

Curriculum Vitae **Gracie Lawson-Borders, Ph.D.**

Home

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Work

Howard University
Cathy Hughes School of Communications
Academic Support Building A, Room 320
Washington, DC 20001
gracie.lawsonborders@howard.edu

EDUCATION

Wayne State University, Detroit, Michigan, Ph.D. (Communication Studies)
Northwestern University, Evanston, Illinois, M.A. (English)
Michigan State University, East Lansing, Michigan, B.A. (Journalism)

ACADEMIC EXPERIENCE

Leadership Appointments

Dean and Professor, Cathy Hughes School of Communications, Department of Media, Journalism Film, Howard University, Washington, DC, 2013-2024.

- Partnered for interdisciplinary program with the Disney Storytellers Fund for five years, \$1.5 million fund for student creativity and innovation projects for the Cathy Hughes School of Communications and the Chadwick Boseman College of Fine Arts
- Collaborated on proposed Center for Fine Arts and Communications with Dean Phylcia Rashad, Chadwick Boseman College of Fine Arts, as part of Howard University \$785 million new buildings expansion.
- Managed \$9 million budget for compensation, operations, equipment, and facilities.
- Received more than a \$2 million dollars donation from Linda Johnson Rice for the John H. Johnson Endowed Chair in Entrepreneurship,
- Decanal leader for two reaccreditation reviews by the Accrediting Council on Education in Journalism and Mass Communications (ACEJMC) of the Cathy Hughes School of Communications.
- Supported work to establish Nikole Hannah-Jones as the inaugural \$5 million dollars Knight Foundation Chair in Race and Journalism and founder of the Center for Journalism and Democracy with \$20 million pledge, housed in the Cathy Hughes School of Communications.
- Facilitated \$2.5 million donation from Craig Newmark Philanthropies for Craig Newmark Journalism Fund to support African American students in Journalism.
- Collaborated on BA/JD accelerated program with Howard Law School, CHSOC, College of Arts and Sciences for student completion of bachelor's and law degree in six years.
- Facilitated five-year Accelerated Master's Program in Department of Communication Sciences and Disorders
- Co-led the Howard University and Emerson College Domestic Exchange Agreement with Dean School of Communication, Emerson College.
- Launched the inaugural leader for the John H. Johnson Endowed Entrepreneurship Chair in honor of African American media pioneer John H. Johnson.
- Implemented *School of Communications Board of Visitors Scholarship* to provide up to \$5,000 scholarship yearly for a student in each of the school's four departments.

Associate Dean, College of Arts & Sciences, University of Wyoming, Laramie, WY, 2009-2013.

- Oversight of Biological Sciences, Fine Arts, Humanities, and Mathematical Divisions in the college; as well as Fine Arts Outreach and Cultural Programs support units.
- Liaison with UW Foundation and A&S Board of Visitors for development, funding, scholarships and programs.
- Member Fine Arts Planning Committee for \$35 million renovation of Fine Arts Building
- Chair of the College of Arts & Science collegewide Scholarship Committee.
- Member Advisory Committee for \$20 million Berry Conservation Center.
- College representative for university level Promotion and Tenure Committee.
- Coordinator for departmental budgets, part-time funds, start-up funds, summer sessions, A&S Outreach online courses and student retention.
- Co-facilitator for planning, organizing, and implementing changes with A&S Central, computer fees, scholarships, summer independent study committees for college-level policies.
- Liaison for college and department heads for UW Outreach and UW/CC programs.

Director, African American and Diaspora Studies, College of Arts and Sciences, University of Wyoming, Laramie, WY, 2006-2009.

- Led curriculum planning, faculty hiring and program initiatives.
- Responsible for faculty and affiliate hiring and programming.
- Facilitated name change to African American and Diaspora Studies.
- Coordinator with UW Foundation for scholarship and other fundraising
- Co-chair of Martin Luther King Jr./Days of Dialogue program
- Member Student Diversity Committee, Office of Student Affairs
- Committee Member, Willena Stanford Commitment to Diversity Award, Office of Student Affairs, University of Wyoming

Academic Appointments

Dean Emerita and Professor, Cathy Hughes School of Communications, Howard University, Washington, DC, 2024-present

Professor, Associate Professor, Department of Communication and Journalism, College of Arts and Sciences, University of Wyoming, Laramie, WY 2006-2013.

