

Curriculum Vitae

ANTHONY D. WILBON, Ph.D., PMP

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EDUCATION

Doctor of Philosophy, The George Washington University, Washington, D.C.
Primary field of study: Management of Science, Technology, and Innovation
Supporting field of study: Strategic Management and Entrepreneurship

Master of Business Administration, Management, Howard University, Washington, D.C.

Bachelor of Science, Electrical Engineering, Michigan State University, East Lansing, MI

SCHOLARLY AWARDS

Fulbright International Education Administrators Award – France, 2019

PROFESSIONAL CERTIFICATIONS

Project Management Professional (PMP®), 2014-present
Sanford Institute of Philanthropy Fundraising Accelerate Academy, 2018
Six Sigma Green Belt Certification, Cintas Corporation, 2011
Harvard Business School, The Art and Craft of Discussion Leadership, 2009
California State University, Chico, CA. SAP ERP Systems Training, 2009

ACADEMIC AND PROFESSIONAL EXPERIENCE

Howard University, School of Business, Washington, D.C., August 2011 – present

Dean (2020 – present)

Associate Dean of Academic Affairs and Administration (2017 – 2020)

Assistant Dean of Administration (2014 – 2017)

Associate Professor (tenured), Information Systems and Supply Chain Management (2011–present)

The chief executive officer responsible for translating the University and School of Business strategic framework into an actionable and measurable plan, directing personnel management, overseeing budgets, fundraising, supervision of the technology infrastructure, managing public relations and internal/external constituencies, and overall operations management. Delivers intellectual and administrative leadership for all academic departments, Centers, programs, faculty and staff. Employs a student-centered approach to leadership that inspires all stakeholders to collaboratively develop a pedagogically innovative learning environment.

Management and Leadership Successes:

- Lead development of an aspirational strategic plan that guides the School's progress and created a culture of metrics-driven performance.
- Lead ongoing fundraising efforts to create programming and centers of excellence to provide student scholarships, faculty support, curriculum enhancements and diversify and grow revenue. More than \$90 million raised since 2020.
- Oversaw increase in student enrollment of over 60% since 2019.
- Manage an executive board of leaders from several major corporations and entrepreneurs.

- Launched new centers with sponsored funding, including the HPS Center for Financial Excellence, Warner/Blavatnick Center for Music Business, Center for Digital Business, and Howard University and PNC National Center for Entrepreneurship.
- Established international collaborations with academic partners such as University College of Dublin Smurfit Graduate Business School (Ireland) and University of the Witwatersrand Business School (South Africa).
- Successfully led and coordinated the process for the School of Business AACSB re-accreditation in 2018 and 2023.
- Stewarded more than 300% increase in organizational budget through significant revenue growth to improve management and operational efficiencies.
- Oversaw expansion of executive education programs with revenue growth of over 50%.
- Guided the renovation of several physical spaces in the building with multimillion dollar project costs (e.g., design and implementation of new Bloomberg Finance Lab).
- Manage and coordinate the Executive Lecture Series, securing CEOs from Fortune 100 corporations (e.g., KPMG, Accenture, Goldman Sachs, Dupont, PwC), major sports league executives, leaders of nonprofit organizations, and entrepreneurs.
- Created an eight-week Nonprofit Fundraising Academy Accelerator Certificate Program and organized a conference in collaboration with the Sanford Institute of Philanthropy to train nonprofit organizational leaders in the Washington, D.C. region.
- Executive Publisher of the School of Business Magazine, the *BottomLine*.
- Work closely with the CFO and Chief Budget Officer and is ultimately responsible for School's budget planning, fiscal accountability, and general financial policy development.
- Led the design of new programs and restructuring of existing curriculum, including Master of Finance, Master of Accountancy, several new undergraduate concentrations, and actively involved in negotiations with an OPM for an online professional MBA program.

Morgan State University, Graves School of Business, Baltimore, MD, August 1999 – May 2011

Associate Professor (tenured), Information Science and Systems (2004 – 2011)

Assistant Professor, Information Science and Systems (1999 – 2004)

President, University Council/Faculty Senate (2003 – 2005)

Principal Investigator and Program Manager - National Oceanic Atmospheric

Administration (NOAA), Environmental Cooperative Science Center (ECSC) (2001 – 2011)

Professor in the Information Systems department providing instruction in undergraduate and graduate courses in operations management, project management, information systems, and philosophy of scientific research. Represented the campus-wide shared governance structure involving the administration, faculty, professional staff, classified employees, and student body in a liaison role with the University President. Directed faculty, staff, and students from eight major universities as Principal Investigator (PI) on a consortium grant from NOAA to support the ECSC at Florida A&M University.

Management and Leadership Successes:

- As University Council/Faculty Senate President, managed an executive team, six standing committees, and administrative staff in addressing the business affairs of the university faculty and staff council and its stakeholders.
- Worked with the University President on effectively implementing policy, programs, and financial budget management activities that impacted university constituents.
- Presided over meetings with the university council membership and the Presidential advisory executive committee resulting in strategic recommendations to the administration.
- Testified before the State of Maryland Legislature on issues related to the University to ensure the stability of state appropriations.

- Member of State of Maryland Higher Education Commission Faculty Advisory Committee.
- Worked with the Dean and faculty in the development of the School's first doctoral program and developed the initial course on philosophy of scientific research.
- Consistently ranked as one of the top 15 faculty in teaching effectiveness.
- Led the development and implementation of the ECSC strategic management plan that was used as a model for other NOAA centers.
- Successfully led collaborations in the development and execution of various research projects and publications with National Estuarine Research Centers.
- Participated in ongoing U.S. Congressional lobbying efforts to successfully increase appropriations and retain program funding for ECSC.
- Managed social science thematic area which provided NOAA and its partnering agencies with strategies to enhance efficiencies in the allocation of environmental services and natural resources.
- Organized the execution of geospatial analysis flyovers and associated ground-truthing to capture remote sensing hyperspectral images for the Baltimore Harbor and MD National Estuarine Research Reserves System.
- Organized conceptual modeling workshops to build an integrated social and ecological model of components of the MD National Estuarine Research Reserves System (Jug Bay, Otter Point Creek, and Monie Bay) and associated watersheds.
- Contributed to NOAA's mission of significantly increasing the number of PhDs from non-traditional populations in environmental science fields.
- Created and organized Eco-clues high school camps to teach Baltimore students about environmental sustainability and explore the estuaries in the Baltimore Harbor and the Patapsco River.

Board of Governors of the Federal Reserve System, Division of Reserve Bank Operations and Payment Systems, Washington, D.C., November 1994 – August 1999
Senior Information Technology Analyst

Executive oversight of technology, strategic planning, and multimillion dollar budget allocations for implementation of the nation's electronic payment operations and applications for the 12 U.S. Federal Reserve Banks. Monitored the development of critical business systems, advised senior leadership and technical and business experts about Reserve Bank information technologies, systems development, and researched management, technical, and policy issues.

Management and Leadership Successes:

- Advised the Board of Governors on Reserve Bank project approvals, strategic planning, technology issues, budget allocations, and other operational recommendations.
- Authored research and working papers on client-server applications for implementation of the nation's postal money order system.
- Member of technology committees overseeing issues related to check processing, electronic check imaging, cash systems, postal money orders systems, and Reserve Bank national central applications systems.
- Provided oversight on projects for developing computer simulation models to analyze the processing of digital electronic imaging of checks with the Federal Reserve Bank of Boston.
- Reviewed and recommended approval of Federal Reserve Bank long-range strategic planning documents and budgets ranging from \$400 million to over \$1 billion.
- Led and participated in audit reviews of operational projects related to check and cash processing, Treasury bonds, software applications, and IT infrastructure.

American Management Systems Inc., Arlington, VA, August 1990 – November 1994*Project Manager*

Strategic consultant and business analyst in software development to several organizations. Led several systems development projects with clients. Also performed market research and developed several new business proposals.

