

## JAE EUN CHUNG

1250 U Street  
Washington, D.C. 20009  
Email) [jaeun.chung@howard.edu](mailto:jaeun.chung@howard.edu)

### **EDUCATION**

Ph. D., Communication (2010)

Annenberg School for Communication, University of Southern California, Los Angeles, CA

Dissertation: *Benefits of Social Networking in Online Social Support Groups*

Committee: Margaret McLaughlin (Chair), Michael Cody, and Maryalice Jordan-Marsh

Concentrations: Health Communication & Computer-Mediated Communication

Inducted to *Phi Kappa Phi* in May 2010

M. A., Telecommunications (2005)

Department of Telecommunications, Indiana University, Bloomington, IN

Thesis: *Media Deregulation and Network Programming Diversity: Case Study of South Korea from 1991 to 2005*

Committee: David Waterman (Chair), Michael McGregor, and Bryant Paul

Concentrations: Media Management & Economics

B. A., Mass Communications (2003)

Department of Communication, College of Social Science, Yonsei University, Seoul, Korea

Highest Honor Scholarship for entire undergraduate study

Education Abroad Program (2001)

University of British Columbia, Vancouver, Canada

### **ACADEMIC EMPLOYMENT**

Professor (Tenured)

August 2023 – Present

Associate Professor (Tenured)

August 2017 – July 2023

Assistant Professor (Tenure track)

August 2013 – July 2017

Department of Communication Studies (Formerly Department of Strategic, Legal, & Management Communications)

Cathy Hughes School of Communications

Howard University, Washington, D.C.

Assistant Professor (Tenure track)

August 2010 – July 2013

School of Communication Studies

College of Communication and Information

Kent State University, Kent, OH

Instructor

January 2010 – May 2010

Graduate Teaching/Research Assistant

August 2005 – December 2010

Annenberg School for Communication and Journalism

University of Southern California, Los Angeles, CA

Research Assistant January 2007 – December 2009  
[Center for the Digital Future](#)  
University of Southern California, Los Angeles, CA

Graduate Teaching/Research Assistant August 2003 – May 2005  
Department of Telecommunications  
Indiana University, Bloomington, IN

## **RESEARCH INTERESTS**

Health Communication

- Public Health Promotion, Health Campaign
- Social Support, Patient-Provider Interaction
- Community-Engaged Research

Digital and Online Social Media

- Health Disparities
- Online Community, Social Networking Sites, Digital and Mobile Communication
- Psychological Determinants of Use and Social Effects

Quantitative Research Methods & Social Network Analysis

## **HONORS**

Provost's Distinguished Service Award (2021, January)

Top Paper, Conference Theme Session, International Communication Association (ICA), Seattle, WA (2014, May).

Inducted to *Phi Kappa Phi* of University of Southern California Chapter in May 2010

Top Student Paper, Human Communication and Technology Division, National Communication Association (NCA), Chicago, IL (2007, November).

Top Debut Paper, Media Management and Sales Division, Broadcasting Education Association (BEA), Las Vegas, NV (2006, April)

Top Student Paper, Media Management and Economics Division, Association for Education in Journalism and Mass Communication (AEJMC), San Antonio, TX (2005, August)

## **PUBLICATIONS**

### **Refereed Journal Articles**

Liu, M., **Chung, J. E.**, Currie, J., Park, I., Bhavsar, D., Calis, S. A., Cabassa-George, I., Washington, K., & Lan, M. (2026). [Mitigating home environmental asthma triggers in subsidized housing: experiences of caregivers and healthcare workers](#). *Healthcare*, 14(2), 150.

Liu, M., **Chung, J. E.**, Currie, J., Cabassa, I., Washington, K., Bhavsar, D., & Park, I. (in press). Advancing environmental justice through community-based participatory research: A case study on addressing asthma disparities among urban children of color in subsidized housing. *Journal of Community Practice*.

- Chung, J. E.**, Cramer, E., Uche, S., & Hughley, A. M. (2025). [Engaging minoritized communities in clinical trials through social media: Recommendations from community-based participatory research](#). *Health Communication*, 40(12), 2696-2704.
- Cramer, E., Ahn, S., & **Chung, J. E.** (2024). [Communication needs about preeclampsia and other hypertensive disorders of pregnancy: Applying the Theory of Motivated Information Management](#). *International Journal of Health, Wellness and Society*, 14(2), 99-126
- Cramer, E., **Chung, J. E.**, & Li, J. (2024). [#PreeclampsiaSurvivor on Instagram: The hero's journey](#). *Women's Reproductive Health*, 11(3), 627-643.
- Cramer, E., **Chung, J. E.**, & Li, J. (2024). [#preeclampsiasurvivor and symbolic interactionism in women's maternal health](#). *Health Care for Women International*, 45(8), 852-871.
- Cramer, E., Babalola, B., Maldonado, L. E. A., & **Chung, J. E.** (2024). [Health-related needs of survivors of hypertensive disorders of pregnancy: Implications for health communication interventions](#). *Journal of Communication in Healthcare*, 17(1), 101-110
- Liu, M., **Chung, J. E.**, Robinson, B., Taylor, L., Andrew, R. A., & Li, J. (2022). [A home visit program for inner-city minority children with asthma: Caregivers' perception of asthma triggers and a gap in action](#). *Journal of Pediatric Nursing*, 67, e79-e84.
- Liu, M., **Chung, J. E.**, Li, J., Robinson, B., & Gonzalez, F. (2022). [A case study of community—academic partnership in improving the quality of life for asthmatic urban minority children in low-income households](#). *International Journal of Environmental Research and Public Health*, 19(15), 9147.
- Chung, J. E.**, Mustapha, I., Li, J., & Gu, X. (2022). [Discourse about human papillomavirus \(HPV\)-associated oropharyngeal cancer \(OPC\) on Twitter: Lessons for public health education about OPC and dental care](#). *Public Health in Practice*, 3, 100239
- Park, Y. J., **Chung, J. E.**, & Kim, J. N. (2022). [Social media, misinformation, and cultivation of informational mistrust: Cultivating Covid-19 mistrust](#). *Journalism* 23(12).
- Zhang, S., Liu, M., Li, Y., & **Chung, J. E.** (2021). [Teens' social media engagement during the COVID-19 Pandemic: A time series examination of posting and emotion on Reddit](#). *International Journal of Environmental Research and Public Health*, 18(19), 10079
- Lee, S., **Chung, J. E.**, Park, N., & Welch, J. R. (2020). [Status and expertise in the structuring of reciprocal exchanges on Twitter: Replies, retweets, and mentions during National Diabetes Awareness Month](#). *International Journal of Communication*, 14.
- Chung, J. E.**, & Lee, C.-J. (2019). [The impact of cancer information online on cancer fatalism: Education and eHealth literacy as moderators](#). *Health Education Research*, 34(6), 543-555.
- Myers, T. S., Richardson, F., & **Chung, J. E.** (2019). [Racial and ethnic makeup in hospital's social media and online platforms: Visual representation of diversity in images and videos of Washington, D.C. hospitals](#). *Journal of Health Communication*, 24(5), 482-491.

**Chung, J. E.** (2019). [Peer influence of online comments in newspapers: Applying social norms and the Social Identification model of Deindividuation Effects \(SIDE\)](#). *Social Science Computer Review*, 37(4), 551-567.

Park, Y. J., **Chung, J. E.**, & Shin, D. H. (2018). [The structuration of digital ecosystem, privacy, and big data intelligence](#). *American Behavioral Scientist*, 62(10), 1319-1337.

Lee, S., **Chung, J. E.**, & Park. N. (2018). [Network environments and well-being: An examination of personal network structure, social capital, and perceived social support](#). *Health Communication*, 33, 22-31.

Park, Y. J., & **Chung, J. E.** (2017). [Health privacy as sociotechnical capital](#). *Computers in Human Behavior*, 76, 227-236.

**Chung, J. E.** (2017). [Retweeting in health promotion: Analysis of tweets about breast cancer awareness month](#). *Computers in Human Behavior*, 74, 112-119.

