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Barden's research explores social cognition, attitudes and persuasion, stereotype processes, and intergroup relations. His work has been supported through external grants, including collaborative research with the National Science Foundation and projects with the NAEP–Howard Statistics and Evaluation Institute. He has published extensively in leading peer-reviewed journals and has presented his findings at major national and international scientific conferences.

At Howard University, Barden teaches undergraduate and graduate courses in social psychology, group dynamics, research methods, and quantitative analysis. He also directs an active research agenda that engages students in experimental and applied investigations of social behavior, and he serves on editorial boards and professional advisory panels within his field. Through his scholarship, teaching, and service, Barden contributes to advancing psychological science and mentoring the next generation of researchers and practitioners.

Barden's work is published in *JPSP*, *JESP*, *PSPB* and *SPPCompass*. He has served as Associate Editor at *BASP*, and his research has been supported by the *American Psychological Foundation* and the *National Science Foundation*. He is co-director of the [Howard-NAEP Statistics and Evaluation Institute](#), which is fully supported by Educational Testing Service (ETS).