Management and Leadership Successes:

- *PTT Telecom and Telia (the Netherlands)*. Managed a project team from the U.S. and the Netherlands in the software testing for the company's new billing system. Used project management software extensively to manage and report on resource requirements and project status. Managed the analysis of requirements, test case development and testing effort for the project. Acted as a technical liaison to business specialists in the company.
- *Bell Atlantic (now known as Verizon)*. Authored and assisted in the deployment of a comprehensive systems development life cycle methodology. Provided consulting to several projects and business process reengineering efforts on software development and system testing. Managed a project team in the development of the Bell Atlantic customer billing system using project management software.
- *Bell Atlantic Mobile Systems (AMS New Jersey office)*. Member of the on-site project team working on the development of test cases and scripts, and testing effort for a customer billing system for cellular phone service.
- *NYNEX (AMS Denver, CO office)*. Worked with clients and fellow consultants in the development of implementation strategies of a newly designed customer billing system.

Booz-Allen and Hamilton, Inc., Arlington, VA, June 1988 – August 1990*Senior Management Consultant*

Management consultant and engineering analyst for the development of a major satellite communications program for the U.S. Department of Navy Space and Naval Warfare Command (SPAWAR) and Naval Electronic Systems Engineering Activity (NESEA) engineering projects. Involved with the strategic management and development of several proposal efforts for new business.

Management and Leadership Successes:

- Performed systems engineering consulting for the U.S. Naval Command's MILSTAR satellite system. Prepared engineering working papers on satellite systems analysis.
- Consulted with the U.S. Department of Defense on strategies for manufacturing the satellite system and acted as a liaison to the manufacturer, Raytheon Corporation.
- Developed strategic analysis and cost/benefit analysis that assisted the agency with planning the program's direction and assisted in preparing Congressional budget briefings.

Westinghouse Electric Corporation, Baltimore, MD, June 1986 – June 1988*Systems Engineer/Manufacturing Engineer*

Responsible for planning and supervising the manufacturing and testing of radar system projects for U.S. military and commercial systems. Required development of software-driven test stations for automated testing of electronic circuits. Also performed technical and market research on voice communication technology for air traffic control users and developed a software simulation program for radar systems analysis.

SCHOLARLY PUBLICATIONS

Peer Reviewed

1. Foster, M.K., Abbey, A., Callow, M., Zu, X. and **Wilbon, A.**, (2015). Rethinking virtuality and its impact on teams. *Small Group Research*, Vol 46(3): 267–299.
2. Ogbolu, M.N, Singh, R.P., and **Wilbon, A.D.**, (2015). Legitimacy, attitudes, and intended patronage: Understanding challenges facing Black entrepreneurs. *Journal of Developmental Entrepreneurship*, 20(1).
3. **Wilbon, A.D.**, (2015). Technology strategy and organizational learning: Applying population ecology to understanding the influence on firm survival. *Academy of Strategic Management Journal*, 14(2): 221–236.
4. Crump, M.E.S., Singh, R.P., **Wilbon, A.D.** and Gibbs, S., (2015) Socio-Demographic Difference of Black versus White Entrepreneurs, *Academy of Entrepreneurship Journal*
5. Coverdale, T.S. and **Wilbon, A.D.**, (2013). The influence of social presence on e-loyalty of women online shoppers: An application of the social identity approach to website design. *International Journal of e-Adoption* 5(1): 17–36.
6. Ogbolu, M.N, Singh, R.P., and **Wilbon, A.D.**, (2013). Legitimacy, Attitudes, and Intended Patronage: Understanding Challenges Facing Black Entrepreneurs. *Academy of Management Proceedings*. Orlando, FL, January 2013.
7. **Wilbon, A.D.**, (2012). Interactive planning for strategy development in academic-based cooperative research enterprises. *Technology Analysis and Strategic Management*, 24(1):89– 105.
8. **Wilbon, A.D.**, Bundy M., and Clark, K., (2011). Case Study: Entrepreneurship in the Chesapeake Bay Oyster Industry. *International Journal of Case Studies in Management*. 9(2), Case Study No. 9402011016. **(Best Paper Award, 2011)**
9. **Wilbon, A.D.**, Bundy M., and Clark, K. (2011). Teaching Notes: Entrepreneurship in the Chesapeake Bay Oyster Industry. *International Journal of Case Studies in Management*. 9(2), Teaching Notes No. 5402011009. **(Best Paper Award, 2011)**
10. Crump, M.E.S., Singh, R.P., and **Wilbon, A.D.**, (2009). Assessing the black entrepreneurship literature: What's known, and who's informing? *Washington Business Research Journal*, 1 (1): 101–116.
11. Cornwall, L. Hargrove, S.K., **Wilbon, A.**, Clark, K., and Bundy M. (2009). An engineering-business model to address the declining oyster industry for the Chesapeake Bay. *Proceedings of the 15th Annual International Conference on Industry, Engineering and Management Systems*, Cocoa Beach, FL, March 9–11, 2009
12. Crump, M., Singh, R., and **Wilbon, A.D.**, (2009). “Black entrepreneurship literature: What’s known, and who’s informing?” *Proceedings of the Washington Business Research Conference*, Arlington, VA., January 20, 2009.
13. **Wilbon, A.D.** and Crump, M., (2008). The Northwest Baltimore Automotive Association. *International Journal of Case Studies in Management*. Volume 6, Issue 2, Case Study No. 9702008001.
14. **Wilbon, A.D.** and Crump, M., (2008). The Northwest Baltimore Automotive Association. *International Journal of Case Studies in Management*, Volume 6, Issue 2, Teaching Note No. 5702008001.
15. Fan, C., **Wilbon, A.**, and Reiter, M., (2008). An ecological conceptual model for Monie Bay NERR site: A case study on ecosystem management. *Journal of Environmental Monitoring and Restoration*. 5:1–10.
16. **Wilbon, A.D.**, Crump, M, and Jackson, D., (2008). Strategic choice and environmental challenge in small to medium-sized auto service firms. *The Management Case Study Journal* 8(1): 19-36.
17. **Wilbon, A.D.**, (2003). Competitive posture and IPO performance in high technology firms. *Journal of Engineering and Technology Management* 20(3):231–244.

18. **Wilbon, A.D.**, (2003). Shrinking the digital divide: examining the moderating role of technology environments. *Technology in Society* 25(1):83–97.
19. **Wilbon, A.D.**, (2003). Technology strategy: a synthesis of the literature. *Business Research Yearbook: Global Business Perspectives* 10:1079–1083
20. **Wilbon, A.D.**, (2002). Predicting survival of high-tech initial public offerings. *The Journal of High Technology Management Research* 13:127–141
21. **Wilbon, A.D.**, (2002). High-tech IPO firms and survival: Using R&D management parameters as a predictor. *Proceedings of the International Business and Economics Research Conference*, Las Vegas, NV, October 7–11, 2002.
22. **Wilbon, A.D.**, (2002). Basics of Inventory Management. In Montgomery, R.F. (Ed.), *Inventory Management Workshop Series*, APICS Educational & Research Foundation, Inc: Alexandria, VA.
23. **Wilbon, A.D.**, (2001). Survival and technology strategy in information systems-based IPO firms. *Technology Management: Strategies and Applications* 5(4):273–278.
24. **Wilbon, A.D.**, (2001). Relating IPO performance and technology management in high technology firms. *Proceedings of the Society for Advancement of Management 2001 International Conference*, Las Vegas, NV, March 18–21.
25. **Wilbon, A.D.**, (2000). Executive technology education and firm performance. *Technology Management: Strategies and Applications* 5:103–109.
26. **Wilbon, A.D.**, (1999). An empirical investigation of technology literacy at the executive management levels and firm performance. In Kocaoglu, D.F. and Anderson, T.R. (Eds), *Technology and Innovation Management*, pp 309–312.
27. **Wilbon, A.D.**, (1999). An empirical investigation of technology strategy in computer software initial public offering firms. *Journal of Engineering and Technology Management* 16:147-169
28. **Wilbon, A.D.**, (1999). An empirical investigation of technology literacy at the executive management levels and firm performance. *Proceedings of the Portland International Conference on Management of Engineering and Technology*, Portland, OR, July 25-29.
29. **Wilbon, A.D.**, (1997). Organizational and developmental dynamics of project review teams in technology environments. *The Qualitative Report* [Online serial], 3(3). Available: <http://www.nova.edu/ssss/QR/QR33/wilbon.html>.
30. **Wilbon, A.D.**, (1997). Strategic competitive positioning of small community banks in a deregulated environment: a conceptual framework. *Proceedings of the Fifth Annual Conference of the Institute of Behavioral and Applied Management*, San Antonio, TX, October 30 - November 1, p263-269.