Adjunct Associate Professor, Women's Studies, University of Wyoming, Laramie, WY, 2007-2009.

Assistant Professor, School of Communication Studies, College of Communication and Information, Kent State University, Kent, OH, 2004-2006.

Assistant Professor, Corporate Communications & Public Affairs/Meadows School of the Arts, Southern Methodist University, Dallas, TX, 2001-2004.

Instructor, Corporate Communications and Public Affairs/Meadows School of the Arts, Southern Methodist University, Dallas, TX, 2000-2001.

Adjunct Instructor, Department of Communication/Wayne State University, Detroit, MI, 1997, 1999.

Adjunct Instructor, Roosevelt University, Chicago, IL, 1992.

Adjunct Instructor, Northwestern University, Evanston, IL, 1990.

MEDIA INDUSTRY EXPERIENCE

The Chicago Tribune, Chicago, Illinois. Assistant Subject Editor/Features; Interim Bureau Chief/DuPage County; Deputy Bureau Chief/DuPage County; Copy Editor/Metro Desk, 1987-1996.

The Oakland Press, Pontiac, Michigan. General Assignment Reporter; Beat Reporter, 1984-1987.

Akron Beacon Journal, Akron, Ohio. General Assignment Reporter; Beat Reporter, 1982-1984.

BOOKS

Lawson-Borders, G. and Shurn, T. (in progress). Keeping the H in Human: A Conversation About Generative A.I. Across Disciplines.

Gabrielson, T., Simpson, P., Lawson-Borders, G., Koiter, J. (2013) Civility Matters! A Wyoming Reader, public service reader by the Wyoming Humanities Council, Laramie, Wyoming.

Lawson-Borders, G. (2006). Media Organizations and Convergence: Case Studies of Media Convergence Pioneers. Mahwah, NJ: Lawrence Erlbaum Associates.

JOURNAL ARTICLES/BOOK CHAPTERS/ESSAYS/REVIEWS

Lawson-Borders, G. and Dillard, N. (revise/resubmit) A Different View: A Historical Synopsis of Politics, Rhetoric and Immigration from the 1800s to the 21st Century

Lawson-Borders, G. (in progress) Human Ingenuity and Generative A.I. in Our Lives.

Lawson-Borders, G. (2024). Foreword. In De-neocolonizing Africa: Harnessing the Digital Frontier. Edited by Unwana Samuel Akpan.

Lawson-Borders, G. (2023). Tilted Images: Media Coverage and the Use of Critical Race Theory to Examine Social Equity Disparities for Blacks and Other People of Color. In Race and Social Policy, edited by Sandra Edmonds Crewe. New York: Routledge/Taylor & Francis Group

Lawson-Borders, G., and Perlmutter, D. (17 September 2020). Eight Practical, Sustainable Steps to a Diverse Faculty: The best practices for increasing the racial and ethnic diversity of your faculty are neither mysterious nor terrifically expensive. The Chronicle of Higher Education. Retrieved from: <https://www.chronicle.com/article/8-practical-sustainable-steps-to-a-diverse-faculty>

Lawson-Borders, G. (2019). Tilted Images: Media Coverage and the Use of Critical Race Theory to Examine Social Equity Disparities for Blacks and Other People of Color. Social Work in Public Health. Vol. 34, 1, pp. 28-38.

Lawson-Borders, G. (2019) Handbook of media management and economics, 2nd Edition, International Journal on Media Management, Vol. 21, (3-4), pp. 216-217.

Lawson-Borders, G. (2018) Chapter 13: New Frames: Creating a Pastiche of Theoretical Approaches to Examine African American Communication in Theorizing Black/Africana Communications, edited by Kehbama Langmia, New York, NY: Palgrave MacMillan

Lawson-Borders, G. (2017) Forward in All Connections Matter: Change Your Circumstances by Changing Your Connections, by Leisa Banks, Aisel Alliance Publishing Group

