

CATHY HUGHES SCHOOL OF COMMUNICATIONS

Department: Communication, Culture, Media Studies

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1.0 EDUCATION

<u>University</u>	<u>Degree and Subject Area</u>	<u>Date</u>
	Ph.D., University of Georgia, May 2013 Mass Communication	
	M.A., University of Georgia, May 2010 Mass Communication-Public Relations	
	B.A., North Carolina State University, May 2008 Public Relations	

2.0 ACADEMIC EMPLOYMENT

<u>University</u>	<u>Position</u>	<u>Dates</u>
Howard University	Assistant Professor Director of Graduate Studies	Fall 2020- Spring 2022-
University of Southern Mississippi	Assistant Professor	Aug 2015-May 2019
Bowie State University	Assistant Professor	Aug 2013-May 2015

3.0 PROFESSIONAL APPOINTMENTS

Arrange in reverse chronological order.

<u>Date</u>	<u>Position</u>	<u>University/Professional Setting</u>
Jan. 2015- Dec. 2015	Contributing Writer	Washington Informer

## 4.0 SCHOLARSHIP - CREATIVE WORKS/PUBLICATIONS

### 4.1 Creative Works or Campaigns

Coleman, L. Saxton (Oct., 2015). Davis' Emmy win raises Hollywood diversity question, The Bridge in The Washington Informer.

Coleman, L. Saxton (Sept., 2015). Black women take fight against exploitation online, The Bridge in The Washington Informer.

Coleman, L. Saxton (June., 2015). Active Black fathers debunk negative stereotypes, The Bridge in The Washington Informer.

Coleman, L. Saxton (May, 2015). Dreams deferred for degree-holding millennials, The Bridge in The Washington Informer.

### 4.2 Articles – Refereed (print or e-Journals)

Saxton Coleman, L. and Jenkins, B. (2025). The “Beat” of the Black Press: An exploratory analysis of Black newspapers and their podcasts. *Journal of Black Studies*, 56(2), 139-162.

Coleman, L. Saxton (2024). “An opportunity to reclaim a place”: A critical analysis of media, memory, and BLM Plaza DC. *Howard Journal of Communications*, 1-17.  
<https://doi.org/10.1080/10646175.2024.2326217>

Ponder, M. L. Kasymova, S., Coleman, L. Saxton, Goodman, J. M., and Christin Smith Smith (2023). COVID-19 Frames the News: An Examination of Race and Pandemic Frames in Newspaper Coverage, *Howard Journal of Communications*, DOI: [10.1080/10646175.2023.2263737](https://doi.org/10.1080/10646175.2023.2263737)

Smith, C. and Coleman, L. Saxton (2022). Ancestor is king: the role of Afrofuturism in Beyonce's *Black is King*. *Critical Studies in Media Communication*, DOI: 10.1080/15295036.2022.2038386

Coleman, L. Saxton. (2021). “We’re part of this city, too”: An examination of the politics of representation of #DCNativesDay. *Social Media + Society, Dialogue 2.0*, Jan-March 2021, 1-11.

Nuru, A.K., Coleman, M.J., & Coleman, L. Saxton (2018). “You just can’t trust them”: Exploring the memorable messages Costa Rican natives recall about race. *Journal of Intercultural Communication Research*, 47(4), 310-325.

Harris, F. L. and Coleman, L. Saxton (2018). Trending Topics: A cultural analysis of Being Mary Jane and Black women’s engagement on Twitter. *The Black Scholar: Journal of Black Studies and Research*, 48(1), 43-55.

Coleman, L. Saxton and Roushanzamir, E. Lester (2018). All is “Wells” With My Soul: Analysis of conditioned agency via The Defender’s coverage of the construction and opening of the Ida B. Wells Homes. *Howard Journal of Communication*, 30(1), 1-19.

#### 4.3 Other General Articles

#### 4.4 Books

Johnson, S., Jenkins, C. , Saxton Coleman, L., Tuuri, R. (2026). *Mixing: race, higher education and the case of Clyde Kennard*. University Press of Mississippi.

Cubbage, J., Saxton Coleman, L. and Jenkins, C.D. (2026). *Media, Industries, Society: Diverse Foundations in Mass Communication*. Routledge.

#### Edited Volumes

Coleman, L. Saxton and Campbell, C. (2019). *Media, Myth, and Millennials: Critical perspectives on race and culture*. Lanham, MD: Lexington Books.

#### 4.5 Book Chapters, Reviews and Forwards

Saxton Coleman, L. (2026). Teaching Media Studies: An Overview. *In Teaching Communication Vol. 3: Journalism and Media*, (Ed. Susan Keith), pp. 266-276, Cognella.