Dissertation

Wilbon, A.D., (1999). “The influence of technology strategy on perceived initial public offering performance, post-IPO enterprise performance, and long-term survival in high technology firms,” Ph.D. Dissertation. The George Washington University, Washington, D.C. Dissertation Abstract International, Ann Arbor, MI (University Microfilms No. 9935423).

Reports to Federal Funding Agencies

1. Abazinge, M., Cherrier, J., Letson, D., Reiter, M., Schalles, J., Tchounwou, P. Tunnell, W., **Wilbon, A.**, and Rundquist, D. (2010). Environmental Cooperative Science Center – Year 5 Annual Performance Report for Cooperative (Agreement No: NA06OAR4810164). Prepared for the National Oceanic Atmospheric Administration.
2. Robinson, L., Anoruo, A., Letson, D., Reiter, M., Schalles, J., Tchounwou, P. Tunnell, W., **Wilbon, A.**, and Rundquist, D. (2009). Environmental Cooperative Science Center – Briefing Booklet for NOAA Review (Agreement No: NA06OAR4810164). Prepared for the National Oceanic Atmospheric Administration.
3. Robinson, L., Anoruo, A., Letson, D., Reiter, M., Schalles, J., Tchounwou, P. Tunnell, W., and

- Wilbon, A.**, (2009-2010). Environmental Cooperative Science Center – Year 4 Annual Performance Report for Cooperative (Agreement No: NA06OAR4810164). Prepared for the National Oceanic Atmospheric Administration.
4. Robinson, L., Anoruo, A., Letson, D., Reiter, M., Schalles, J., Tchounwou, P. Tunnell, W., and **Wilbon, A.**, (2008–2009). Environmental Cooperative Science Center – Year 3 Annual Performance Report for Cooperative (Agreement No: NA06OAR4810164). Prepared for the National Oceanic Atmospheric Administration.
 5. Robinson, L., Anoruo, A., Letson, D., Reiter, M., Schalles, J., Tchounwou, P. Tunnell, W., and **Wilbon, A.**, (2007–2008). Environmental Cooperative Science Center – Year 2 Annual Performance Report for Cooperative (Agreement No: NA06OAR4810164). Prepared for the National Oceanic Atmospheric Administration.
 6. Robinson, L., Anoruo, A., Letson, D., Reiter, M., Schalles, J., Tchounwou, P. Tunnell, W., and **Wilbon, A.**, (2006–2007). Environmental Cooperative Science Center – Year 1 Annual Performance Report for Cooperative (Agreement No: NA06OAR4810164). Prepared for the National Oceanic Atmospheric Administration.
 7. Robinson, L., Harwell, M.A., Anoruo, A., Letson, D., Reiter, M., Schalles, J., Tchounwou, P. and **Wilbon, A.**, (2005). ECSC Strategic Plan (Cooperative Agreement No: NA17AE1624). Prepared for the National Oceanic Atmospheric Administration, Silver Spring, MD.
 8. Robinson, L., Harwell, M.A., Anoruo, A., Letson, D., Reiter, M., Schalles, J., Tchounwou, P. and **Wilbon, A.**, (2005–2006). Center for the regional study of coastal and marine habitats – Year 5 Annual Performance Report for Cooperative (Agreement No: NA17AE1624). Prepared for the National Oceanic Atmospheric Administration.
 9. Robinson, L., Harwell, M.A., Letson, D., Reiter, M., Schalles, J., Tchounwou, P. and **Wilbon, A.**, (2004–2005). Center for the regional study of coastal and marine habitats – Year 4 Annual Performance Report for Cooperative (Agreement No: NA17AE1624). Prepared for the National Oceanic Atmospheric Administration.
 10. Robinson, L., Harwell, M.A., Anoruo, A., Letson, D., Reiter, M., Schalles, J., Tchounwou, P. and **Wilbon, A.**, (2003–2004). Center for the regional study of coastal and marine habitats – Year 3 Annual Performance Report for Cooperative (Agreement No: NA17AE1624). Prepared for the National Oceanic Atmospheric Administration.
 11. Robinson, L., Harwell, M.A., Anoruo, A., Letson, D., Reiter, M., Schalles, J., Tchounwou, P. and **Wilbon, A.**, (2002–2003). Center for the regional study of coastal and marine habitats – Year 2 Annual Performance Report for Cooperative (Agreement No: NA17AE1624). Prepared for the National Oceanic Atmospheric Administration.
 12. Robinson, L., Harwell, M.A., Anoruo, A., Letson, D., Reiter, M., Schalles, J., Tchounwou, P. and **Wilbon, A.**, (2001–2002). Center for the regional study of coastal and marine habitats – Year 1 Annual Performance Report for Cooperative (Agreement No: NA17AE1624). Prepared for the National Oceanic Atmospheric Administration.

Technical Reports/White Papers/Case Studies

1. PwC Case Study (2022). Howard University’s Center for Hospitality (contributor).
2. Harvey, B.H. and **Wilbon, A.D.** (2016). “Howard University School of Business Faculty Externship Program.” *Special Report to the Office of the President, Howard University*,
3. **Wilbon, A.D.** and McPhatter, A. (2002). "Morgan State University travel management: A competitive benchmark analysis of university travel policies and procedures in the State of Maryland," *Special Report to the Office of the President, Morgan State University*.
4. **Wilbon, A.D.** (1999). “Application development and testing strategies for distributed systems,” Technical Report on Federal Reserve Postal Money Order System. Board of Governors of the Federal Reserve System, Division of Reserve Bank Operations and Payment Systems, Washington D.C.

5. **Wilbon, A.D.** (1997). "IT analysis of Federal Reserve Planning and Control System (PACS)," White Paper. Board of Governors of the Federal Reserve System, Division of Reserve Bank Operations and Payment Systems, Washington D.C.
6. Bell Atlantic Corporation, (1993). "Bell Atlantic Software Engineering (BASE) Disciplines. Systems Development Life Cycle Methodology: *Application Testing*," Silver Spring, MD [Prepared as a consultant working for American Management Systems, Inc.]
7. Bell Atlantic Corporation, (1993). "Bell Atlantic Software Engineering (BASE) Disciplines. Systems Development Life Cycle Methodology: *Software Design*," Silver Spring, MD. [Prepared as a consultant working for American Management Systems, Inc.]

Books

Wilbon, A., (2005). *The Enigma of Njama – a novel*, (ISBN: 1595940170), Wingspan Press: Livermore, CA.

Published Essays

Wilbon, A.D., (1996). Technology's role in our lives. *GW Forum*, Washington, DC, 47:17-19.