- Dates, J. L., Onwumechili, C., Lawson-Borders, G., Merritt, B., and Ford, R. (Autumn 2013). Academic Renewal in the Howard University School of Communications: Scholars Outline Process Used to Reshape Curriculum. ASJMC Insights, 9-16.
- Lawson-Borders, G. (2012). Theories of Media Economics. Oxford Bibliographies Online: Ed. Patricia Moy. New York: Oxford University Press.
- Lawson-Borders, G. (2011). Making Connections: Digital Media and Intelligent Networking, *Global Media Journal*, 11 (19), 1-15.
- Lawson-Borders, G. (2010). More Than a Mouse Trap: Effective Business Models in a Digital World, *International Journal of Media Management*, 12 (1), 41-45.
- Bridgeman, J., Lawson-Borders, G., & Zamudio, M. (2009). Representative Democracy in Rural America: Race, Gender, and Class through a Localism Lens. *Seattle Journal of Social Justice*, 8 (1), 81-106.
- Lawson-Borders, G. (2009). Byrd, Harriet Elizabeth "Liz" (1926-). Harriet Elizabeth "Liz" Byrd is a former educator, state representative, and state senator in Wyoming. BlackPast.org. Available: <http://www.blackpast.org>
- Lawson-Borders, G. (2009). Jackson, Linda Perez, Administrator U.S. Environmental Protection Agency (EPA). BlackPast.org. Available: <http://www.blackpast.org>
- Lawson-Borders, G. (January 2009) Ambivalence Towards Convergence: Digitalization and Media Change by Tanja Storsul and Dagny Stuedahl, and Convergence Culture: Where Old and New Media Collide by Henry Jenkins, *Publizistik*, Vol. 54, 149-150.
- Lawson-Borders, G. (October, 2008) Mirror, Mirror on the Wall: Understanding W.E.B. Du Bois Through a Prism of Gender and Sexuality. *The Review of Communication*, Vol. 8, 4, 346-350.
- Lawson-Borders, G. (2007). Morris, Abe, author and bull rider. BlackPast.org. Available: <http://www.blackpast.org>
- Lawson-Borders, G. (November, 2007). Ghana 2007: A Journey to Africa. A&S Report, Vol. 24, 2, College of Arts & Sciences, University of Wyoming.
- Lawson-Borders, G. (2006/2007). Listen up! Podcasting in a converged environment. *Community College, The Journalist*, 34 (1&2), 6-7.
- Lawson-Borders, G. (2006). Media Conglomerates: Then and Now. In B. A. Musa & C. J. Price (Eds.), *Emerging Issues in Contemporary Journalism: Infotainment, Internet, Libel, Censorship*. Lewiston, NY: The Edwin Mellen Press.
- Lawson-Borders, G., & Kirk, R. (2005). Blogs in campaign communication. *American Behavioral Scientist*, 49 (4), 548-559.
- Lawson-Borders, G. (2005). The Creation of the Media: Political Origins of Modern Communications, Paul Starr. *Journal of Media Economics*, 18 (1), 79-82.
- Lawson-Borders, G. (2003). Integrating new media and old media: Seven observations of convergence as a strategy for best practices in media organizations. *International Journal of Media Management*, 5 (2), 91-99. (Lead Article).

Lawson-Borders, G. (2003). High technology and low-income communities. Resource Center for Cyberculture Studies (RCCS) Available: <http://www.com.washington.edu/rccs>

Lawson-Borders, G. (2002). Media Occupations and Professions: A Reader, Jeremy Tunstall. *Journal of Media Economics*, 15 (1), 59-61.

Lawson-Borders, G. (2001). How to Handle Your First Year: Survival Tactics. *MME Record*, 31.

Lawson-Borders, G. (1999-2000). Derogatory ethnic language (DEL): The power of the n-word, taking control and reframing the impact of racial and ethnic slurs. *Michigan Association of Speech Communication Journal*, 34 (1), 1-26.

GRANTS

Nieman Foundation Grant (\$20,000). A foundation grant to assist academic and student development, 2023-2019.

Department Program Grant (\$6,500) for proposal to bring Miscegenations digital storytelling project on marriage, race and identity to campus as an outreach program with Women's Studies. President's Advisory Council on Minority and Women's Affairs. University of Wyoming, Laramie, Wyoming, May 2008.

Student Travel Grant (\$4,000), for support of students in summer travel abroad to Ghana 2007, from the President's Advisory Council on Minority and Women's Affairs. University of Wyoming, Laramie, Wyoming. May 2007.