**Chung, J. E.** (2016). [A smoking cessation campaign on Twitter: Understanding the use of Twitter and identifying major players in a health campaign](#). *Journal of Health Communication*, 21(5), 517-526.

Park. N., Lee, S., & **Chung, J. E.** (2016). [Uses of cellphone texting: An integration of motivations, usage patterns, and psychological outcomes](#). *Computers in Human Behavior*, 62, 712-719.

Lee, S., **Chung, J. E.** & Park. N. (2016). [Linking cultural capital with subjective well-being and social support: The role of communication networks](#). *Social Science Computer Review*, 34(2), 172-196.

**Chung, J. E.** (2015). [Antismoking campaign videos on YouTube and audience response: Application of social media assessment metrics](#). *Computers in Human Behavior*, 51, 114-121.

**Chung, J. E.** (2014). [Medical dramas and viewer perception of health: Testing cultivation effects](#). *Human Communication Research*, 40(3), 333-349.

**Chung, J. E.** (2014). [Social networking in online support groups for health: How online social networking benefits patients](#). *Journal of Health Communication*, 19(6), 639-659.

McCarroll, M. L., Armbruster, S. D., **Chung, J. E.**, Kim, J., McKenzie, A., & von Gruenigen, V. E. (2014). [Health care and social media platforms in hospitals](#). *Health Communication*, 29(9), 947-952.

Cline, R. J., Orom, H., **Chung, J. E.**, & Hernandez, T. (2014). [The role of social toxicity in responses to a slowly-evolving environmental disaster: The case of amphibole asbestos exposure in Libby, Montana, USA](#). *American Journal of Community Psychology*, 54(1), 12-27.

**Chung, J. E.** (2013). [Patient-doctor discussion of online health information: Results from the 2007 Health Information National Trends Survey \(HINTS\)](#). *Journal of Health Communication*, 18(6), 627-648.

**Chung, J. E.** (2013). [Social interaction in online support groups: Preference for online social interaction over offline social interaction](#). *Computers in Human Behavior*, 29(4), 1408-1414.

Wang, H., **Chung, J. E.**, Park, N., McLaughlin, M. L., & Fulk, J. (2012). [Understanding online community participation: A Technology Acceptance perspective](#). *Communication Research*, 39(6), 781-801.

Park, N., **Chung, J. E.** & Lee, S. (2012). [Explaining the use of text-based communication media: An examination of three theories of media use](#). *Cyberpsychology, Behavior, and Social Networking*, 15(7), 357-363.

**Chung, J. E.** (2011). [Mapping international film trade: Network analysis of international film trade between 1996 and 2004](#). *Journal of Communication*, 61(4), 618-640.

Ratan, R. A., **Chung, J. E.**, Shen, C., Williams, D., & Poole, S. M. (2010). [Schmoozing and smiting: Trust, social institutions and communication patterns in an MMOG](#). *Journal of Computer-Mediated Communication*, 16(1), 93-114.

**Chung, J. E.**, Park, N., Wang, H., Fulk, J., & McLaughlin, M. L. (2010). [Age differences in perceptions of online community participation among non-users: An extension of the Technology Acceptance Model](#). *Computers in Human Behavior*, 26(6), 1674-1684.

Park, N., Roman, R., Lee, S., & **Chung, J. E.** (2009). [User acceptance of a digital library system in developing countries: An application of the Technology Acceptance Model](#). *International Journal of Information Management*, 29(3), 196-209.

### Book Chapter

Park, N., Lee, S., & **Chung, J. E.** (2018). Communication and technology. In K. H. Youm & N. Kwak (Eds.), [Korean Communication, Media, and Culture: An Annotated Bibliography](#). Lanham, MD: Lexington Books.

Jordan-Marsh, M. & **Chung, J. E.** (2010). Digital games: Consumer resource for health capital. In M. Jordan-Marsh, [Health technology literacy: A transdisciplinary framework for consumer centered practice](#) (pp. 299-350). Sudbury, MA: Jones and Bartlett. **[Received American Journal of Nursing's 2011 Book of the Year Award]**

### Professional Reports

Cole, J. I., Suman, M., Schramm, P., Zhou, L., Salvador, A., **Chung, J. E.**, Lee, S., & Lebo, H. (2010). *The World Internet Project: International report 2010*. Los Angeles, CA: USC Annenberg School Center for the Digital Future.

Cole, J. I., Suman, M., Schramm, P., Lunn, R., Salvador, A., **Chung, J. E.**, Zhou, L., & Lebo, H. (2009). *The 2009 Digital Future Report: Surveying the digital future - Year eight*. Los Angeles, CA: USC Annenberg School Center for the Digital Future.

Cole, J. I., Suman, M., Schramm, P., Lunn, R., Salvador, A., **Chung, J. E.**, Liu, J., Wang, H., Zhou, L., & Lebo, H. (2008). *The 2008 Digital Future Report: Surveying the digital future - Year seven*. Los Angeles, CA: USC Annenberg School Center for the Digital Future.

Cole, J. I., Suman, M., Schramm, P., Zhou, L., Salvador, A., **Chung, J. E.**, Lee, S., & Lebo, H. (2008). *The World Internet Project: International report 2008*. Los Angeles, CA: USC Annenberg School Center for the Digital Future.

### **REFEREED CONFERENCE PRESENTATIONS**

Meirong, L., **Chung, J. E.**, Cabassa, I., Carlis, S., & Washington, K. (2025, October). *Managing pediatric asthma in public housing: Interviews with families, leaders, and community health workers*. Paper presented at the Annual Conference of the Council on Social Work Education (CSWE), Denver, CO.

Liu, M., **Chung, J. E.**, Washington, K., Currie, J., Cain, G., Bhavsar, D., & Flanagan, N. (2024, October). *Enhancing the health of urban minority children with asthma in public housing*. Paper presented at the Annual Conference of American Public Health Association (APHA), Minneapolis, MN

**Chung, J. E.**, Liu, M., Cain, G., Currie, J., Washington, K., Flanagan, N., Bhavsar, D., Park, I., & Little, S. (2024, October). *A case study of community-based participatory action research: Insights, challenges, and lessons learned*. Paper presented at the Annual Conference of American Public Health Association (APHA), Minneapolis, MN

Cramer, E. M., Babalola, B., Maidonado, L. E. A., & **Chung, J. E.** (2023, November). *Health-related needs of survivors of hypertensive disorders of pregnancy: Opportunities for health communication research*. Paper presented at the Annual Conference of the National Communication Association (NCA), National Harbor, MD.

Park, N., Lee, S., & **Chung, J. E.** (2023, August). *Smartphone divide and its impacts on cultural capital and psychological well-being*. Paper presented at the Annual Conference of the Association for Education in Journalism and Mass Communication (AEJMC), Washington, DC.

Kim, S., Oh, P., **Chung, J. E.**, & Lee, C.-J. (2023, August). *How themes and emotions of social media discussions on artificial intelligence are associated with social sharing of messages*. Paper presented at the Annual Conference of the Association for Education in Journalism and Mass Communication (AEJMC), Washington, DC.

Liu, M., **Chung, J. E.**, Li, J., & Gonzalez, F. (2023, January). *Improving the quality of life for asthmatic urban, minority children in low-income households through community-academic partnerships*. Paper presented at the Annual Conference of the Society for Social Work and Research (SSWR), Phoenix, AZ.

Park, Y. J., **Chung, J. E.**, & Kim, J. N. (2022, November). *Social media, misinformation future, and cultivating Covid-19 mistrust*. Paper presented at the Annual Conference of the National Communication Association (NCA), New Orleans, LA.

**Chung, J. E.**, Li, J., Anude, I., Oh, P., & Lui, M. (2022, June). *Understanding public perception and attitudes toward Covid-19 vaccination: Computational Approach through Twitter*. Paper presented at the ICA regional conference on computational communication research, Helsinki, Finland.

**Chung, J. E.**, Cramer, E., Mina, C., Gonzalez, F., Caicedo, L., Hughley, A., Guity, J., & Few, R. (2022, May). *Underrepresentation of African Americans and Latinos in clinical trials: Applying the*

*Community-Based Participatory Research (CBPR) framework.* Paper presented at the Annual Conference of the International Communication Association (ICA), Paris, France.