FUNDED PROJECTS & RESEARCH

1. Northeast Intelligence Community Centers for Academic Excellence Grant, Office of the Director of National Intelligence, 2023-2026 (PI with Dr. Lenora Gant. Lead institution is University of New Hampshire). \$231,072.
2. Partnership with National Security Institute at George Mason University and Google to establish a joint cybersecurity clinic. October 2024 – present (PI with Dr. Lenora Gant). \$100,000.
3. Adage Capital Management for Project ACCLAIM student investment fund (with UNCF), 2024, \$4 million.
4. PNC Foundation funding for the Howard University and PNC National Center for Entrepreneurship, 2021 (Co-PI, with Dr. Barron Harvey), \$16.8 million.
5. Small Business Administration, District of Columbia Small Business Development Center, annually \$1.4 million (renewed annually).
6. Citi Foundation, 2022. Small Business Development grant (with Carl Brown, Executive Director DCSBDC), 2021, \$500,000.
7. Sanford Institute of Philanthropy, 2018. Funding to promote Howard University School of Business programs to enhance fundraising capacity of nonprofit organizations in the Washington D.C. metropolitan area, \$100,000.
8. Enlightened Corporation, 2017. Seed funding to support the Cybersecurity Education and Research Center at Howard University, \$200,000.
9. District of Columbia, Office of the Mayor, 2016. Washington D.C. Technology Inclusion Research Study with segments prepared by Howard School of Business working in collaboration with Alvarez and Marsal Public Sector Real Estate Services, \$10,000.
10. Ingersoll Rand, 2014 (with Dr. Rajni Goel). Funding to support the Cybersecurity Education and Research Center at Howard University, \$53,000.
11. Howard University Summer Research Grant, 2012. Performed research on technology strategy, \$10,000.
12. Howard University Summer Research Grant, 2011. Performed research on technology strategy, \$10,800.
13. National Oceanic and Atmospheric Administration (NOAA), 2006–2011. EPP Cooperative Science Center Consortium Grant (#NA06OAR4810164) - \$12,500,000 total grant funding to create the "Environmental Cooperative Science Center." Lead institution Florida A&M University, co-PIs Dr.

Larry Robinson (FAMU) and Dr. Mark Harwell (Harwell Gentile & Associates, LC); co-PIs at partner universities: Dr. Mike Reiter (Delaware State University), Dr. Paul Tchounwou (Jackson State University), Dr. Anthony Wilbon (Morgan State University), Dr. John Schalles (Creighton University), Dr. Wes Tunnell (Texas A&M University Corpus Christi), Dr. Don Rundquist (University of Nebraska), and Dr. David Letson (University of Miami).

- Principal Investigator, Morgan State Funding Level
 - 2010 – \$174,506
 - 2009 – \$165,376
 - 2008 – \$165,376
 - 2007 – \$165,376
 - 2006 – \$174,506
- 14. NOAA, 2004-2006. Extension of New Cooperative Science Centers Consortium Grant (#NA17AE1624) - \$5,000,000 total grant funding. (see NOAA 2001-2004).
 - Principal Investigator, Morgan State Funding Level
 - 2005 – \$225,000
 - 2004 – \$225,000
- 15. NOAA, 2001-2004. New Cooperative Science Centers Consortium Grant (#NA17AE1624) - \$7,486,343 total grant funding. Project: "Center for the regional study of coastal and marine habitats: The development of resources and tools for decision-makers." Lead institution Florida A&M University, co-PIs Dr. Larry Robinson (FAMU) and Dr. Mark Harwell (FAMU); co-PIs at partner universities: Dr. Mike Reiter (Delaware State University), Dr. Paul Tchounwou (Jackson State University), Dr. Ambrose Anoruo (South Carolina State University), Dr. Anthony Wilbon (Morgan State University), Dr. John Schalles (Creighton University), and Dr. David Letson (University of Miami).
 - Principal Investigator, Morgan State Funding Level
 - 2003 – \$250,000
 - 2002 - \$250,000
 - Co-Principal Investigator (with Dr. Livingston Marshall), Morgan State Funding Level
 - 2001 – \$250,000
- 16. APICS Educational & Research Foundation, Inc., Alexandria, VA, Summer 2002. Based on research in inventory management, prepared instructor and participant guides for the foundation. Documents used to assist with teaching courses in the field. The resulting peer-reviewed documents are made available to organization members through the Inventory Management Workshop Series. (Editor: R.F. Montgomery), \$3,500.
- 17. Morgan State University Summer Research Grant, 2001. Performed research on technology strategy to prepare a manuscript that presents the collection of research in the area, \$6,000.
- 18. Morgan State University Summer Research Grant, 2000. Performed research on initial public offering firms to assess their survival status and its relationship to technology strategy, \$5,000.

SELECT CONFERENCE PRESENTATIONS

1. The Tenure Project Conference, Dean's Briefing Panel (2026). Baltimore, MD, July 14, 2026
2. Mid-Atlantic Association of Colleges of Business Administration Conference (2026). "Strategic Transformation in an Age of Technological, Economic, and Global Disruptions." Panelist. College Park, MD, June 8, 2026.
3. Fulbright International Education Administrators Award Alumni Panelist, UNITE Conference. Atlanta, GA, July 31, 2024.
4. Economic Mobility Plenary, UNITE Conference. Atlanta, GA, July 31, 2024.
5. "Howard University and PNC National Center for Entrepreneurship," HBCU Business Deans Roundtable Summit. June 2-4, 2022.
6. "Innovative Approaches to Fundraising for Nonprofits: It's All About Relationships." Howard

- University-Sanford Institute of Philanthropy Fundraising Academy, Washington, D.C., June 19, 2019.
7. "Consumer attitudes, legitimacy perceptions, and intended patronage: Toward a better understanding of Black entrepreneurship," (with Ogbolu, M.N, Singh, R.P.). *Academy of Management Conference*. Orlando, FL, August 9 – 13, 2013.
 8. "An engineering-business model to address the declining oyster industry for the Chesapeake Bay," (with L. Cornwall, S.K. Hargrove, K. Clark, M. Bundy). 15th Annual International Conference on Industry, Engineering and Management Systems, Cocoa Beach, FL. March 9 – 11, 2009
 9. "Black entrepreneurship literature: What's known, and who's informing?" (with Crump, M., Singh, R.), Washington Business Research Forum, Arlington, VA. January 20, 2009.
 10. "The use and integration of business and engineering methods for oyster restoration in the Chesapeake Bay," (with L. Cornwall, S.K. Hargrove, K. Clark, M. Bundy). Morgan State University Clarence Mitchell Jr. School of Engineering 2008 Innovative STEM Conference. April 3-6, 2008
 11. "Developing business and engineering methods for oyster restoration and recovery for the Chesapeake Bay," (with L. Cornwall, S.K. Hargrove, K. Clark, M. Bundy). Aquatic and Fisheries Science Symposium, University of Maryland Eastern Shore. March 2008.
 12. "Strategy choice and environmental performance in SMEs: an analysis of the Northwest Baltimore Automotive Association." 4th Annual Educational Partnership Program for the National Oceanic Atmospheric Administration, Florida A&M University, Tallahassee, FL. October 31 – November 1, 2007.
 13. "Integrated social sciences in environmental management: a model of Environmental Cooperative Science Center." Center for Environmental Health and Biomedical Research Conference, Charleston, SC. April 2006.
 14. "Integration of economics into the Environmental Cooperative Science Center models for informing coastal ecosystems management," (with Mark Harwell and Michael Reiter) 7th Annual International Marine Environmental Modeling Seminar. Washington, D.C. October 20, 2004.
 15. "An analysis and survey of Maryland critical bay Area manufacturers in compliance with ISO 14001," (with Diedre Williams and Keith Hargrove), Educational Partnership Program Conference, National Oceanic Atmospheric Administration, CUNY, New York, NY. October 21-23, 2004.
 16. "Perceptions on the challenges and opportunities for the future of Black colleges and universities." 29th National Conference on Blacks in Higher Education, National Association for Equal Opportunity in Higher Education (NAFEO), Washington, D.C. March 3 – 6. 2004.
 17. "Integrating Assessments of Human-Environment Interactions: The Environmental Cooperative Sciences Center Approach," (with Mark Harwell), 4th Annual Expanding Opportunities Conference in Atmospheric and Oceanic Sciences, Florida A& M University, Tallahassee, FL. April 1 – 2, 2003.
 18. "Technology strategy: a synthesis of the literature," International Academy of Business Disciplines Conference, Orlando, FL. April 3 – 6, 2003.
 19. "Assessing the need and development of environmental entrepreneurship programs," 3rd Annual Educational Partnership Program for the National Oceanic Atmospheric Administration, University of Maryland Eastern Shore, Salisbury, MD. November 3 – 6, 2002 (Session Co-Facilitator).
 20. "High tech IPO firms and survival: Using R&D management parameters as predictors," International Business and Economics Research Conference, Las Vegas, NV. October 7-11, 2002.
 21. "Technology strategy in technology-based IPO firms," INFORMS 2001 International Conference, Maui, HI. June 17 – 21, 2001.
 22. "Relating IPO performance and technology management in high technology firms," SAM 2001 International Conference, Las Vegas, NV. March 18 – 21, 2001 (Session Discussant).

