Symone Campbell, Ph.D., is an adjunct professor within the Center for Applied Data Science and Analytics (CADSA) at Howard University. Her academic credentials include a Ph.D. in Communications, Culture, and Media Studies, a master's degree in Africana Studies, and a bachelor's degree in Sociology. Campbell brings a specialized expertise in race, technology, and digital media studies to her current role, where she focuses on critically examining the impact of race on educational technology platforms, particularly for Black students.

In addition to her academic achievements, Campbell has actively pursued a research agenda that delves into the intricate intersections of educational technology and the experiences of Black students. Her commitment to this field is exemplified through research fellowships, including engagements with prominent organizations like the Bill and Melinda Gates Foundation. Campbell has also been recognized as an Edward Bouchet Scholar and a Ronald E. McNair Scholar. These experiences have uniquely positioned her to unravel the nuances of educational technology, especially as it relates to the educational needs and experiences of Black students.