Cramer, E., Ahn, S., & **Chung, J. E.** (2021, November). *Women's communication needs about preeclampsia: Applying the Theory of Motivated Information Management.* Paper presented the Annual Conference of the National Communication Association (NCA), Seattle, WA.

Cramer, E., **Chung, J. E.**, Mina, C., & Gonzales, F. (2021, October). *Community research advisors as health information mavens and culture brokers in community-based participatory research.* Paper to be virtually presented at the International Conference on Communication in Healthcare (ICCH).

Cramer, E., **Chung, J. E.**, & Li, J. (2021, May). *#Preeclampsiasurvivor and symbolic interactionism in women's health research.* Paper virtually presented at the Annual Conference of the International Communication Association (ICA).

Lee, S., **Chung, J. E.**, Park, N., & Welch, J. (2020, June). *Modeling the local structure of reciprocal exchanges in networks of replies, retweets, and mentions on Twitter: The role of user status, expertise, and types.* Paper virtually presented at the Annual Conference of the International Network for Social Network Analysis (SUNBELT).

Richardson, F., Myers, T., & **Chung, J. E.** (2019, May). *Hospitals' application of dialogic principles on social media platforms.* Paper presented at the Annual Conference of the International Communication Association (ICA), Washington, DC.

**Chung, J. E.**, & Lee, C.-J. (2019, May). *Fatalism and exposure to cancer information online: Education and eHealth literacy as moderators.* Paper presented at the Annual Conference of the International Communication Association (ICA), Washington, DC.

**Chung, J. E.** (2019, May). *Public awareness that HPV is a risk factor for various types of cancer.* Paper presented at the Annual Conference of Health Information National Trends (HINTS) Data Users. Bethesda, MD.

**Chung, J. E.**, Mustapha, I., Li, J., & Gu, X. (2019, April). *Understanding public perception about HPV-associated oropharyngeal cancer (OPC) through Twitter.* Paper presented at the biennial Conference of the D. C. Health Communication (DCHC), Fairfax, VA.

Park, Y., **Chung, J. E.**, Shin, D. H., & Jang, S. M. (2018, November). *We're not who we're; but who we're told we're: The structuration of digital ecosystem, privacy, and big data intelligence.* Paper presented at the Annual Conference of the National Communication Association (NCA), Salt Lake City, UT.

Myers, T. S., Richardson, F., & **Chung, J. E.** (2018, August). *Representation of minorities in hospitals' social media and online platforms: Manifestation of diversity in images and videos.* Paper presented at the Annual Conference of the Association for Education in Journalism and Mass Communication (AEJMC), Washington, DC.

Park, Y., & **Chung, J. E.** (2018, May). *Reverse engineering big data intelligence and privacy: Restructuration of digital data ecosystems.* Paper presented at Pre Conference of the Annual International Communication Association (ICA), Prague, Czech Republic.

Stroman, C. A., Hollander, R., **Chung, J. E.**, Sun, W., & Upshaw, S. (2018, April). *A content analysis of health communication interventions designed to eliminate racial and ethnic health disparities*. Paper presented at the biennial Kentucky Conference on Health Communication (KCHC), Lexington, KY.

Stroman, C. A., Hollander, R., **Chung, J. E.**, Sun, W., Jackson, D., Upshaw, S., & Eyombo, L. (2017, October). *Health communication interventions and health disparities*. Paper presented at the Biannual Conference of RCMI Translational Science, Washington, DC.

**Chung, J. E.** (2017, May). *Peer influence of online comments in newspapers: Applying social norms and the Social Identification/Deindividuation (SIDE) model and understanding perceptions of and attitudes toward electronic cigarettes*. Paper presented at the Annual Conference of the International Communication Association (ICA), San Diego, CA.

**Chung, J. E.** (2017, May). *Seeking information about electronic cigarettes: Extended Parallel Processing Model (EPPM) and Risk Information Seeking and Processing (RISP) as a guiding framework*. Paper presented at the Annual Conference of the International Communication Association (ICA), San Diego, CA.

Myers, T. S., Richardson, F., & **Chung, J. E.** (2017, April). *Social media and hospital space: A content analysis of diversity and representativeness of marginalized populations*. Paper presented at the Biannual Conference of the D.C. Health Communication (DCHC), Fairfax, VA.

**Chung, J. E.** (2016, November). *Retweeting in health promotion: Analyzing tweets about Breast Cancer Awareness Month*. Paper presented at the Annual Conference of the National Communication Association (NCA), Philadelphia, PA.

Park, Y., & **Chung, J. E.** (2016, November). *Health privacy as sociotechnical capital*. Paper presented at the Annual Conference of the National Communication Association (NCA), Philadelphia, PA.

Park, N., Lee, S., & **Chung, J. E.** (2016, August). *Uses of cellphone texting: An integration of motivations, usage patterns, and psychological outcomes*. Paper presented at the Annual Conference of the Association for Education in Journalism and Mass Communication (AEJMC), Minneapolis, MN.

**Chung, J. E.**, Lee, S., & Park, N. (2016, June). *Networks of health information sharing and diffusion on Twitter: Analysis of replies, retweets, and mentions surrounding health organizations during the National Diabetes Awareness Month*. Paper presented at the Annual Conference of the International Communication Association (ICA), Fukuoka, Japan.

**Chung, J. E.** (2015, August). *A smoking cessation campaign on Twitter: Understanding the use of Twitter and identifying major players in a health campaign*. Paper presented at the Annual Conference of the Association for Education in Journalism and Mass Communication (AEJMC), San Francisco, CA.

Lee, S., **Chung, J. E.**, & Park, N. (2015, May). *Personal network characteristics, offline and online social capital, social support, and psychological well-being*. Paper presented at the Annual Conference of the International Communication Association (ICA), San Juan, Puerto Rico.

**Chung, J. E.** (2014, November). *Online social media for health campaign: Assessing audience feedback through sentiment and content analysis*. Paper presented at the Annual Conference of the National Communication Association (NCA), Chicago, IL.

Lee, S., **Chung, J. E.**, & Park, N. (2014, May). *Linking cultural capital with subjective well-being and social support: The role of communication networks*. Paper presented at the Annual Conference of the International Communication Association (ICA), Seattle, WA. **Top Paper on Conference Theme.**

Cline, R. J. W., Orom, H., **Chung, J. E.**, Meluch, A., & Hernandez, T. (2014, May). *Social dynamics and mental health in a slowly-evolving environmental disaster*. Paper presented at the Annual Conference of the International Communication Association (ICA), Seattle, WA.

**Chung, J. E.** (2013, June). *Health campaign on online social media: Evaluating CDC's antismoking campaign on YouTube*. Paper presented at the Annual Conference of the International Communication Association (ICA), Washington, D.C.

Cline, R. J. W., Orom, H., **Chung, J. E.**, & Hernandez, T. (2013, June). *The role of social toxicity in responses to a slow-moving environmental disaster*. Paper presented at the Annual Conference of the International Communication Association (ICA), Washington, D.C.

Park, N., **Chung, J. E.** & Lee, S. (2012, November). *Explaining the use of text-based communication media: An examination of three theories of media use*. Paper presented at the Annual Conference of the National Communication Association (NCA), Orlando, FL.

**Chung, J. E.** (2012, May). *Medical dramas and viewers' perception and knowledge about health: Testing cultivation effects and knowledge gap hypothesis*. Paper presented at the Annual Conference of the International Communication Association (ICA), Phoenix, AZ.

Bernat, D., **Chung, J. E.**, Cline, R. J. W., Sabo, J. D., Hernandez, T., Berry-Bobovski, L., & Schwartz, A. G. (2012, April). *Applying the extended parallel process model to health screening behavior in a slow-motion technological disaster*. Paper presented at the biennial Kentucky Conference on Health Communication (KCHC), Lexington, KY.

**Chung, J. E.** (2011, May). *Social networking in online support groups for health: How online social networking benefits patients*. Paper presented at the Annual Conference of the International Communication Association (ICA), Boston, MA.

