

Fatou Sow is an adjunct lecturer at Howard University in the Cathy Hughes School of Communications Annenberg Honors Program and Program Manager in the School of Business Office of Executive Education.

She is a creative writer, professional speaker, and educator with a combined 10 years of experience in communications, consulting, and public relations. She seeks to make a global impact in her academic and professional career. One of her main goals is to bridge the gap between Black diasporans through social and economic dimensions, such as professional development, mentorship, and travel. With a passion for youth development and education, Sow works steadfastly with high school and college students to help them achieve their educational and professional goals. She has helped over 20 students gain admission to and receive scholarships from four-year institutions, and countless young adults receive full-time job offers.

Sow's work at The Sow Portfolio has spanned industries, including international relations, higher education, fashion, beauty, the creative arts, non-profit, defense, blockchain technology, fintech, and business. Her writings have been published in Vogue, The SAIS Observer, The Passion Planner, Riverwise Magazine, The Amistad, and A Gathering Together, and have been showcased in safe spaces for women such as BasBlue.

Sow earned a B.A. in Strategic, Legal, and Management Communications from Howard University and an M.A. in International Relations, with a focus on International Economics and African Studies, from the Johns Hopkins University School of Advanced International Studies in Italy.