Coleman, L. (2025). Graduate Seminar in Popular Culture. *Teaching Communication: Instructional Resources* (vol. IV, pp. 630-643). Cognella.

Coleman, L. Saxton. (2024). From Karl Marx to David Walker: Toward a Black American critical/cultural framework. *Black/Africana Communication Theory, Vol. 2*. Palgrave-McMillan.

Coleman, L. Saxton, Campbell, S., and Moulite, M. (2023). Class is in Session: *Abbott Elementary’s* “Step Class” and the Oppositional Gaze as Counter Hegemonic practice. Chris Campbell (Ed.) *Race, Representation, and Satire*. Lanham, MD: Lexington Books.

Coleman, L. Saxton (2019). #DCNative: Examining community identity, representation, and resistance in Washington, D.C. In Loren Saxton Coleman and Chris Campbell (Eds.), *Media,*

Myth, and Millennials: Critical perspectives on race and culture. Lanham, MD: Lexington Books.

Coleman, L. Saxton (2018). Building a 'Bridge' between theory and practice: A case study approach to teach critical media literacy. In Jayne Cabbage (Ed.), Media Literacy in Higher Education Environments. Hershey, PA: IGI Global.

Coleman, L. Saxton, (2018) 'Boy Bye': A textual analysis of Angela Rye and the politics of representation of Black women in cable television news. In Creshema Murray (Ed.), Leadership Through the Lens: Interrogating Practice, Presentation and Power. Lanham, MD: Lexington Books. Top Book Chapter Award in African American Communication and Culture Division, National Communication Association, Nov. 2018, Salt Lake City, UT.

#### 4.6 Newsletter articles or commentaries

Briggs, M. Jones and Coleman, L. Saxton (2021, Aug. 17). Telling (y)our stories: Building presence, power and trust. The Clayman Institute for Gender Research | Stanford. <https://gender.stanford.edu/news-publications/gender-news/telling-your-stories-building-presence-power-and-trust>

#### 4.7. Manuscripts (articles and/or books) in progress

### 5.0 SCHOLARSHIP – PRESENTATIONS

#### 5.1 Invited Presentations at Professional Association Meetings

#### 5.2 Presentations at Professional Conventions/Conferences

##### Papers

Chery, C. M., Coleman, L. S., Photograph and Magazines Study and Discussion Day, "Ramparts Magazine: Black Power as Revolutionary Art," Smithsonian, National Museum of American History, Washington, DC. (November 2024).

Coleman, L., AEJMC, "From Karl Marx to David Walker: Toward a Black American Critical/Cultural Framework," Philadelphia, PA. (August 2024).

Coleman, L. Saxton, Campbell, S. and Moulite. M., American Educational Research Association (AERA) Annual Conference, "Class is in Session: Abbott Elementary's "Step Class" and the Oppositional Gaze as Counterhegemonic Practice," AERA, Hyatt Regency Chicago, Chicago, IL. (April 14, 2023).

Saxton Coleman, L. (2021) “An opportunity to reclaim a place”: An examination of socio-spatial tensions in Washington, D.C. via Black Lives Matter Plaza.” Union Democratic Communications Conference, June 23-25, 2021.

Jenkins, C. and Coleman, L. Saxton (2019). “What’s the Unheard Word”: An analysis of alternative student-run publications at predominantly white institutions. National Communication Association in Baltimore, MD, Nov. 2019. African American Communication and Culture Division

Nuru, A. L., Coleman M. J., Coleman, L. Saxton (2018). “You just can’t trust them”: Exploring the memorable messages Costa Rican natives recall about race. National Communication Association in Salt Lake City, Nov. 2018, Top Faculty Paper in International and Intercultural Communication Division.

### Panels

Saxton Coleman, Loren. (Chair)"Elevating the Intersection(s): Interrogating race, gender, place as political resistance and reclamation," National Communication Association in Denver, Colorado, Nov. 2025. Black Caucus.

Coleman, L. Saxton (participant), National Communication Association-MUC International Conference on Convergence, Diversity, and Development, "Sustaining Cultural Engagement in Doctoral Education Amidst DEI Challenges: Insights from an HBCU Doctoral Program," NCA-MUC, China. (June 2024)

Coleman, L. Saxton. (participant). “It’s about power stupid!:(Re)exploring critical and cultural studies. . Association for Education in Journalism and Mass Communication in Washington, D.C., 2023. Cultural and Critical Studies Division.