**Chung, J. E.** (2010, October). *Patient-doctor discussion of online health information*. Paper presented at the Second Annual Health Literacy Research Conference (HARC), Bethesda, MD.

**Chung, J. E.** (2009, November). *Serious games, changes, and theories: Understanding mechanisms of how serious games work*. Paper presented at the Annual Conference of the National Communication Association (NCA), Chicago, IL.

Wang, H., **Chung, J. E.**, Park, N., McLaughlin, M. L., & Fulk, J. (2009, November). *A Technology Acceptance Model of online community participation*. Paper presented at the Annual Conference of the National Communication Association (NCA), Chicago, IL.

**Chung, J. E.,** Park, N., & Wang, H. (2009, August). *Age differences in perceptions and intention of online community participation: An extension of the Technology Acceptance Model*. Paper presented at the Annual Conference of the Association for Education in Journalism and Mass Communication (AEJMC), Boston, MA.

Ratan, R. A., **Chung, J. E.,** Shen, C., Foucault, B., & Poole, M. S. (2009, May). *Schmoozing and smiting: Trust and communication patterns in an MMO*. Paper presented at the Annual Conference of the International Communication Association (ICA), Chicago, IL.

McLaughlin, M. L., Frank, L. B., **Chung, J. E.,** Pan, S., Phua, J., Sen, N., & Wang, H. (2009, May). *Modes of online health information acquisition*. Paper presented at the Annual Conference of the International Communication Association (ICA), Chicago, IL.

**Chung, J. E.,** Pan, S., Huh, S., & McLaughlin, M. (2008, November). *Serious games for older adults: Critical issues and available examples*. Paper presented at the Annual Conference of the National Communication Association (NCA), San Diego, CA.

**Chung, J. E.,** Shen, C., Xiong, L., & Williams, D. (2008, November). *Pwn the mob, noob: Chat, grouping and trust within MMOs*. Paper presented at the Annual Conference of the National Communication Association (NCA), San Diego, CA.

**Chung, J. E.** (2008, November). *Do video games help you exercise? Impacts of video game based exercising on exercise self-efficacy of gray gamers*. Paper presented at the Annual Conference of the National Communication Association (NCA), San Diego, CA.

**Chung, J. E.** (2008, August). *Does the Internet make us lonely?: Taking the uses and gratifications approach*. Paper presented at the Annual Conference of the Association for Education in Journalism and Mass Communication (AEJMC), Chicago, IL.

**Chung, J. E.** (2008, May). *Political economy of media reform in Taiwan and South Korea in 1990s: With a focus on the development of cable Television*. Paper presented at the Annual Conference of International Communication Association (ICA), Montreal, Canada.

**Chung, J. E.** (2008, May). *Network analysis of international film trade structure*. Paper presented at the Annual Conference of International Communication Association (ICA), Montreal, Canada.

Park, N., Roman, R., Lee, S., & **Chung, J. E.** (2007, November). *Testing Technology Acceptance Model (TAM) in developing countries: The case of TEEAL*. Paper presented at the Annual Conference of National Communication Association (NCA), Chicago, IL. **Top Student Paper in Human Communication and Technology Division.**

Lee, S., **Chung, J. E.,** & Krimm, D. (2007, August). *Internet use and political empowerment*. Paper presented at the Annual Conference of the Association for Education in Journalism and Mass Communication (AEJMC), Washington, DC.

**Chung, J. E.,** & Miller, J. (2007, July). *Free/Open source software policy in Brazil*. Paper presented at the Annual Conference of the International Association for Media and Communication Research (IAMCR), Paris, France.

**Chung, J. E., & Raul, R.** (2007, May). *Willingness to pay for telephone service in Peru*. Paper presented at the Annual Conference of the International Communication Association (ICA), San Francisco, CA.

**Chung, J. E.** (2006, April). *Media deregulation and network programming diversity: A case study of South Korea from 1991 to 2005*. Paper presented at the Annual Conference of the Broadcast Education Association (BEA), Las Vegas, NV. ***Top Debut Paper in Media Management and Sales Division.***

**Chung, J. E.** (2005, August). *Television program trade in East Asia*. Paper presented at the Annual Conference of the Association for Education in Journalism and Mass Communication (AEJMC), San Antonio, TX. ***Top Two Student Paper in Media Management and Sales Division.***

### **INVITED AND NON-REFEREED PRESENTATION**

Liu, M., Currie, J., & **Chung, J. E.** (2024, February) *Improving the health of urban minority asthmatic children living in public housing*. Presented at the Princeton Alliance for Collaborative Research and Innovation (PACRI) Program Meeting, Princeton, NJ.

**Chung, J. E.** (2023, October). *Scholarship*. Guest lecture in Dr. Coleman's Pro-seminar in Communication Theory and Research (CCMS700).

Liu, M., Currie, J., & **Chung, J. E.** (2023, August) *Improving the Health of Urban Minority Asthmatic Children Living in Public Housing*. Presented at the Princeton Alliance for Collaborative Research and Innovation (PACRI) Workshop hosted by the Center for Health and Wellbeing at Princeton University, Princeton, NJ.

Zhang, S., Liu, M., Li, Y., & **Chung, J. E.** (2022, November). *Teens' social media engagement during the COVID-19 Pandemic: A time series examination of posting and emotion on Reddit*. Presented at the Fact and Snacks virtual lunchtime journal club of the RCMI.

**Chung, J. E.,** Cramer, E., Mina, C., Gonzalez, F., Caicedo, L., Hughley, A., Guity, J., & Few, R. (2022, March). *Developing messages to recruit African Americans and Latinos into clinical trials: Applying the Community-Based Participatory Research (CBPR) framework*. Presented at the 2022 RCMI Consortium National Conference.

**Chung, J. E.** (2022, March). *Advice on grant seeking and writing*. Presented at the Junior Faculty Workshop at the School of Communications, Howard University, Washington, DC.

**Chung, J. E.** (2022, January). *Mentor-Mentee relationship in research*. Presented at the RCMI Mentoring Townhall.

**Chung, J. E.** (2021, October). *Technology and health communication*. Guest lecture in Dr. Park's Communication and Technology graduate Seminar.

**Chung, J. E.** (2021, October). *E-health*. Guest lecture in Dr. Sun's Global Health Communication graduate Seminar.

Robinson, B., **Chung, J. E.**, Lui, M., Li, J., & Taylor, L. (2021, July). *Breathe Easy asthma education home visiting project*. Presented to the BreatheDC, Washington DC.

Cramer, E., **Chung, J. E.**, & Li, J. (2021, May). *"#Preeclampsiasurvivor and symbolic interactionism in women's health research*. Paper virtually presented at the Georgetown-Howard Universities Center for Clinical and Translational Science (GHUCCTS) seminar on "Preeclampsia and Pregnancy Complications: How Research Can Help Keep Moms and Babies Safe."

**Chung, J. E.** (2021, February). *Racial and ethnic makeup in hospital's social media and online platforms: Visual representation of diversity in images and videos of Washington, D. C hospitals*. Presented at the Sustainable Development and Climate Change (SUDECC, Inc.) Team and Planning Committee, Washington, DC. <https://www.sudecc.com/events/2021/2/15/diaspora-a-travs-de-ls-amricas>

**Chung, J. E.** (2019, March). *Advice on publication*. Presented at the Junior Faculty Workshop at the School of Communications, Howard University, Washington, DC.

**Chung, J. E.** (2018, October). *Areas of focus during a manuscript review*. Presented at the Howard Journal of Communications Training the Reviewer Workshop. Howard University, Washington DC.

**Chung, J. E.** (2017, October). *Seeking information about electronic cigarettes: Extended Parallel Processing Model (EPPM) and Risk Information Seeking and Processing (RISP) as a guiding framework*. Paper presented at the Student/Faculty Research Open House at the School of Communications, Howard University, Washington, DC.

**Chung, J. E.** (2017, October). *A journey to tenure: Tips and advice*. Presented at the Junior Faculty Forum, Washington, DC.

**Chung, J. E.** (2017, September). *Social media to promote research*. Presented at the Junior Faculty Workshop at the School of Communications, Howard University, Washington, DC.