23. “An empirical investigation of technology literacy at the executive management levels and firm performance,” Portland International Conference on Management of Engineering and Technology, Portland, OR. July 25 – 29, 1999 (Session Chair).
24. “Strategic competitive positioning of small community banks in a deregulated environment: a conceptual framework,” Fifth Annual Conference of the Institute of Behavioral and Applied Management, San Antonio, TX. October 30 – November 1, 1997.

SELECT INVITED PRESENTATIONS

1. DC Chamber of Commerce Future Ready Forum (2026). “Degrees of Impact: Universities Shaping DC’s Talent Pipeline.” Panelist. Washington, DC, April 9, 2026.
2. Aramark Corporation (2025). “HBCU Deans' Roundtable: Advancing Corporate America's Next Generation of Emerging Leaders.” Panelist. Aramark LEAD ERG Summit, LEADing Forward: Developing Inclusive Leadership for a Changing World, October 28, 2025.
3. University College of Dublin (2023). Fireside chat with U.S. Ambassador to Ireland and embassy staff. Smurfit Graduate Business School, Dublin, Ireland, February 22, 2023.
4. Howard University Office of the Chief Strategic Officer, “Evaluating Your Strategic Plan,” Washington, D.C., August 2022.
5. HPS Partners Investor Symposium, “Diversity, Equity and Inclusion in the Financial Services Sector.” Keynote Speaker. New York, NY, May 19, 2022.
6. Fireside chat with CEO Ryder Systems, Robert Sanchez. Washington, D.C., February 8, 2022.
7. Marriott International National Association (MINA) and Full-Service Owners Conference. Fireside chat with David Marriott, Chairman of Marriott International, Orlando, FL. November 1-2, 2021.
8. Eduniversal CoffeeTalk, “How North America Business Schools Reacted to the Pandemic?” September 28, 2021.
9. U.S. General Accountability Office’s Centennial Panel, *Major Challenges for the Next 100 Years*. September 15, 2021.
10. Global Conference on Innovations in Technology and Business. Keynote speaker. July 27-28, 2021.
11. US Pan Asian American Chamber of Commerce CelebrAsian Conference, Chief Procurement Officer Forum. June 2021.
12. Testimony before the Washington D.C. Council, Committee on Business, Commerce, and Regulatory Affairs on the WiFi Taskforce Act of 2016 (April 17, 2017).
13. Howard University Cybersecurity Intern Program, United Way of the National Capital Area Annual Meeting and Non-Profit Expo. Washington, D.C., 2016.
14. “Integration of Business and Social Work Curriculum,” The Network for Social Work Management Conference, Washington, D.C., June 2015.
15. “Expanding human dimensions capacity at the Environmental Cooperative Science Center.” NOAA Environmental Cooperative Science Center Annual Meeting. Tampa, FL, April 2011.
16. “Integrated Social Sciences in the Environmental Cooperative Science Center” NOAA Environmental Cooperative Science Center Annual Meeting, Jacksonville, FL, January 2010.
17. “Research efforts related to systems analysis and socioeconomic issues” NOAA Environmental Cooperative Science Program Evaluation and Review. Tallahassee, FL, April 2009.
18. “Socioeconomic issues in ECSC environmental sciences” NOAA Environmental Cooperative Science Center Annual Meeting. Jacksonville, FL, January 2009.
19. “Project Management methodologies” Johns Hopkins University. Baltimore, MD, May 2008.
20. “Decision theory in production and operations management” Howard University. Washington, D.C., May 2008.
21. Directed strategic planning workshops with corporate alliance partners. Morgan State University, Information Science & Systems Department, April 2008.

22. "Review of socioeconomic issues in ECSC related environmental sciences." NOAA Environmental Cooperative Science Center Annual Meeting. Jacksonville, FL, January 2008.
23. "Integrating human dimensions into environmental sciences studies." NOAA Environmental Cooperative Science Center Annual Meeting. Orlando, FL, August 2008.
24. "Integrated Assessment in Environmental Management: The Contribution of Social Sciences." NOAA Social Sciences Group. Silver Spring, MD, 2007 [Presented (with Michael Reiter)].
25. "Review of socioeconomic issues in ECSC related environmental sciences." NOAA Environmental Cooperative Science Center Annual Meeting. Tallahassee, FL, January 2007.
26. "Faculty development issues in research." Morgan State University, Faculty Institute, 2007.
27. "Student activities in environmental landscape analysis and research." NOAA, Science Colloquium. Silver Spring, MD, April 2006.
28. Delta Sigma Theta Washington Alumni Chapter Book Event. Washington, D.C., November 18, 2006.
29. Congressional Black Caucus Convention, Book signing. Washington, D.C, September 22, 2006.
30. Alpha Phi Alpha National Convention, Book signing. Washington, D.C., July 25-20, 2006.
31. Delta Sigma Theta National Convention, Book signing. Philadelphia, PA, July 27-31, 2006.
32. The Capital Center Bookfest, Book signing. Largo, MD, October 1, 2005.
33. The Baltimore Book Festival, Book signing. Baltimore, MD, September 23, 2005.
34. "Annual review of socioeconomic issues in ECSC related environmental sciences." NOAA Environmental Cooperative Science Center Annual Meeting. Cape Canaveral, FL, January 2006.
35. Directed strategic management workshop to produce an ECSC Strategic Plan. NOAA Environmental Cooperative Science Center Annual Meeting. Amelia Island, FL, January 2005.
36. "Annual review of socioeconomic issues in ECSC related environmental sciences." NOAA Environmental Cooperative Science Center Annual Meeting. Amelia Island, FL, January 2005.
37. "New faculty expectations at Morgan State University." Morgan State University. Baltimore, MD, September 2005 [presented as University Council/Faculty Senate President].
38. Guest Speaker at the Morgan State Renaissance celebration. Morgan State University, Baltimore, MD, April 2005.
39. "New faculty expectations at Morgan State University" Morgan State University. Baltimore, MD, September 2004 [presented as University Council/Faculty Senate President].
40. "Development of integrated social sciences into the ECSC" NOAA Environmental Cooperative Science Center Annual Meeting. Islamorada, FL, January 2004.
41. Testimony before the Maryland State Legislature as President of the Morgan State University, University Council. Maryland State General Assembly. Annapolis, MD, March 17, 2004.
42. "New faculty expectations at Morgan State University" Morgan State University. Baltimore, MD, September 2003 [presented as University Council/Faculty Senate President].
43. "Research topics related to technology and science management" Morgan State University School of Business and Management. Baltimore, MD, February 2001.
44. "Review of expectations from Federal Reserve Board of Governors information management auditing expectation" Federal Reserve Bank of Richmond, Federal Reserve Central Application Users Group, 1998.
45. Panelist on managing corporate expectations. National Black MBA Association Conference, Washington, D.C., 1992.