Coleman, L. Saxton. (chair) Critical and Cultural by Nature: Mapping Theories, Writing Critiques, and Charting New Directions. Eastern Communication Association, March 2023.

Coleman, L. Saxton. (participant) The Impact of the Pandemic on Preparing Graduate Students for Academic and Alt-/Non-Academic Employment. National Communication Association in New Orleans, Nov. 2022. *Doctoral Chairs and Graduate Directors Forum*.

Coleman, L. Saxton. (participant)Teaching Diversity, Equity, and Inclusion: Pedagogical best practices for meaningful learning in the classroom. Association for Education in Journalism and Mass Communication in Detroit, Aug. 2022. *Cultural and Critical Studies and Minorities and Communications Divisions*.

Kitch, C. , Oates, T., Coleman, L. Saxton, and Pooley, J. Revisiting the “University Tradition”: The role of critical perspectives in Journalism education. Moderator: Brian Creech. AEJMC 2022 in Detroit, MI

Coleman, L. Saxton and Coleman, M. J. "From Mississippi to D.C.: Migration in the 1960s and the transformation of self and city. Association for the Study of African American Life and History in Charleston, SC, Oct. 2019.

Jenkins, C. and Coleman, L. Saxton, "What's the Unheard Word": An analysis of alternative student-run publications at predominantly white institutions. AEJMC Southeast Colloquium in Tuscaloosa, AL. March 2018, Research-in-Progress Roundtable.

Coleman, L. Saxton, "You heard it here first: Black journalists, alternative media and the legacy of calling out 'fake' news." National Communication Association in Dallas, Nov. 2017, African American Communication and Culture Division.

Coleman, L. Saxton, "Why do we always have to talk about race?: Critical reflections on how Black mass communication faculty include topics of race and culture in core curriculum classrooms." Association for Education in Journalism and Mass Communication in Chicago, Aug. 2017, Chair of Teaching Panel for Cultural and Critical Studies Division and Minorities and Communication Divisions.

Jenkins, C. and Coleman, L. Saxton. "The Student Printz and the archival recovery of a segregated past." National Council for Black Studies in Houston, March 2017.

Coleman, L. Saxton, "Discourse and discord in social crises." National Communication Association in Philadelphia, Nov. 2016, Chair and Respondent for panel presentation in the African American Communication and Culture Division.

Harris, F. and Coleman, L. Saxton, "Being Mary Jane (And a Black woman on television): A cultural analysis," Union for Democratic Communications Conference in Detroit, Sept. 2016.

Coleman, L. Saxton, "Where is the critical discourse on race and culture?: A call for critical crisis communication in public relations research." On Establishing a Black Research Agenda in Mass Communication Studies, National Communication Association in Las Vegas, Nov. 2015, Black Caucus.

Coleman, L. Saxton, "Who is Olivia Pope?: Exploring the representation of Olivia Pope as a conditioned form of resistance and exercise of social agency in primetime television." International Communication Association in San Juan, May 2015, Ethnicity and Race in Communication.

### 5.3 Presentations - Invited Speaker and Lectures

Coleman, L. Saxton, "Community, alternative, minority media: Historicizing connectivity between community and media organizations." Citizen Journalism 101: Community media during Public health crises, March 2023. Project ReFocus, funded by CDC Foundation.

Coleman, L. Saxton, "Finding My Place in the Academy: A return to representation." Race, Gender and Media Graduate Seminar in Grady College at the University of Georgia (via Zoom), May 2022

Coleman, L. Saxton, "#DCNative: Examining Community Identity, Representation and Resistance in Washington, D.C." CRDM Symposium 2019 dialog 2.0: Social movements, online communication + transformation at North Carolina State University in Raleigh, NC, March 2019.

Coleman, L. Saxton, "My personal is political: examining formations of pre-tenure academic identities." Grady Culture Club Visiting Scholar at the University of Georgia in Athens, GA, March 2018.

#### 5.4 Invited Presentations at Howard University

"Framing the Shift: Race, Representation, and the Boundaries of Free Expression." Annenberg Honors Program Research Month Panel. April 2026

"Telling Our Stories: Doing research in the Humanities and Social Sciences at HU." Graduate School. March 2024

"We need more stories: Exploring community life via the *Hilltop*." Freshman Seminar, Sept. 2023

CCMS BYOL: "Ancestor is King." Published Jan. 2022, March 2022

Scholar's Forum: "Doing Cultural Studies: An Overview," via Zoom Feb. 22, 2022

CCMS BYOL: "An opportunity to reclaim a place": An examination of socio-spatial tensions in Washington, D.C. via Black Lives Matter Plaza." Submitted to Union Democratic Communications Conference, June 23-25, 2021., March 2021

"Teaching in a Pandemic": Strategies, Tactics and Challenges, presented to SOC faculty Dec. 2020

#### 5.5 Student Mentored Papers [Presentations at Professional Meetings by Students]

#### 5.6 Video Clips

#### 5.7 Television Interviews

WDAM, Hattiesburg, MS, “What is critical race theory?” via Zoom, March 23, 2022

## 6.0 SCHOLARSHIP – GRANTS

### 6.1 Funded Grants

Include PI or PDs, Title of project, Funding agency, period of funding and amount of funding.