**Chung, J. E.** (2016, January). *Social media research*. Presented at the Junior Faculty Workshop at the School of Communications, Howard University, Washington, DC.

**Chung, J. E.** (2014, October). *Health campaign on online social media: Evaluating CDC's antismoking campaign on YouTube*. Presented at the Student/Faculty Research Open House at the School of Communications, Howard University, Washington, DC.

**Chung, J. E.** (2014, October). *My research*. Presented at the ProSeminar in the Department of Communication, Culture & Media Studies, Howard University, Washington, DC

**Chung, J. E.** (2014, September). *Online social media and health promotion*. Presented at the Junior Faculty Workshop at the School of Communications, Howard University, Washington, DC.

**Chung, J. E.** (2014, May). *Health communication and social media*. Presented at the Research Colloquium at the Department of Communication, College of Social Science, Yonsei University, Seoul, Korea.

Cline, R. J. W., Orom, H., Hernandez, T., **Chung, J. E.**, & Meluch, A. (2013, March). *Role of the social environment in psychological adjustment during a slowly-evolving environmental disaster*. Presented

at the Inaugural Research Symposium at Kent State University's College of Communication and Information, Kent, OH.

von Gruenigen, V. E., McCarroll, M. L., **Chung, J. E.** & Kim, J. (2012, May). *Characteristics of a hospital system based social media platform*. Presented at the Annual Clinical Meeting of the American College of Obstetricians and Gynecologists (ACOG), San Diego, CA.

**Chung, J. E.** (2012, April). *Setting up online system of program plan and review for MA students*. Presented at the Graduate Coordinator Meeting at Kent State University's College of Communication and Information, Kent, OH.

Jordan-Marsh, M., & **Chung, J. E.** (2007, December). *Gerontechnology: Who can play? What's out there? Any rules?* Presented at the School of Nursing at the University of Wisconsin, Madison, WI.

## **MEDIA APPEARANCE**

Benyon, B. (2019, May 1). Twitter lends insight to HPV-associated oral cancer knowledge. *Oncology Nursing News*. Retrieved from <https://www.oncnursingnews.com/web-exclusives/twitter-lends-insight-to-hpvassociated-oral-cancer-knowledge>

Haelle, T. (2019, April 2). The Grey's Anatomy effect: When TV warps perception, proactive communication is key. *Medical Bag*. Retrieved from <https://www.medicalbag.com/home/medicine/the-greys-anatomy-effect-when-tv-warps-perception-proactive-communication-is-key/>

Beck, J. (2014, August 26). Healthcare in the time of Grey's Anatomy. *The Atlantic*. Retrieved from [http://www.theatlantic.com/health/archive/2014/08/healthcare-in-the-time-of-greys-anatomy/379087/?single\\_page=true](http://www.theatlantic.com/health/archive/2014/08/healthcare-in-the-time-of-greys-anatomy/379087/?single_page=true)

Jacobs, T. (2014, July 31). Medical dramas produce misinformed, fatalistic viewers. *Pacific Standard*. Retrieved from <https://psmag.com/medical-dramas-produce-misinformed-fatalistic-viewers-c37e0f2d6f2a#.v75tet91m>

Breeze, R. M. (2014, July 1). Ver series de médicos afecta nuestra percepción de enfermedades. *lainformacion.com*. Retrieved from [http://www.lainformacion.com/salud/ver-series-de-medicos-afecta-nuestra-percepcion-de-enfermedades\\_cynVEPqn8obUG5426Ut053/](http://www.lainformacion.com/salud/ver-series-de-medicos-afecta-nuestra-percepcion-de-enfermedades_cynVEPqn8obUG5426Ut053/)

Chang, B. (2014, June 30). 'House' fans are scared of the wrong diseases. *Pacific Standard*. Retrieved from <https://psmag.com/house-fans-are-scared-of-the-wrong-diseases-418b1bd6ec43#.7xaejw2d>

Johnson, B. (2012, December 4). Students and professors weigh in on group projects. *Daily Kent Stater*, p.1.

Latta, A. M. (2011, November 4). After grim diagnosis, parents turn to internet, social networks. *FoxNews*. Retrieved from <http://www.foxnews.com/health/2011/11/04/after-grim-diagnosis-parents-turn-to-internet-social-networks.html>

## **GRANT SEEKING ACTIVITIES**

Princeton Alliance for Collaborative Research and Innovation (PACRI)  
“The Use of Artificial Intelligence as a Tool for Semi-structured Interviews” (Submitted in Dec 2024; Funded)  
Co-Principal Investigator (Co-PI)

Marquette University  
“A Telehealth Launch Point: Capacity Building for Postpartum Preeclampsia Management Using CBPR-Derived Frames for Social Media Engagement” (Submitted in Oct 2024; Funded)  
Co-Principal Investigator (Co-PI)

National Institutes of Health (NIH) Build Up Trust Challenge  
“Increasing African American Participation in Health Research via Social Media” (Submitted in Dec 2023; Not funded)  
Principal Investigator (PI)

The Institute for Socially and Culturally Relevant Human-Centered Artificial Intelligence's at Howard University (HCAI) Mid-career Reinvigoration Seed Grant Proposals. “Evaluating and Addressing Biases in Generative AI for Minority Health” (Submitted in Dec 2023; Funded \$50,000)  
Principal Investigator (PI)

The Applied Research Institute for Mathematics and Computational Sciences (ARI)  
Integration of Google Bard in Automating Interviews & Student Training for Enhanced Social Science Research (Submitted in Nov 2023; Funded)  
Co-Principal Investigator (Co-PI)

National Institutes of Health (NIH) AIM-AHEAD Program for Artificial Intelligence Readiness (PAIR). “Assessing and Tackling Biases Embedded in Generative AI For Minorities' Health” (Submitted in June 2023; Not funded)  
Principal Investigator (PI)

Centers for Disease Control and Prevention – RFA-IP-23-003 - Programmatic Interventions to Increase Uptake of Influenza and COVID-19 Vaccination Among Students Attending Institutions of Higher Education “Building COVID-19 and Flu Vaccine Confidence with Interventions that Match Undergraduates' Psychological Profiles” (Submitted in Jan 2023; Approved but funding pending budget availability in 2024; PI: Lijiang Shen at Penn State University)  
Consultant

National Institutes of Health (NIH) Community Partnerships to Advance Science for Society (ComPASS) Program: Community-Led, Health Equity Structural Intervention Initiative (OT2) “Early Interventions in Pediatric Asthma and Allergies” (Invited to apply; Submitted in Jan 2023; Not funded)  
Co-Principal Investigator (Co-PI)

Howard University (HU) – Research Centers in Minority Institutions (RCMI) R type grant “Addressing health information seeking disparities in hypertensive disorders of pregnancy” (Submitted in July 2022; Funded)  
Co-Principal Investigator (Co-PI)

Princeton Alliance for Collaborative Research and Innovation (PACRI)  
“Improving the Health of Urban Minority Asthmatic Children Living in Public Housing” (Submitted in June 2022; Funded)

Co-Principal Investigator (Co-PI)

Princeton Alliance for Collaborative Research and Innovation (PACRI)  
“A culturally responsive, multi-media oral health literacy intervention for African American parents/caregivers” (Submitted in June 2022; Not funded)

Co-Principal Investigator (Co-PI)

Bezos Earth Fund - Environmental Justice Data Collaborative Grant Program  
“Pilot Study: Indoor Environmental Quality Throughout Washington DC Communities – What differences exist in exposures to adverse conditions in homes of underserved populations versus well-resourced populations?” (Invited to submit; Submitted in May 2022; Funded \$180,000)

Co-Principal Investigator (Co-PI)

PAR21-168 Summer Research Education Experience Program  
“Howard University Summer Research Education Experience Program in Oral Health” (Submitted in Mar 2022; \$659,000 requested; Under review)

Member of Career Development Committee

US Department of Housing and Urban Development (HUD): HBCU Research Center of Excellence  
“Improving Quality of Health for Urban Minority Asthmatic Children Living in Public Housing” (Invited to submit; Submitted in July 2021; \$819,149 requested; Not funded)