International Program Development Travel Grant (\$1,600), for support of faculty summer research and travel in Ghana, from International Programs, University of Wyoming, Laramie, Wyoming. March 2007.

Department Program Grant (\$1,000), for development of an African American Studies book club, from the President's Advisory Council on Minority and Women's Affairs. University of Wyoming, Laramie, Wyoming. December 2006.

Professional Conference Travel Support Grant (\$500), to support faculty travel to the National Communication Association. From Research and Graduate Studies, Kent State University, Kent, Ohio, November 2005.

Travel Grant (\$300), for support of faculty seminar teaching and researching convergence at The Newsplex, Columbia, South Carolina. University Teaching Council, Kent State University, Kent, Ohio, May 2005.

Faculty Research Grant (\$2,000), for support of book contract, Meadows School of the Arts, Southern Methodist University, Dallas, Texas, January 2004.

Recipient, President's Partners Grant (1,000), FLASH software for computer use in Media Convergence course. Office of the President, Southern Methodist University, Dallas, Texas. May 2003.

Co-Investigator, Faculty Research Grant (\$2,000), Meadows School of the Arts, Southern Methodist University, Dallas, Texas. June 2002-May 2003.

Principal Investigator, media convergence survey project. Faculty research grant (\$4,000), SMU Research Council, Southern Methodist University, Dallas, Texas. 2001-2003.

SELECTED PROFESSIONAL HONORS AND ACTIVITIES

President's Medal, 155th Commencement Convocation, from President Wayne A.I. Frederick, Howard University, May 2023

Board Member, Maryland, Delaware, District of Columbia Press Association, 2020-2024

Spirit of Diversity Award, The Journalism Institute for Media Diversity, Wayne State University, Detroit, MI. April 2022

Board Member, MediaVillage Education Foundation, New York, 2022-2024

Nominator, anonymous selection of freelance journalists, American Mosaic Journalism Prize - Heising-Simons Foundation, 2018-Present

Committee Member, *Accrediting Committee*, Accrediting Council on Education in Journalism and Mass Communication (ACEJMC), two terms 2022-2025; 2025-Present

President, Association of School of Journalism and Mass Communication (ASJMC), 2020-2021

Member, Board of Directors, Association for Education in Journalism and Mass Communication (AEJMC), 2019-2021

President's Planning Study Committee, The Campaign to Transform Howard University, Howard University, Washington, D.C., 2016-2017

Policy Board Member, Howard Journal of Communications, 2013-2024

Editorial Board Member, The International Journal on Media Management, 2011-present President, Habitat for Humanity of Albany County, WY, 2009

Advisory Board Member, BlackPast.org, University of Washington, 2008-present

Visiting Scholar, School of Communication, Western Michigan University, Kalamazoo, MI, 2008

HONORS AND AWARDS

Honoree, Advancing Diversity Hall of Honors, MediaVillage, New York, NY, 2021

Recognition Tribute to the Ladies of Washington, DC, Women's History Month. Social Sightings – The Magazine, Washington, DC. March 2017.

Certificate of Distinction for Exemplary Leadership, Commitment, and Dedication to Serving the Community, Rainbow PUSH Coalition & Citizenship Education Fund Annual Public Policy & Media/Telecom Symposium, Washington, DC, December 2014

Presidential Citation, Outstanding Service and Dedication as AEJMC Officer, Association for Education in Journalism and Mass Communication, 2009-2010

Recipient. Diversity for Success Award, Association of Black Student Leaders, University of Wyoming, Laramie, Wyoming. February 2007

INVITED SPEECHES AND LECTURES

Speaker, the 7th Advancing Diversity Hall of Honors Induction, sponsored by MediaVillage Education Foundation, Hall des Lumières, New York, NY, April 11, 2024

Speaker, A Conversation with Deans, Chair Leadership Academy, Howard University, Washington, DC, February 27, 2024

On-air Guest, Advancing Diversity Week/MediaVillage.org; The Daily Drum Show, WHUR Howard University Radio Network, Candice Adkins, producer, Howard University, Washington, D.C., October 13, 2022

On-air Guest, Advancing Diversity Week/MediaVillage.org; Black Information Network, iHeart Radio, October 11, 2022

Speaker, Faculty Sunday, The Andrew Rankin Memorial Chapel, Howard University, Washington, D.C., March 27, 2022

Panelist, Media Education Summit on Pipeline, Retention and Media Partnerships, webinar sponsored by MediaVillage.org, Aug. 13, 2020. <https://www.mediavillage.com/article/howard-university-dean-gracielawson-borders-on-pipeline-retention-and-media-partnerships/>

Guest Lecturer, Popular Culture and Communication, Renmin University, Beijing, China, November 14, 2019.