“Project ReFocus: Racial Ethnic Framing of Community-Informed and Unifying Surveillance,” submitted to CDC Foundation (\$1.7 million), Dr. Monica Ponder (principal investigator), Dr. Loren Saxton Coleman (Senior Investigator), (awarded Sept. 2020)

- Media Assessment research on media frames and racial stigma during initial COVID-19 pandemic

“Communicating Across Cultures in a Changing City,” submitted to HumanitiesDC Vision (\$20,000), Howard University’s Department of Communication, Culture, and Media Studies Department, Dr. Natalie Hopkinson (principal investigator), Dr. Loren Saxton Coleman (Grant Evaluator), (awarded June 2019)

-Focus group discussion series about D.C.’s diverse heritage and future  
-goal to create a blueprint for communication strategies for other cities in transition and transformation

“Measure of Progress: The Clyde Kennard Story,” submitted to Mississippi Humanities Council (\$7500), Dr. Sherita Johnson (principal investigator) in conjunction with Freedom50 Research Group (awarded June 2017)

-Documentary completed and premiered at the Lake Terrace Convention Center in Hattiesburg (Feb. 21, 2018) and at the University of Mississippi in Oxford (March 20, 2018)  
-Documentary included in the UNV 100 course for incoming freshmen

“Can we Achieve this Togetherness in Our Time: A Clyde Kennard Lecture Series,” submitted to Mississippi Humanities Council (\$1970), Dr. Loren Saxton Coleman (principal investigator) in conjunction with Freedom50 Research Group, (awarded Jan. 2017)

Freedom50 Research Group Grant Proposal (\$2000) submitted to and accepted by The College of Arts and Letters at the University of Southern Mississippi, Dr. Sherita Johnson (principal investigator), (awarded Nov. 2015)

### 6.2 Unfunded Proposals

Saxton Coleman, L. (2022) “An opportunity to reclaim a place”: An examination of socio-spatial tensions in Washington, D.C. via Black Lives Matter Plaza.” (Submitted for summer research grant through Howard University’s Women’s Center, \$3000)

## 7.0 TEACHING

### 7.1 Howard University

#### 7.1.1 Courses (include course title and dates taught in reverse chronological order)

##### Undergraduate Courses

##### Graduate Courses

African American Issues in Communication, Spring 2024

Critical Discourse Analysis, Spring 2021, Spring 2022, Spring 2023, Fall 2024, Spring 2026

Critical Methods, Spring 2021, Spring 2022, Spring 2023, Spring 2024, Spring 2025, Spring 2026

Gender and Media, Fall 2024

ProSeminar, Fall 2020, Fall 2021, Fall 2022, Fall 2023

Seminar in Leadership and Diversity, Fall 2020

Popular Culture, Fall 2022, Fall 2025

Advanced Theory, Fall 2022

#### 7.1.2 Student Supervision

#### 7.1.3 Theses or Dissertations Directed

Torkornoo, V. (Spring 2026). "Ghana's Soundtrack for Cultural Tourism: Analysis of Afrobeats, Digital Promotion, and Media-induced Tourism."

Agosto-Maldonado, L. (Spring 2026). "The Representation of Diasporican Identity: Facebook Groups for Digital Placemaking in Puerto Rican Barrios."

Allen, A. (Spring 2026). "Listen to Black Women: A Critical Thematic Analysis of Black Women Political Social Media Influencers"

Appiah-Kubi, A. (Spring 2025). "Decolonizing African Feminist Spaces Through Performance Activism."

Hayden, D. (Spring 2025). "I Ain't Lying: Exploring the Intersections of Media, Community, and Philanthropy in Rural Mississippi."

Cabassa-George, I. (Spring 2025). "#Storytime with a Black Mama: A Critical Technocultural

Discourse Analysis of Black Mom Instagram Influencers."