[https://www.hud.gov/press/press\\_releases\\_media\\_advisories/HUD\\_No\\_21\\_153](https://www.hud.gov/press/press_releases_media_advisories/HUD_No_21_153)

Co-Principal Investigator (Co-PI)

National Institutes of Health (NIH) - AIM-AHEAD Coordinating Center: Artificial Intelligence/Machine Learning Consortium to Advance Health Equity and Researcher Diversity  
“AIM-HIGH: Artificial Intelligence and Machine Learning – Human Intelligence for Gaps in Healthcare” (Invited to submit; Submitted in August 2021; Not funded)

Co-Principal Investigator (Co-PI)

Howard University (HU) – Research Centers in Minority Institutions (RCMI) Investigator  
Development Core (IDC) Research Grants  
“Reducing stress while navigating virtual learning: A tool to help minority students stay afloat” (Funded \$500,000)

Mentor for the Principal Investigator (Dr. Emily Cramer)

National Institutes of Health (NIH) – P50 - RFA-MD-20-001 Specialized Centers of Excellence on Environmental Health Disparities Research

“Center of Excellence on Environmental Health Disparities Research at Howard University” (Submitted in November 2019 but not received by NIH because of technical issue)

Principal Investigator (PI)

Howard University (HU) – Research Centers in Minority Institutions (RCMI) Investigator  
Development Core (IDC) Research Grants

“Enhancing Recruitment of African-Americans and Hispanics in Health Research: Using CBPR to Inform Culturally Sensitive Messages on Social Media” (Submitted in March 2019, Funded \$449,955)

Principal Investigator (PI)

National Science Foundation (NSF) – NSF 19-518 Harnessing the Data Revolution (HDR): Data Science Corps (DSC)

“Collaborative Research: ADACE — Anthropocentric Data Analytics for Community Enrichment” (Submitted in February 2019, Funded \$1,373,575)

Co-Investigator

National Institutes of Health (NIH) – R01 PA19-217 Administrative Supplement for Research on Bioethical Issues

“Stress, Sleep and Cardiovascular Risk” (Submitted in May 2019, Not funded)

Co-Investigator

Georgetown-Howard Universities Center for Clinical and Translational Science (GHUCCTS)

“Communication Outreach to Women Managing Preeclampsia, Eclampsia and Postpartum Preeclampsia” (Submitted in April 2019, Not funded)

Co-Principal Investigator (Co-PI)

National Institutes of Health (NIH) – R21 PAR-16-248 Innovative Approaches to Studying Cancer Communication in the New Media Environment

“Human papillomavirus (HPV)-associated OPC on Twitter: Applying data mining and natural language processing techniques to test the utility of Twitter as info surveillance” (Submitted in June 2017, Not funded)

Co-Principal Investigator (Co-PI)

HU-RCMI Research Roundtable, High Impact Team Science (HITS) Awards

“Human papillomavirus (HPV)-associated oropharyngeal cancer” (Submitted in November 2016, Funded \$3,500)

Co-Principal Investigator (Co-PI)

Collaborators: Indra Mustapha and Xinbin Gu (College of Dentistry), Mugizi Robert Rwebangira (Department of Computer Science), and Young-Joo Lee (Health Library)

Association for Education in Journalism and Mass Communication (AEJMC) Emerging Scholars

“Media Coverage of E-cigarettes: E-cigarettes on Newspaper and Reader Comments” (Submitted in October 2016, Not funded)

Principal Investigator (PI)

National Communication Association (NCA) Advancing the Discipline Grants (2016)

Event Proposal – Social Media and Technology Conference and Workshop (Funded, \$5,000)

Principal Proposer

National Institutes of Health (NIH) – R03 PA16-162 Small Research Grant Program (Parent R03)

“Media Coverage of E-cigarettes: E-cigarettes on Newspaper and Reader Comments” (Submitted in June 2016, Not funded)

Principal Investigator (PI)

Howard University, Advanced Summer Faculty Research Fellowships 2016

“Use of Twitter by Non-profit Health Organizations for Health Campaigns” (Funded, \$15,000 and a course release)

Principal Investigator (PI)

Howard University, Advanced Summer Faculty Research Fellowships 2015

“Use of Twitter by Non-profit Health Organizations for Health Campaigns” (Not funded)

Principal Investigator (PI)

Collaborative Research in Humanity and Social Sciences, National Research Foundation of Korea

“Identifying an integrative framework for the study of social media use: Examining the relationships among use motivations, usage patterns, and socio-psychological outcomes”

(Submitted in September 2014, Not funded; Revised and resubmitted in July 2015, Not funded)

Co-Investigator (Co-PI)

Collaborators: Namkee Park (Yonsei University, Seoul, South Korea) and Seungyoon Lee (Purdue University, West Lafayette, IN)

Howard University, Summer Faculty Research Fellowships 2014

“Health campaign on online social media” (Funded, \$10,000 and a course release)

Principal Investigator (PI)

National Institutes of Health (NIH) – R21 mHealth Tools to Promote Effective Patient-Provider Communication, Adherence to Treatment and Self Management of Chronic Diseases in Underserved Populations

“Novel Exercise, Weight-Loss and Dietary Approach to Your Life (The NEWDAY Study)” (Submitted in March 2012 and scored in July 2012; Revised and resubmitted in November 2012, Not funded)

Co-Investigator (Co-PI)

Collaborators: Vivian E. von Gruenigen and Michele McCarroll at Summa Health System (Akron, OH), Rachel Pohle-Krauza at Youngstown State University (Youngstown, OH), and Junghyun Kim at Washington State University (Pullman, WA)

National Institutes of Health (NIH) – R21 Social Network Analysis and Health

“Process, effectiveness, and benefits of using social network sites for promoting women’s healthy lifestyles” (Submitted in May 2012, Not funded)

Co-Investigator (Co-PI)

Collaborators: Vivian E. von Gruenigen and Michele McCarroll at Summa Health System (Akron, OH) and Junghyun Kim at Washington State University (Pullman, WA)

Kent State University–Summa Health System Collaborative Health Research Awards

“Hospital-based social media as a resource for health information: Understanding patients’ needs and narrowing health disparities” (Submitted in March 2012, Not funded)

Co-Investigator (Co-PI)

Collaborators: Vivian E. von Gruenigen and Michele McCarroll at Summa Health System (Akron, OH) and Junghyun Kim at Washington State University (Pullman, WA)

## **AWARDS AND FELLOWSHIPS**

Texifter Social Data & Tools Datagrant

DiscoverText, June 2014

New Faculty Startup Grant

Howard University, Aug 2013 – May 2014  
New Faculty Startup Grant  
Kent State University, Aug 2010 – May 2013  
Research Council's Travel Award  
Kent State University, Oct 2010, Nov 2011  
Dissertation Research Support  
USC Annenberg, May 2010  
Summer Research Grant  
USC Annenberg, May 2008 – Aug 2008, May 2009 – Aug 2009  
Conference Travel Award  
USC Graduate and Professional Student Senate, Summer 2008  
Fellowship of Full Tuition and Stipend  
USC Annenberg, Sep 2005 – May 2010  
Conference Travel Award  
Broadcasting Education Association (BEA), Apr 2006  
Fellowship of Full Tuition and Teaching Stipend  
Indiana University, Sep 2003 – Jun 2005  
Honor Student Undergraduate Student Scholarship  
Yonsei University, 1999 – 2000, 2002

## **TEACHING**

### **Howard University**

#### *Instructor*

CCMS 701 Quantitative Research  
SLMC 492 Capstone: Senior Research Project  
RTVF 451 Broadcast Management – Offline  
RTVF 451 Broadcast Management – Online  
SLMC 441 Broadcast Management – Online  
SLMC 250 Leadership and Management Communication  
RTVF 215 Communication Policy  
SLMC 241 Communication Policy  
RTVF 213 History of Broadcasting and Film  
SLMC 329 Directed Study – Bryan Jeffries & Thomas Riley (Spring 2018)  
SLMC 252 Introduction to Health Communication

### **Kent State University**

#### *Instructor*

COMM 46503 Health Communication and Media  
COMM 45960 Health Communication  
COMM 30000 Communication Research Methods  
COMM 26501 Introduction to Health Communication  
COMM 65096 Individual Investigation – Yubing He (Summer 2012)