TEACHING EXPERIENCE

Courses taught

Howard University, Washington, DC, August 2011 - present

Executive level:

- Managing Technology and Innovation (online)

Master level:

- Information Technology and the Supply Chain
- Production/Operations Research (online)
- Production/Operations Research
- Project Management
- AT Kearney Student Lab Consulting Course

Undergraduate level:

- Project Management
- Management Information Systems
- Production and Operations Management

Morgan State University, Baltimore, MD, August 1999 - July 2011

Doctoral level:

- Philosophical Foundations of Scientific Research

Master level:

- Statistical Analysis

Undergraduate level:

- Production and Operations Management
- Management Information Systems

Professional level:

- GMAT Prep Course

University of Maryland University College, Adelphi, MD, August 2009 - 2020

Adjunct Full Professor, Graduate School of Management & Technology

Master level:

- Strategic Decision Making
- Managing Projects, Operations, and Information Systems

The George Washington University, Washington, D.C., September 1998 - December 2000

Adjunct Professor, School of Business and Public Management

Undergraduate level:

- Information Systems: Application and Technology

The American University, Washington, D.C., Fall 1992

Instructor/Tutor, Office of Community Studies

Undergraduate level:

- Finite Math and Business Statistics

Curriculum Development

- Developed and taught an MBA course in the School of Business at Howard: *Information Technology and the Supply Chain* (2012 – 2014).
- Contributed to a proposal for a Master of Project Management in the Morgan State University School of Business and Management (2008).

- Developed proposals for courses in environmental management at Morgan State University: *Environmental Economics; Strategic Environmental Management and Public Policy; Management of Science and Technology in the Environment* (2004).
- Developed and taught a doctoral course in the School of Business at Morgan State University: *Foundations of Philosophical Research* (2000).

ACADEMIC AND PROFESSIONAL SERVICE

Editorship

Associate Editor, Engineering Management Journal, April 2010 – June 2021

Journal Manuscript Reviewer

California Management Review, IEEE Transactions on Engineering Management, Journal of Business and Management, Journal of Engineering and Technology Management, Journal of High Technology Management Research, Technology Analysis & Strategic Management Journal, Engineering Management Journal

Grant Reviewer

U.S. Department of Education's Office of Postsecondary Education grant competitions

- Hispanic Serving Institutions Title V Program, July 2010 – 2019
- Graduate Assistant in Area of National Need (GAANN) Program, May 2012 – 2019
- Ronald E. McNair Program, June 2012 – 2019
- Upward Bound Math and Science Program July 2012 – 2019

State Committees

Maryland Higher Education Commission, Faculty Advisory Committee, 2006 – 2011

University Committees

Howard University, Washington, D.C.

Capital Improvement Plan Committee, 2025
 Academic Space and Scheduling Task Force, 2024
 Non-Tenure Track and Adjunct Professor Collective Bargaining Agreement Negotiation
 Caucus – Service Employees International Union (SEIU), 2024
 Search Committee for Director of University Libraries (Chairperson), 2023
 Dean's Faculty Compensation Analysis Committee, 2020
 Program Prioritization Committee Taskforce Team, 2019-2020
 Associate Deans for Research Advisory Committee, 2018 – 2020
 Wonder Plaza Real Estate Project - Evaluation Working Group, June 2021
 Lot 3 Parcels Real Estate Development Project Working Group, April 2021
 Tuition and Rates Advisory Committee – 2020-present
 President's Budget Advisory Committee – 2020-present
 Bond Bread Real Estate Project Procurement Selection Committee, 2018
 Faculty Research Committee, 2012

Morgan State University, Baltimore, MD

President, University Council/Faculty Senate, 2003 – 2005

Banner Software Conversion Committee, 2003 – 2004
 Chair & creator - Grants Management Committee, Spring 2002 – 2003
 University Council/Faculty Senate member, 2001 – 2005
 Chair - University Council/Faculty Senate Budget and Finance Committee, 2001 – 2003

School/Department Committees

School of Business, Howard University, Washington D.C.
 Faculty Research and Development Committee, 2011– 2013 (Chair)
 Recruitment Committee, 2011– 2013
 Appointment, Promotion, and Tenure Committee, 2011– 2016
 Earl Graves School of Business & Management, Morgan State University
 Honors Program Committee, 2002 – 2011
 Strategic Plan Development Committee, 2001 – 2002
 Assessment Committee, 2000 – 2006
 Project Management Curriculum Committee, 2009 – 2011
 Research Committee, 2008 – 2011
 Curriculum Committee, 2008 – 2011
 PhD Committee, 2007 – 2011
 Appointment, Promotion, and Tenure Committee, 2004 – 2011

Graduate Student Committees

1. Michael Ogbolu, Ph.D., Morgan State University, 2011. Dissertation title: “Exploring reverse ethnocentrism as a possible factor for depressed black entrepreneurship.”
2. Tonjia Coverdale, Ph.D., Morgan State University, 2010. Dissertation title: “A structural contingency approach to mitigating uncertainty in E-commerce adoption through E-image” (Committee Chair).
3. Mary Foster, Ph.D., Morgan State University, 2010. Dissertation title: “Assessing degree of virtuality and its effect on team performance.”
4. Matthew Lang, Ph.D., Morgan State University, 2010. Dissertation title: “Entrepreneurial idea identification through online social networks.”
5. Micah Crump, Ph.D., Morgan State University, 2008. Dissertation title: “A survey of the literature on black entrepreneurship: What is known, who is publishing, and future research directions.”
6. Lyndon Cornwall, MS Environmental Engineering, Morgan State University, 2009. Thesis title: “The integration and application of business and engineering methods for oyster restoration and recovery for the Chesapeake Bay.” [Supporting thesis advisor through funded research project].
7. Deirdra L. Williams, MS Environmental Engineering, Morgan State University, 2005. Thesis title: “Developing a survey assessment of Maryland critical area manufacturers in compliance with ISO 14001: A case study.” [Supporting thesis advisor through funded research project].

Other Service

1. Ph.D. Project, Aspiring Leaders Conference, Advisory Committee, May 2024 – present
2. AACSB D&I Steering Committee, 2023-present
3. Cartier, Red Club Young Leaders Award, Selection Committee, 2023 – 2024.
4. District of Columbia, Department of Insurance, Securities and Banking – Diversity, Equity and Inclusion External Working Group, 2022
5. Faculty Advisor, Howard School of Business Consulting Club, 2016 – 2022.
6. Conference Presentation Judge, Howard University Research Day, 2015.

7. MBA Orientation Case Study Judge, Howard University, 2015 – 2018.
8. Supervised students in consulting assignment for Ely Lilly – China related to warehousing location strategies, May 2013.
9. Coordinated student case competition sponsored by Boston Scientific Corporation. Howard University, Fall 2012.
10. Advisor to MBA students for supply chain management case competition. Howard University, Fall 2012.
11. Coordinated campus wide Six Sigma seminar sponsored by the Cintas Corporation. Morgan State University, March 7-9, 2011.
12. Session Chair – Ecosystems Research Forum, 5th Annual Educational Partnership Program for the National Oceanic Atmospheric Administration Conference, Howard University, Washington, D.C., November 12-14, 2009.
13. Student Poster Presentation Judge, 5th Annual Educational Partnership Program for the National Oceanic Atmospheric Administration Conference, Howard University, Washington, D.C., November 12-14, 2009.
14. Environmental Cooperative Science Center (ECSC), Integrated Social Sciences Thematic Area Leader (2005 - present)
15. Created and organized Eco-clues summer camp in collaboration with Baltimore's Southside Academy High School to teach students about environmental sustainability and explore the estuaries in the Baltimore Harbor and the Patapsco River, 2002-2008.
16. Invited participant in NOAA-sponsored ecological management conceptual modeling workshops across the eastern U.S., 2001 – 2010.
 - Texas A&M University-Corpus Christi/Mission-Aransas National Estuarine Research Reserve
 - Florida A&M University/Apalachicola Bay National Estuarine Research Reserve
 - Morgan State University/Chesapeake Bay National Estuarine Research Reserve
 - Delaware State University/Delaware National Estuarine Research Reserve
17. MBA Case Study Evaluator, Morgan State University, School of Business MBA Program, December 2008.
18. Master of Ceremony, Morgan State University Honor Student Awards Banquet, May 2008.
19. Student Poster Presentation Judge, 4th Annual Educational Partnership Program for the National Oceanic Atmospheric Administration Conference, Florida A& M University, Tallahassee, FL, October 31-November 1, 2007.
20. Organized flyover and associated ground-truthing to capture remote sensing hyperspectral images of the Baltimore Harbor and National Estuarine Research Reserves System, 2005.
21. Organized conceptual modeling workshops to build an integrated social and ecological model of components of the MD National Estuarine Research Reserves System (Jug Bay, Otter Point Creek, and Monie Bay) and associated watersheds, 2003.