Guest Speaker, Helping African-American Candidates Prepare for Administration, “Call for Leadership” Video Conference, Association of Schools of Journalism and Mass Communication, Columbia, SC, January 24, 2019.

Keynote Speaker, Critical Moments: Educating Storytellers for the Frontline of Conflict, Beyond War Conference, Pulitzer Center on Crisis Reporting, The National Press Club, June 2, 2018.

Keynote, Howard University Awards Ceremony, Who’s Who Among Students in American Universities and Colleges, Howard University, Washington, D.C., March 10, 2016.

McNair Scholars Program, Student Educational Opportunity Program/Dean of Students Office, University of Wyoming, Laramie, Wyoming. July 31, 2012.

Multicultural Graduation Celebration, Multicultural Affairs/ Dean of Students Office, University of Wyoming, Laramie, Wyoming. May 4, 2012

Digital Conversations: Media, Audiences & Content in the 21st Century. Public lecture for Saturday U, sponsored by the Wyoming Humanities Council, University of Wyoming, University of Wyoming Foundation, National Museum of Wildlife Art, Teton County Library Foundation, and Central Wyoming College, Jackson, Wyoming. Feb. 24, 2011, Lecture recorded on YouTube: <http://www.youtube.com/watch?v=9eVeo95L2ws>

Media Managers and Technology: Motivation, Innovation and Industry Challenges. Public lecture for BI Norwegian School of Management, Oslo Norway, presented at New York University, New York. January 15, 2009

Media Managers and Technology: Motivation and Innovation in a Convergence Environment. Public lecture for BI Norwegian School of Management, Oslo, Norway, sponsored at New York University, New York, New York. April 22, 2008.

Training and Development in a Converged Environment. Public lecture for the BI Norwegian School of Management, Oslo, Norway, sponsored at New York University, New York, New York. April 22, 2008.

A New Marketplace of Ideas: Hip-Hop Expression Through New Media Channels. Hip-Hop Lecture Series sponsored by Bringing Hip-Hop Home, Chicano Studies and African American Studies. University of Wyoming, Laramie, Wyoming. February 20, 2007.

THESIS/DISSERTATION COMMITTEES

Committee member, Dana Johnson-Williams, Dissertation, Stitches of Progress: Knitting, Consciousness, and the Changing Power of Black Women's Work and Leisure, Communication, Culture and Media Studies department, Howard University, Washington, D.C., 2022-2023

Committee member, Jeanni Simpson Aubee, Underrepresented Pathways to Political Leadership, School of Social Work, Howard University, Washington, D.C., 2022-2023

Committee member, Ollie Jefferson, Dissertation, A Case Study on the Oprah Winfrey Network's Queen Sugar Series: Women of Color Representations On-Screen and Behind-the-Scenes, Communication, Culture and Media Studies department, Howard University, Washington, D.C., 2018- 2019

Committee member, Sharif Simon-Roberts, The Renaissance of Black TV: Netflix, Black Millennials, and Black Generation Z, Communication, Culture and Media Studies department, Howard University, Washington, D.C., 2018-2019

Committee chair, Ismail Elfallha, Master's Thesis, The Transition of a Media System: A Case Study of Libya, Communication and Journalism department, University of Wyoming, Laramie, WY, 2011

Committee member, Anne C. Coyle, Master's Thesis, Collaborative and Networked Pedagogies: Using Wikis in the Composition Classroom, English department, University of Wyoming, Laramie, WY, 2009-2010.

Committee member, Khairu R. Sobandi, Master's Thesis: Symbolic Politics and The Acehnese Ethnic War in Indonesia, Political Science department, University of Wyoming, Laramie, WY, 2008

Committee member, Jessica Hunsacker, Master's Thesis: An Efficacious Study of Marketing Messages in Sexual Health Promotion, Social Work department, University of Wyoming, Laramie, WY, 2007-2008.