Campbell, S. (Spring 2023). "Digital Underground:" A Critical Exploration of K-12 Black-Oriented EdTech

Williams-Johnson, D. (Spring 2023). Stitches of Progress: Knitting, Consciousness, and the Changing Power of Black Women's Work and Leisure

Jenkins, B. (Summer 2022). Doing Podcast Studies: Exploring the Black oral tradition and critical media literacy in alternative media.

#### 7.1.4 External Examiner – Dissertation

Stevens, W. (Spring 2022). Black influencers: Interrogating the racialization and commodification of digital labor. Lew Klein College of Media and Communication, Temple University.

#### 7.2 Other Universities

##### Undergraduate Courses

University of Southern Mississippi, Aug. 2015-May 2019

Introduction to Mass Media Writing

Introduction to Public Relations

Advertising Research Methods

Public Opinion, Mass Communication and Society

Public Relations Campaigns (service-learning course)

Gender, Race, and Media

Bowie State University, Aug. 2013-May 2015

Introduction to Public Relations

Public Opinion and Public Relations

##### Graduate Courses

University of Southern Mississippi, Aug. 2015- May 2019

Public Relations Campaigns

Introduction to Research Methods

Bowie State University, Aug. 2015-May 2019

Mass Communication Theory and Research

Organizational Communication

Crisis Communication

Public Relations Management

## 8.0 HONORS, AWARDS, AND OTHER DISTINCTIONS

<u>Year</u>	<u>Award</u>
2023	Junior Faculty Summer Writing Academy, Howard University
2018	Global Impact Award Recipient, Iota Kappa Chapter of Alpha Kappa Alpha, Sorority, Inc
2016-2017	Faculty/Staff of the Year Afro-American Student Organization
2016-2017	Outstanding Faculty Award, Office of Greek Life

## 9.0 SERVICE

### 9.1 HU University Committees

Edward Bouchet Fellowship Review Committee, Spring 2026

Global Clinton Initiative, Fall 2020-

Graduate Assessment Council, Spring 2022-

### 9.2 College-wide Committees

Research and Creative Works Committee (Chair)-Fall 2022-

Executive Committee, Fall 2020-Spring 2023

Diversity Committee, Spring 2026-

### 9.3 Departmental Committees

Assessment Committee, Fall 2020-

Curriculum Committee, Fall 2020-

Admissions Committee, Fall 2020-

### 9.4 Professional/Community Service

#### Presentations

“Sharing your Testimony.” *Capital Area Foodbank*. Feb. 2024

“Telling (Y)our Stories: Exploring the power and possibility in story.” *Capital Area Foodbank*. Dec. 2023

“Presentations during a Pandemic: Make a plan.” Graduate Student: Crosstalks” North Carolina State University, Oct. 15. 2020

Moderator for “How Whiteness Mutes DC Culture and Shapes Policy” Discussion, #DontMuteDC Call to Action Conference, Washington, D.C., Nov. 2019

### Peer-Reviewer

*Howard Journal of Communications*  
Reviewer, 2020-present  
Associate Editor, Jan. 2026-present

*Social Media + Society*  
Reviewer, 2020-present

*Communication, Culture, and Critique*  
Reviewer, 2019-present

*Communication and Race*  
Reviewer, 2025-present

National Communication (NCA)  
Annual Conference Paper Reviewer, 2017-present

Association for Education in Journalism and Mass Communication (AEJMC)  
Annual Conference Paper Reviewer, 2015-present

### 9.5 Public Service

Alpha Kappa Alpha Sorority, Inc., Alpha Beta Upsilon Omega Chapter, Nov. 22-

Communications Chair, Ward Five DC Democrats, Oct. 2019-Feb. 2021

### 10.0 MEMBERSHIPS IN PROFESSIONAL SOCIETIES

<u>Name of Organization</u>	<u>Position</u>	<u>Year</u>
Association for the Education of Journalism and Mass Communication (AEJMC)	Standing Membership Committee Chair,	2023-2024
	Co-research Chair, Cultural and Critical Studies Division,	2023-2024
	Teaching Chair, Cultural and Critical Studies Division,	2021-2023
	Standing Membership Committee,	Spring 2022-
	Research Chair, Cultural and Critical Studies Division,	2018-2019

Research Co-chair, Cultural and Critical Studies Division, 2017-2018  
Lillian Lodge Kopenhaver Center Fellow, 2017-present  
Annual Conference Paper Reviewer, 2017-present  
Teaching Chair, Cultural and Critical Studies Division, 2016-2017  
Midwinter Paper Reviewer, 2016  
Faculty Liaison, Cultural and Critical Studies Division, 2013-2015

#### 11.0 SPECIALIZED TRAINING AND CERTIFICATIONS

#### REFERENCES

Signature \_\_\_\_\_