SELECT INTERNATIONAL PROJECT EXPERIENCE

Fulbright International Education Administrators Award – Bordeaux and Paris, France (2019).

Visited several campuses in the University of Bordeaux system to understand their internationalization strategy and spent time at the Rectorat de Bordeaux to understand the transition from high school to university or grandes écoles. In Paris, explored the recent changes in the higher education landscape and how they create new opportunities for international cooperation. Visited with leaders from Université de Paris, Université Paris Marne la Vallée, and Ecole Nationale Supérieure d'Arts et Métiers (ENSAM). Also met with scholars at U.S. Organization for Economic Co-operation and Development (OECD) and discussed Program for International Student Assessment (PISA) and Programme for International

Assessment of Adult Competencies (PIACC) surveys. Met with representatives of The Conference of Deans of French Schools of Engineering to understand different institutions in internationalization approach with U.S. partners.

Howard University School of Business Global Study Tour

- Dublin and Belfast, Ireland (2023). To advance the development of a partnership to explore diversity, equity and inclusion in business and entrepreneurship, important intercultural skills, and faculty research collaborations, visited University College of Dublin Smurfit Graduate School of Business, and Queens College in Belfast. Also, visited key government agencies and organizations and participated in a fireside chat with U.S. Ambassador to Ireland. As part of the exchange hosted Ireland students in the U.S. along with President of UC Dublin, Ireland Ambassador to the U.S. and Ireland Taoiseach (Prime Minister).
- Capetown and Johannesburg, South Africa (2019). Organizations engaged while abroad were: University of Witswatersrand Business School, African Leadership Academy, University of South Africa, Odrin, Inc., University of Cape Town, Western Cape Ministry of Agriculture, Economic Development and Tourism, Coca-Cola Peninsula Beverage Cape Town.
- Cali, San Cipriano, Medellin and Cartagena, Colombia, South America (2018). Visits included: Office of the Governor of Cali, Office of the Mayor of Cali, City of Cali Department of Housing, Universidad Santiago de Cali, Ruta N Innovación Center, Colcafe Coffee Company, Universidad de Cartagena.
- Bogota, Cali, and Cartagena, Colombia, South America (2017). Organizations engaged included: Minister of the Environment, Minister of Interior, Eco-Petrol Oil Company, Amarillo Construction Company, Universidad de Santiago, and Universidad de Pacifico.
- Beijing and Shanghai, China (2013). Consulted on a supply chain and warehousing solution for Eli Lilly. Also visited Boeing, YUM! Foods, Lenovo, and the US Embassy in Beijing.

Howard University School of Business Global Trilateral MBA– Beijing and Shanghai, China (2017).

Advised students on consulting projects in collaboration with the Central University for Finance and Economics of Beijing MBA program in China along with the University of Pretoria's Gordon Institute of Business Science in South Africa. Organizations engaged included: PerkinsEastman, McKinsey, and Eli Lilly.

University of Miami Center for International Business Education & Research – Lima and Cusco, Peru; Bogota, Medellin, and Cartagena, Colombia, South America (2017).

Met with organizations to discuss opportunities to enhance international business courses, exchanges, and experiential learning opportunities, including field study trips, consulting, reverse mentoring, and interdisciplinary projects. Organizations engaged on the trip included: Universidad del Pacifico, Textile Premium Manufacturing, Buenaventura Mining Company, Alpina, BanColombia, and Port of Cartagena.

SELECT MEDIA APPEARANCES

1. Gwendolyn S. & Colbert I. King Endowed Chair in Public Policy Lecture Series on WHUT. "Closing the Wealth Gap: Financial Literacy, Entrepreneurship, and Economic Power in Black Communities." March 26, 2026. [The King Endowed Chair Lectures on Policy & Leadership | From Financial Literacy to Financial Power - YouTube](#)
2. Howard Magazine. "Howard's School of Business: The Audacity of Excellence." Feature Article, March 25, 2025. [Howard's School of Business: The Audacity of Excellence | Howard Magazine](#)
3. Let's Talk on WIN-TV. "Financial Literacy and Project ACCLAIM." October 11, 2024. Washington Informer.
4. TEEM Leadership Radio. "More exposure equals more opportunities." May 5, 2023. iHeart Radio. Featured guest. <https://www.iheart.com/podcast/269-teem-leadership-radio-101676508/>
5. The Hilltop. "Prime Minister, US Ambassador to Ireland visits Howard University." March 20, 2023. Howard University Student Newspaper. Quoted.
6. Liu, A. (2023). Joy Works: Empowering teams in the new era of work. Wiley: New Jersey. Quoted.
7. Warner Business/Blavatnik Social Justice Fund Grantee Convening, New York, New York. Guest speaker, June 7, 2022.
8. HPS Investment Partners Investor Symposium, New York, New York. Guest speaker, May 19, 2022.
9. AfroTech. "Howard University's leadership program aspires to diversify C-Suites in the hospitality industry." Quoted, August 2022.
10. PwC (2022). "Howard University: Building diversity to the C-Suites of the hospitality industry." <https://www.pwc.com/us/en/library/case-studies/howard-university-hospitality-workplace-diversity.html>
11. PNC Institutional Asset Management Investor Summit, with Richard Bynum, "The power of partnerships to cause social change", virtual panelist, May 3, 2022. <https://www.pnc.com/insights/corporate-institutional/manage-assets/the-power-of-partnerships-to-cause-social-change.html>
12. Cheddar News Closing Bell. "Supporting the black-owned business ecosystem" February 15, 2022. Featured guest. <https://cheddar.com/media/howard-university-business-school-dean-on-building-up-ecosystem-of-black-entrepreneurship>
13. CNBC Squawk on the Street. "Partnerships with companies for diverse workforce pipeline" February 10, 2022. Featured guest. <https://www.cnbc.com/video/2022/02/10/howard-university-dean-discusses-partnerships-with-companies-for-diverse-workforce-pipeline.html>
14. US Chamber of Commerce Foundation Equity of Opportunity Initiative. "Developing the black-owned business ecosystem. Panelist. February 10, 2022. <https://www.youtube.com/watch?v=cMJHLwm-2pk>
15. PNC Insights. Howard business school Dean talks impact of new Center for Entrepreneurship. February 4, 2022. https://www.pnc.com/insights/our-commitments/communities/PNC-howard-business-center-for-entrepreneurship.html?lnksrc=insights-editorspick&WT.mc_id=CP_LINKEDIN_social_pnc_6319942028&s_lob=Diversity&linkId=151807724
16. NYU Hospitality conference (2021). Partnering for change: a Dean's discussion. November 8, 2021. Panel discussion with Dean Nic Graf of NYU School of Hospitality. <https://youtu.be/KaahLRFuqxY>
17. The Plug. "Inside the \$16.8 million grant to create a new HBCU Entrepreneurship Network" November 17, 2021 Quoted.
18. Barber's Banter Podcast (2021), "Leading the Way to Diversity." November 10. Guest panelist. <https://www.listennotes.com/podcasts/barbaras-banter/episode-11-barbaras-banter-mt96pEafuej/>
19. Black in Focus: Business School Diversity with Howard's Dean Wilbon, Interview with Karen Toulon, Bloomberg, September 16, 2021.
20. Green, J. Business School training future execs have a diversity problem. Bloomberg Businessweek, September 15, 2021. Quoted: <https://www.bloomberg.com/news/articles/2021-09-15/business-schools-mba-programs-are-too-male-to-reflect-future-c-suite-diversity>
21. The HPScast (2021). Interview with Colbert Cannon from HPS Partners.