Co-Director, Amy Housely, Master's Thesis: Instructor Credibility in Classes with Technology. School of Communication Studies, College of Communication and Information, Kent State University, Kent, OH, 2006

Committee member, Anthony Limperos, Master's Thesis: "Violent Video Games, Users, and Aggression: A Uses and Gratifications Explanation." School of Communication Studies, College of Communication and Information, Kent State University, Kent, OH. 2006

Committee member, Rebecca M. L. Curnalia, Dissertation: "Information from News and Attitude Structure: A Cognitive Integration Model of News Effects." School of Communication Studies, College of Communication and Information, Kent State University, Kent, OH, 2005-2006

Committee member, Mary Ann Earnhardt, Dissertation: "Examining Political Motives and Elaboration When Using Television and the Internet: Testing the Multi-channel Political Motivation and Elaboration Model." School of Communication Studies, College of Communication and Information, Kent State University, Kent, OH, 2005-2006

Committee member, Susan A. Baggs, Master's thesis: Rural America: The last Field of Dreams for Regional Cultivation? School of Communication Studies, College of Communication and Information, Kent State University, Kent, OH, 2005

Committee Member, Andrea Butler, Master's project: Shani Magazine. Journalism and Mass Communication, College of Communication and Information, Kent State University, Kent, OH, 2005.

PANELIST-MODERATOR-RESPONDENT

Lawson-Borders, G. (15 May 2024). Moderator, A.I. in Communications, panel Soledad Planes/Inter- American Development Bank, Loretta Prencipe/Prencipe Communications, and Nicole Schuman, PR News, World Resources Institute, Washington, D.C.

Lawson-Borders, G. (8 April 2024). Panelist, Is it real or is it A.I.?, Howard University and Northwestern University, Medill Washington, DC Bureau, Washington Post Building, Washington, DC.

Lawson-Borders, G. (30 March 2023). CEA-SWE Women's Leadership Panel, 3rd annual, College of Engineering and Architecture, Howard University, Washington, D.C.

Lawson-Borders, G. (4 November 2022). Panelist, Building Bridges Through Diverse Storytelling, 8th Emerson Blanquerna Global Communication Summit, Watergate Hotel in Washington D.C.

Lawson-Borders, G. (10 May 2022). Moderator. Is Your Company Developing and Inclusive Culture? From Day One, Corporate Values Forum, Washington, D.C.

Lawson-Borders, (26-27 February 2021). Moderator, Meeting Production and Performance Course Needs During a Pandemic, ASJMC Mid-winter Workshop, virtual event.

Lawson-Borders, G. and Reis, R. (23 October 2020). Panelist. Building Institutional Bridges through Communication: Lessons from the Howard University-Emerson College Partnership. 2020 Emerson – Blanquerna Pre-Global Summit virtual workshop, "Building Bridges Through Civic Engagement," Center for Global Communication. Emerson College, Boston, MA.

Lawson-Borders, G. (20 October 2022). Panelist. Digital Democracy and Black Political Misinformation in Washington, D.C., hosted by Howard University Scholars, Washington, D.C.

Lawson-Borders, G. (November 2019). Panelist. Deans Conference Program Session III, 2019 Annual Convention of The Chinese Association for History of Journalism and Communication, Beijing, China.

Lawson-Borders, G. (August 2019). Moderator. Diversity and Administration: Pathways to Leadership— In Tribute to Lorraine Branham, Syracuse University, ASJMC panel at AEJMC Conference, Toronto, Canada.

Lawson-Borders, G. (March 2019). Moderator and Panelist. HBCUS and HSIs—Perspectives on Supporting Diverse Communities, How to Cover, Connect and Collaborate with the Communities We Serve, ASJMC 2019 Winter Workshop, Houston, TX.

Lawson-Borders, G. (February 2019). Panelist. Building Relationships and Raising Money, Training Session #2, The Institute for Diverse Leadership in Journalism and Communication, ASJMC 2019 Winter Workshop, Houston, TX.

Lawson-Borders, G. (February 2019). Panelist. Deans Panel, Chairs Leadership Academy, Howard University, Washington, D.C.

Lawson-Borders, G. (November 2018). Panel Chair. Leading When Bad Things Happen., National Communication Association, 104th annual convention, Salt Lake City, UT.