### **University of Southern California**

#### *Instructor*

COMM 321 Communication in the Virtual Group

#### *Teaching Assistant*

COMM 310 Media and Society

COMM 301L Empirical Research in Communication  
COMM 203 Introduction to Mass Communication Theory and Research  
COMM 202 Introduction to Communication Technology  
COMM 506 Image and Image Management (Master's class)

**Indiana University**

*Teaching Assistant*

TEL 347 Promotion and Marketing in Telecommunications  
TEL 207 Introduction to Telecommunication Industry & Management  
TEL 205 Introduction to Media and Society

**GRADUATE STUDENT ADVISING**

**Howard University**

Shantal White, Graduate Student in the College of Dentistry (Thesis committee, 2021 – 2022)  
Jamal Uddin, Ph.D. Student (Dissertation committee, Advisor, 2021- 2023)  
Britney Gullede, Ph.D. Student (Dissertation committee member, 2021-2023)  
Serita Poindexter, Ph.D. Student (Dissertation Proposal committee member, 2023-2024)  
Sharon Uche, Ph.D. Student (Dissertation Proposal committee member, 2023-2024)  
Chantay Moye, Ph.D. Student (Dissertation Proposal committee member, 2023-2024)  
Finie Richardson, Ph.D. Student (Dissertation committee member, 2019-2020)  
Tamara Owens, Ph.D. Student (Dissertation committee member, 2018 – 2019)  
Sean Upshaw, Ph.D. student (Dissertation committee, Chair, 2015 – 2018)  
Sheryl Williams, Ph.D. student (Dissertation committee member, 2016 – 2018)

**Kent State University**

Kaitlin Banduch, M.A. student (First-year temporary advisor, 2011)  
Samuel Homer, M.A. student (First-year temporary and permanent advisor, 2011 – 2013)  
Yubing He, M.A. student (First-year temporary and permanent advisor, 2011 – 2013)  
Kun Xu, M.A. student (Thesis committee member, 2012 – 2013)  
Suchetha Rao Koti, M.A. student (Internship paper reviewer, 2011 – 2012)  
Rong Han, M.A. student (First-year temporary advisor, 2012 – 2013)  
Aisha Tengku, Ph.D. student (Preliminary paper committee member, 2012 – 2013)  
Jaietta Jackson, Ph.D. student (Dissertation committee member, 2012 – 2013)

**UNIVERSITY/DEPARTMENT SERVICE**

**Howard University**

*Department of Strategic, Legal and Management Communications*

Student Affairs Committee (Fall 2013 – Spring 2015)  
Student Grievance Committee (Fall 2013 – Spring 2015)  
Faculty Performance Evaluation (FPES) Rubric Development Committee (Fall 2014)  
Faculty Search Committee (Spring 2015)  
Curriculum Committee (Fall 2015 – Spring 2016)  
Sequence Coordinator, Management Communication Concentration (Spring 2016; Fall 2017 – Present)  
Departmental APT Review Committee (Fall 2017 – Spring 2021)  
Search Committee, Chair (Fall 2017 – Spring 2018)

Search Committee, Member (Fall 2018 – Spring 2019)

Search Committee, Chair (Spring 2023)

Executive Committee (Fall 2017 – Spring 2019)

*Department of Communication, Culture & Media Studies*

English Language Proficiency Assessment Committee (Spring 2015 – Spring 2016)

Health Communication Reading List Development Committee (Fall 2017)

Student Grievance Committee (Fall 2017 – Spring 2019)

Search Committee, Member (Fall 2023)

*Department of Communication Sciences and Disorders*

Departmental APT Review Committee (Fall 2017 – Spring 2019, Spring 2021)

*School of Communications*

Faculty Advisory Committee (Fall 2013 – Present)

Research & Creative Works Committee (Fall 2013 – Spring 2015)

Budget Advisory Committee (Fall 2015 – Present)

Ad-hoc Advising Committee (Spring 2016)

Member, Assessment Committee (Fall 2017 – Spring 2018)

Chair, Assessment Committee (Fall 2018 – Spring 2019, Fall 2020 – Present)

Schoolwide APT Review Committee (Fall 2021 – Present)

*University-wide Committees*

Health Symposium Planning Committee (Fall 2013 – Spring 2014)

Howard University Teach II Reviewers Committee (Spring 2015)

Howard University Teach III Reviewers Committee (Summer 2015)

Research Advisory Council (RAC) (Fall 2015 – Spring 2017)

Howard University Teach IV Reviewers Committee (Summer 2016)

Howard University's Research Symposium Judge (Spring 2018; Spring 2016)

Summer Faculty Fellowship, Reviewer (Spring 2018)

Program Prioritization Team Lead (Spring 2019)

RCMI Steering Committee (Spring 2020 – present)

Institutional Review Board (Spring 2022 – Spring 2024)

**Kent State University**

*School of Communication Studies*

Faculty Advisory Committee (Fall 2010 – Spring 2013)

Health Communication Curriculum Committee (Fall 2010 – Spring 2013)

Library Representative (Fall 2010 – Spring 2013)

Graduate Studies Committee (Spring 2011 – Spring 2013)

Centennial Award Committee (Spring 2011)

Senior Spotlight Ceremony Committee (Fall 2011)

**PROFESSIONAL SERVICE**

**Editorial Board Member**, Howard Journal of Communications (2018-present)

**Editorial Board Member**, Communication Reports (2024-present)

**Journal Manuscript Reviewer** [in alphabetical order]

*Addictive Behaviors*

*American Behavioral Scientist*

*American Journal of Preventive Medicine*

*Asian Journal of Communication*  
*BMC Health Services Research*  
*BMC Public Health*  
*BMC Public Health*  
*Communication Reports*  
*Communication Research*  
*Computers in Human Behavior*  
*Cyberpsychology, Behavior, and Social Networking*  
*Gerontology and Geriatric Medicine*  
*Health Communication Research [Korean]*  
*Health Education Research*  
*Health Information Management Journal*  
*Howard Journal of Communication*  
*Human Communication Research*  
*International Journal of Communication*  
*International Journal of Information Management*  
*Journal of Applied Communication Research*  
*Journal of Applied Gerontology*  
*Journal of Broadcasting & Electronic Media*  
*Journal of Communication*  
*Journal of Computer-Mediated Communication*  
*Journal of Health Communication*  
*Journal of Medical Internet Research*  
*Journal of Personality and Social Psychology: Personality Processes and Individual Differences*  
*Journal of Racial and Ethnic Health Disparities*  
*New Media & Society*  
*Plos One*  
*Poetics*  
*Social Science Computer Review*  
*Telematics & Informatics*

**Conference Paper Reviewer**

*International Communication Association (ICA)*  
Health Communication Division  
Communication and Technology Division  
*National Communication Association (NCA)*  
Health Communication Division  
Human Communication and Technology Division  
*Association for Education in Journalism and Mass Communication (AEJMC)*  
Korean American Communication Association (KACA)  
Communicating Science, Health, Environment, and Risk Division

**Book Proposal Reviewer**

*Technology and Health: Promoting Attitude and Behavior Change (2020)* by Elsevier  
*Communication Law (2018)* by Pearson

**PROFESSIONAL AFFILIATION**

International Communication Association (ICA)

National Communication Association (NCA)

**WORKSHOP PARTICIPATION AND PROFESSIONAL DEVELOPMENT FOR RESEARCH**

2024 [Princeton Alliance for Collaborative Research and Innovation \(PACRI\) Program Meeting](#) (Feb, 2024)

Organized by Princeton University

2024 [Learning To Teach Creative Technologies with Generative AI](#) (Jan, 2024)

Hosted by the Integrated Design and Media (IDM) program at NYU Tandon School of Engineering

2023 Princeton Alliance for Collaborative Research and Innovation (PACRI) Workshop (Aug, 2023)

Organized by the Center for Health and Wellbeing at Princeton University (Dr. Janet Currie) and Meirong Liu, Jae Eun Chung, and Li Jiang

2022 [Virtual Applied Data Science Training Institute \(VADSTI\) 2.0 - 2-Day Virtual Workshop on Systematic Review and Meta-Analysis](#) (Jun, 2022)

Taught by Tianjing Li

Organized by Howard University's Research Center in Minority Institutions (RCMI) Program

2022 [Advancing Environmental Health Equity Through Implementation Science](#) (Mar, 2022)

Organized by National Institute of Environmental Health Sciences

2021 [PCORI Virtual Annual Meeting](#) (Nov, 2021)

Organized by Patient-Centered Outcomes Research Institute (PCORI)

[2021 Professional Development Workshop & Mentored Mock Interview](#) (Jul, 2021)

Organized by National Cancer Institute (NCI)

[2020 PCORI Virtual Annual Meeting, Accelerating Impact on Care and Patient-Centered Outcomes](#) (Sep, 2020)

Organized by Patient-Centered Outcomes Research Institute (PCORI)

2020 [Partnerships to Advance Cancer Health Equity Program \(PACHE\)](#) Technical Assistance Workshop (Jul, 2020)

Organized by National Cancer Institute (NCI); Competitively selected to be a participant in the workshop.