- <https://podcasts.apple.com/us/podcast/anthony-wilbon-dean-of-howard-university-school/id1495845146?i=1000529568475>
22. Denham, H. Son of Howard U. alum gives business school \$3 million to honor father's love of education. *Washington Business Journal*. June 20, 2021. <https://www.bizjournals.com/washington/news/2021/06/20/howard-university-pishevar-grant.html>
 23. Henderson, J. "Execs at America's biggest food retailers nearly all white," *USA Today*, July 15, 2021. Quoted.
 24. Henderson, J. "Building pipelines for diversity," *USA Today*, July 14, 2021. Video: <https://www.usatoday.com/videos/news/2021/07/14/building-pipelines-diversity-success-top-goal-howard-business-school-dean/7961501002/>
 25. Afrotech. "Beyond the yard: HBCUs driving real change for young entrepreneurs." April 25, 2021. Panelist.
 26. Joy@Work. "Overcoming our blindspots" podcast with A.T. Kearney Managing Partner and Chairman Alex Liu. <https://www.kearney.com/joyatwork/article/?a/season-3-episode-2-joy-at-work-overcoming-our-blind-spots-with-dr.-anthony-wilbon-howard-university-school-of-business>. April 2021.
 27. *The Journey with President Wayne A.I Frederick*. WHUT, March 19, 2021. Featured interview. <https://www.pbs.org/video/the-journey-wdr-anthony-wilbon-215-jjh1kd/>
 28. Zarczunsji, A. "How Warner Music Group is expanding social justice worldwide," *Forbes* March 19, 2021. Available: <https://www.forbes.com/sites/andreazarczynski/2021/03/18/how-warner-music-group-is-expanding-social-justice-worldwide/?sh=1bdb51fe2079>. Quoted.
 29. Warner Music Group/Blavatnik Family Foundation Social Justice Fund's Conversation on Change. February 25, 2021. Panelist. <https://www.youtube.com/watch?v=mwOq6RXEEYA>.
 30. Hubspot. "A fireside chat with Anthony Wilbon of Howard's School of Business." <https://community.hubspot.com/t5/Announcements/You-re-invited-A-Fireside-Chat-with-Anthony-Wilbon-of-Howard-s/ba-p/406317>, February 4, 2021. Guest panelist.
 31. Discussion on the documentary "Make it Plain". A story on the life of Vernon Jordan Panelist with: Danielle Holly-Walker (Dean Howard School of Law), Michael Lomax (UNCF), Marc Morial (National Urban League), WHUT, January 2021. Panelist.
 32. Vigliarolo, B. "HubSpot teams with Howard University to open Center for Digital Business." *Tech Republic*, November, 2020. Quoted
 33. Thomas, P. "In a Bid to Diversify, Firms Expand Business-School Recruiting." *Wall Street Journal*, October 26, 2020. Available: <https://www.wsj.com/articles/in-a-bid-to-diversify-firms-expand-business-school-recruiting-11603716519>. Quoted.
 34. The Small Business Report, WHUR Voices Sirius XM 141, October 2020. <https://www.youtube.com/watch?v=qkhD5FbRJFg&feature=youtu.be>
 35. Thomas, P. "Schools Debut a Slew of Online M.B.A.s: Howard University, Wake Forest join some large state schools in offering internet-based programs." *Wall Street Journal*, September 3, 2020. Available: https://www.wsj.com/articles/during-covid-19-era-online-m-b-a-s-gain-traction-11599048608?st=zoe49ltjroumsr&reflink=article_email_share. Quoted.
 36. Lubbers, S. "Wall Street broadens school recruiting in bid to diversify ranks" *Bloomberg*, August 30, 2020. Available: <https://www.bloombergquint.com/onweb/wall-street-broadens-school-recruiting-in-bid-to-diversify-ranks>. Quoted.
 37. Singh, D. (2020) "I can find your brilliance" *Sportsnet*, Available: <https://www.sportsnet.ca/baseball/mlb/mlb-diversity-renee-tirado-big-read/> Quoted related to Renee Tirado, MLB Chief Diversity Officer.
 38. "Funding your NonProfits", *The Daily Drum*, WHUR 96.3 and WHUR Voices Sirius XM 141, June 2019. <https://whur.com/podcasts/daily-drum-insight-segment/funding-your-non-profit-organization/>
 39. "Helping NonProfits Take their Business to the Next Level", *Taking it to the Streets on the Steve Harvey Morning with Bobby Gales*, WHUR 96.3, June 2019. <https://whur.com/whur/helping-non-profits-take-their-business-to-the-next-level/>
 40. Just About Books Internet Radio Talk Show, December 31, 2006.

41. Gazette Newspapers, May 18, 2006. Interviewed on book publishing business

AWARDS

Kappa Alpha Psi, Delta Pi Chapter at Michigan State University Hall of Fame, 2024
 Visionary Award, Howard University and PNC National Center for Entrepreneurship, 2023
 Howard University Provost Distinguished Service Award, January 2021
 Professional Accomplishment Award, Kappa Alpha Psi College Park Sandy Spring Alumni Chapter, 2019
 Enhanced Learning Model certificate, University of Maryland, 2017
 Distance Learning Certification, Howard University, 2014
 Delta Sigma Pi Business Fraternity Honorary Induction, 2015
 Best Paper Award, *International Journal of Case Studies in Management*, 9(2), Case Study No. 9402011016, 2011
 Outstanding Service Award, Earl Graves School of Business and Management, 2011
 Research Commitment Award, Office of Sponsored Programs, Morgan State University, 2004, 2005, 2006, 2008

PROFESSIONAL AFFILIATIONS

The Economic Club, Executive Fellows Program (2024-present)
 Project Management Institute (2014 – present)
 Delta Sigma Pi (faculty induction) (2015 – present)
 Beta Gamma Sigma International Honors Society (1990 – present)
 PhD Project (1995 – present)
 Kappa Alpha Psi Fraternity, Inc (1984 – present)

BOARD COMMITMENTS

- UNCF Project ACCLAIM Advisory Committee
 - Investment Policies & Best Practices Working Group, June 2024 - present
- Graduate Management Admissions Council Board of Directors
 - Nominating and Governance Committee, June 2025 - present
 - Audit and Risk Committee, June 2024 - present
 - Membership Committee, July 2022 - 2025
- HBCU Business Deans Roundtable Executive Board
 - President, 2025 - 2026
 - President Elect, 2024 - 2025
 - HBCU Dean's Summit Program Chair, 2024 - 2025
 - Chair, Strategic Planning Committee, June 2022 - 2025
- National Association of Securities Professionals Advisory Council, July 2021 - present
- General Accounting Office (GAO) Educators Advisory Group for the Comptroller General, May 2020 - present
- Beta Gamma Sigma International Honors Society Board of Governors, July 2021- present
 - Secretary/Treasurer, June 2024 - present
 - Finance and Investment Committee, June 2023 - present
 - Sustainability Committee
 - Fundraising Taskforce
- The George Washington University Center for International Business Education and Research (CIBER) Advisory Council, 2020 - 2026
- The Washington Campus Board of Directors

- Curriculum and Consortium Membership Committee, 2020 - present
- Barron H. Harvey Scholarship Board of Directors, 2019 - present
- Kappa Community Development Foundation Board of Directors, Secretary, 2012 – present
- University of the Virgin Island, School of Business Advisory Board, November 2023-August 2025
- Smithsonian Lemmelson Project Advisory Board, February 2021- 2023
- BoLoCapCo, Washington, D.C. – Chair, Education and Mentorship Committee, 2014 – 2016
- Bowie Boys and Girls Club Board of Directors, 2005 – 2007