Lawson-Borders, G. (August 2018). Panelist. Emerging Leader? A Session to Decide If a Leadership Path is Right for You, Association for Education in Journalism and Mass Communication, 101st annual conference, Washington, D.C.

Lawson-Borders, G. (August 2018). Moderator, Communication, Culture and Gentrification: Pedagogy, Methodology and Case Studies, Association for Education in Journalism and Mass Communication, 101st annual conference, Washington, D.C.

Lawson-Borders, G. (April 2018). Panelist. Clickbait or Community Building: Engagement and Ethics in Digital News, Merrill Graduate Student Association Symposium, University of Maryland, Phillip Merrill College of Journalism. College Park, MD.

Lawson-Borders, G. (March 2018) Panelist. Graduate and Postdoctoral Research Symposium, Graduate School, Wayne State University, Detroit, MI.

Lawson-Borders, G. (April 2016). Tony Brown and the Evolution and the School of Communications at Howard During the Decade of the 1970s: Including WHUR and WHUT, Howard University in the Decade of the 1970s, A Symposium in Celebration of the 90th Birthday of Andrew Billingsley, Ph.D., Howard University, Washington, D.C.

Lawson-Borders, G. (April 2015). Panelist. Extending the Lens: Reflections on Quality Journalism in a Digital Age. Quality Journalism in the Digital Age conference at Rutgers University, School of Communication and Information, New Brunswick, NJ.

Lawson-Borders, G. (May 2014). Respondent. Reciprocity of Government Restructuring/Policy Changes and the Convergent Environment in South Korea. The Future of Broadband Regulation, a by- invitation experts' workshop, Institute for Information Policy at Penn State and the Federal Communications Commission, Washington, D.C.

Lawson-Borders, G. (April 2014). Moderator, Foundations, Charities & Strategic Alliances, Major League Baseball (MLB) Diversity Business Summit, sponsored by MLB and the New York Yankees, New York, NY.

Lawson-Borders, G. (May 2014) Panelist. STEM4US@ Capitol Hill Power Lunch: Technology + Entertainment+ Synergy to Promote Innovation, Jobs Nation's Youths, Washington, D.C.

Lawson-Borders, G. (February 2014) Panelist. Faculty Development Session, Women as Change Agents, Howard University, Washington, D.C.

PROFESSIONAL SERVICES

Judge, Nielsen Case Competition, sponsored by Nielsen at Howard University, February 17, 2017

Facilitator, Seminar for Department Chairs/Heads, Council of Colleges of Arts and Sciences, held San Diego, California, October 2012

Academic Advisory Board, PaperClip Communications, Little Falls, NJ, May-August 2012

Committee on Cultural Diversity, Council of Colleges of Arts and Sciences, Virginia, 2012-2010

SERVICE TO PROFESSIONAL ORGANIZATIONS

Member, ACEJMC Engagement Committee, part of the national Accrediting Council on Education in Journalism and Mass Communication (ACEJM), 2024-present

Consultant, Advancing Diversity Week, sponsored by Jack Myers and MediaVillage.com, October 17-20, 2022

Co-chair, International Trends and Services Facet, Washington DC Chapter of The Links, Incorporated, 2019-2024

President-elect, Association of Schools of Journalism and Mass Communication (ASJMC), 2019-2020 Vice President, Association of Schools of Journalism and Mass Communication (ASJMC) 2018-2019

Mentor, Institute for Diverse Leadership (IDL), a partnership of the Association for Education in Journalism and Mass Communication (AEJMC) and the Association of Schools of Journalism and Mass Communication (ASJMC), August 2018-2023

Member, Executive Committee, Association of Schools of Journalism and Mass Communication (ASJMC), 2014-2022

Site Team Member, Accrediting Council for Education in Journalism and Mass Communication, University of Tennessee at Chattanooga, Chattanooga, TN, February 2020

Site Team Member, Accrediting Council for Education in Journalism and Mass Communication, Florida A&M University, Tallahassee, FL, February 2018

Site Team Member, Accrediting Council for Education in Journalism and Mass Communication, Norfolk State University, Norfolk, Virginia, February 2017

Site Team Member, Ethnic Studies Program External Site Visit, University of Utah, Salt Lake City, UT, February 2016.

