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D'Rozario, has published over 50 papers in various Journals, including the Atlantic Marketing Journal, Journal of Advertising, Journal of Consumer Marketing, Journal of Consumer Psychology, Journal of Customer Behaviour, Journal of Global Scholars of Marketing Science, Journal of Macro-Marketing, Journal of Marketing Management, Journal of Public Policy and Marketing, and Psychology and Marketing, among other Journals, and various conference, colloquia and symposia proceedings, including, Advances in Consumer Research, the American Marketing Association's Summer Educators' Conference Proceedings, the Marketing and Public Policy Conference Proceedings and the Academy of International Business' Annual Conference Proceedings, among others. He has done consulting work for several Companies, Non-profit Organizations and Federal Government Agencies, including the Ford Motor Company, the Defense Department and the Social Security Administration, among others.

He has been quoted in several news media, including ABC (Channel 7 News), Bankruptcy News, BET's National News, BlackEnterprise.com, Business Mirror, CNN.com, CNN Business, Cuepoint, The Dispatch, Educational Games Research, Fox 5 News (San Diego), KESQ News, KTLA 5 News, Les Echos, Los Angeles Times, Minnpost.com, NBC (Channel 4 News), News Channel 21, New York Daily News, Nine News (Australia), Radio W4WN, The Guam Daily Post, The Guardian, The Wall Street Journal, The Washington Examiner, The Washington Informer, The Washington Times, Time.com, Toronto Star, Washington-Times Reporter and WNDU.com, among others.