2019 From Knowledge to Action: Enhancing the Impact of Health Communication Research and Practice (May, 2019)

Organized by ICA Health Communication division

2019 Grant Writing 101: Boot Camp with NIH (Apr, 2019)

Organized by DC Health Conference

2018 National Endowment for the Arts and National Endowment for The Humanities (Oct, 2018)

Organized by the Office of Research Development

2018 Maximizing Available Resources to Conduct Research

Organized by the Office of Research Development and GHUCCTS

2018 Writing Specific Aims Section for NIH Grant

Taught by Dr. Thomas Mellman at the Center for Clinical and Translational Research

Organized by the Office of Research Development and GHUCCTS

2016 NIH Grant Writing Workshop

Taught by Dr. Lauren Broyles at Grant Writers' Seminars & Workshops, LLC

Organized by the Office of the Associate Provost for Research & Graduate Studies at Howard University

2016 Project Evaluation Seminar Series

Taught by Dr. Veronica Thomas in the School of Education

- Organized by the Office of Research Development in collaboration with the Louis Stokes Health Sciences Library, Founders Library, and the School of Education
- 2016 HU RCMI and GHUCCTS Team Science Symposium  
Organized by Howard University Research Centers in Minority Institutions (RCMI) and Georgetown Howard Universities Center for Clinical and Translational Sciences (GHUCCTS)
- 2016 RCMI health disparities mentor training: Preparing faculty for health disparities mentoring & research  
Organized by the Howard University RCMI Program in conjunction with the Howard University College of Medicine Office of Faculty Development, and the Office of the President
- 2015 Higher Education Technical Assistance Project (HE-TAP) Regional Training  
Organized by the Office of Minority Health, US Department of Health and Human Services
- 2015 Sponsored Research Certification Program  
Organized by the School of Communication and the Office of Research Administrative Services at Howard University
- 2014 Charting Collections of Connections in Social Media: Creating Maps and Measures with NodeXL (Dr. Marc A. Smith)  
Organized by 2014 International Conference on Social Computing, Behavioral-Cultural Modeling, & Prediction (SBP14)
- 2013 How to Find and Win Federal Grants (Oct 2013)  
Office of Educational and Research Affairs at Howard University
- 2012 International Communication Association (ICA) Pre-Conference  
Health Communication Interventions Addressing Health Disparities
- 2012 Using Mixed Methods to Optimize Dissemination and Implementation of Health Interventions  
Sponsored by U.S. Department of Health & Human Services (HHS), National Institutes of Health (NIH), and Office of Behavioral and Social Sciences Research (OBSSR)
- 2012 Winter Institute on Structural Equation Modeling  
Advanced Topics in Structural Equation Modeling (Dr. Gregory R. Hancock)
- 2011 National Communication Association (NCA) Short Course  
Empowering Faculty and Student Voice in the Quantitative Research Methods Course
- 2011 CASOS Summer Institute at Carnegie Mellon University  
Computational Analysis of Social and Organizational Systems (Drs. Kathleen Carley and Jeffery Johnson)
- 2011 Kansas University Summer Institute  
Social Network Analysis with Siena (Dr. Christian Steglich)
- 2010 National Communication Association (NCA) Pre-Conference  
Doctoral and Early Career Pre-Conference in Health Communication
- 2008 Annenberg Summer Institute for Methods and Statistics (ASIMS)  
Categorical Data Analysis (Dr. Tim Biblarz)  
Hierarchical Linear Modeling (Dr. Merrill Silverstein)

### **WORKSHOP PARTICIPATION AND PROFESSIONAL DEVELOPMENT FOR TEACHING**

- iMedRIS Electronic Compliance Platform Training (Apr 2021)  
Echo360 (Jul 2020)  
SLMC Department Teaching Retreat (Oct 2018)  
SLMC Department Research Retreat (Sep 2017)  
Crowdsourcing: Facilitating Collaborative Pedagogy and Online Research (Nov 2016)  
Socrates in the Classroom (Sep 2016)  
SLMC Department Teaching Retreat (Sep 2016)

Engaging in the Scholarship of Teaching and Learning (Apr 2016)  
Information Literacy Seminars (Sep 2015)  
Getting Started with the Epson 1410wi BrightLink Pro Projector (Nov 2014)  
Assessing Online Courses (Nov 2014)  
Discouraging Plagiarism (Apr 2014)  
Building a Digital Portfolio (Mar 2014)  
Blackboard Certification (Dec 2013)  
Distance Learning Certification (Dec 2013)  
Teaching at Howard (Aug 2013)  
Center for Excellence in Teaching, Learning, and Assessment (CETLA), Howard University

### **SELECTED COURSEWORK IN METHODOLOGY**

Research Methods in Communication I & II  
Advanced Statistics in Psychology I & II (Experimental Design)  
Multiple Regression & Multivariate Statistics Techniques  
Social Network Analysis (SNA) – UCINET, MultiNet, Siena, ORA  
Structural Equation Modeling (SEM) – EQS, LISREL  
Categorical Data Analysis  
Hierarchical Linear Modeling – HLM  
Geographic Information Systems – ArcGIS

### **RESEARCH EXPERIENCE AS GRADUATE ASSISTANT**

With Dr. Margaret McLaughlin Apr 2009  
Assisted in writing a National Institutes of Health (NIH) Challenge grant proposal  
Reviewed literature on online social networking for academic collaboration

With Drs. Margaret McLaughlin and Janet Fulk Oct 2007 – Aug 2010  
Research on psychosocial barriers and drivers of online community participation  
Funded by the Annenberg Program on Online Communities (APOC)  
Designed the study and analyzed data

With Dr. Maryalice Jordan-Marsh (Social Work) Oct 2007 – May 2010  
Research on the use of health communication technologies among the elderly  
Co-authored a book chapter on digital games for older adults' health

With Dr. Dmitri Williams Sep 2007 – Jun 2009  
Research on social behaviors of Massively Multiplayer Online Game (MMOG) players  
Funded by the National Science Foundation (NSF) and the Army Research Institute  
Analyzed data on MMOG players' communication patterns and trust development

At the Center for the Digital Future Jan 2007 – May 2010  
Director: Professor Jeffrey Cole  
Analyzed data for annual [Digital Future Reports](#) for 2007, 2008, and 2009  
Conducted international comparative analyses of Internet use for [World Internet Project](#)

With Drs. Margaret McLaughlin and Elizabeth Zelinski (Gerontology)

Sep 2007 – May 2009

Designed a computer game to enhance the cognitive skills of older adults  
Presented a paper on game design issues at the 2008 NCA

With Dr. David Waterman

Jan 2005 – Jun 2005

Assisted in preparing a book manuscript on film industry, [\*Hollywood's road to riches\*](#)

## **WORK EXPERIENCE**

Research Assistant

June 2004 – Jul 2004

Korea Institute for International Economic Policy (KIEP), Seoul, South Korea

Communication Specialist

Jan 2003 – Jul 2003

International Business Machines (IBM), Seoul, South Korea