Co-Evaluator, Utah Humanities Council Site Evaluation, National Endowment for the Humanities, 2010

Head, Media Management and Economics Division of the Association of Education in Journalism and Mass Communication, Denver, CO, 2009-2010

UNIVERSITY SERVICE

Chair, Dean of the School of Social Work Search Committee, Howard University, 2023-2024

Member, Vice President of Communications and Chief Communications Officer Search Committee, 2023-2024

Negotiation Team Member, SEIU Local 500 (temporary full-time faculty; adjunct, part-time faculty) union negotiations for Howard University, Washington, D.C., 2014-2016, 2018-2022

Presenter, Chair Leadership Academy, Howard University, Washington, D.C., 2020, 2019, 2018

Member, Advisory Council for Graduate Education, Howard University, Washington, D.C., 2019-2024

Chair, Dean of the Pharmacy School Search Committee, Howard University, 2015-2016

Chair, John H. Johnson Endowed Entrepreneurship Chair Search Committee, Howard University, 2015-2016

Committee Member, Space Allocation Committee, Interdisciplinary Research Building, Howard University, Washington, D.C., 2015-2024

Member, Tuition and Rates Advisory Committee (TRAC), Howard University, Washington, D.C. 2014-2024

Communications Group, (School of Communications/WHUT-TV/Fine Arts/HU Events/Howard Office of Communications/WHUR-FM93), Howard University, 2013-2019

Committee Member, Search for Associate Provost Undergraduate and Enrollment Management, Howard University, 2013

Committee Member, Registrar Search, Office of Student Affairs, University of Wyoming, Laramie, WY, 2013

Committee Member, Space Allocation Manger, Facilities Planning Office, University of Wyoming, Laramie, WY, 2012-2013

Presidential Search Committee, University of Wyoming, Laramie, WY, 2012

Committee Member, EEO Director Search, Office of General Counsel, University of Wyoming, Laramie, WY, 2012

Faculty Sponsor, McNair Scholars Program, University of Wyoming, Laramie, Wyoming, 2012

Innovative Course Grants Committee, University of Wyoming, Laramie, WY, 2011-2013

International Travel Grant Committee, University of Wyoming, Laramie, WY 2009-2013

Member, Life Sciences Program Executive Committee, advisory to Director of Life Sciences Program, University of Wyoming, Laramie, WY, 2009-2010

Governance and Commitment to Rules Compliance Subcommittee, NCAA Recertification, University of Wyoming, 2008-2009

Member, Enrollment Management Diversity Team, Office of Student Affairs, University of Wyoming, Laramie, Wyoming. 2008-2009

Advisory Committee Member, Women's Studies, University of Wyoming, Laramie, Wyoming. October 2007-September 2010

Faculty Liaison, Interdisciplinary Division. A&S Board of Visitors, College of Arts & Sciences, University of Wyoming, 2007-2009

Member, Search Committee. Wyoming Excellence in Higher Education, Endowed Chair in Literacy Education, College of Education, University of Wyoming, 2006-2007

Discussion Leader Volunteer, Summer Reading Project, Office of First Year Experience, Kent State University. Kent, Ohio. August 2005

DEPARTMENTAL SERVICE

Member, APT Committee, Media, Journalism and Film department, 2025-Present

Member, Assessment Committee, Media, Journalism and Film department, 2025-Present

Chair, Search Committee. Visiting Scholar African American Studies Program, College of Arts & Science, University of Wyoming, 2008-2009

Editor. Communiq'ue, electronic newsletter, School of Communication Studies, Kent State University, Kent, Ohio. 2005-2006.

Faculty Advisor. Kappa Tau Alpha National Honor Society, Southern Methodist University, Dallas, Texas. 2001-2002, 2002-2003, 2003-2004.

PROFESSIONAL ASSOCIATIONS

Accrediting Council on Education in Journalism and Mass Communication (ACEJMC)

Association of Schools of Journalism and Mass Communication (ASJMC)

Association for Education in Journalism and Mass Communication (AEJMC)

Broadcast Education Association (BEA)

National Communication Association (NCA)

Washington D.C. Chapter, The Links, Incorporated

- Recording Secretary, Executive Committee, 2025-present
- Chair, International Trends and Services Facet, 2019-2024

