**CATHY HUGHES SCHOOL OF COMMUNICATIONS**

Media, Journalism and Film

Ingrid Sturgis

Phone: 202-806-7357/609-915-8494

e-mail: isturgis@howard.edu

**1.0 Education**

|  |  |  |
| --- | --- | --- |
| **University** | **Degree and Subject Area** | **Date** |
| New York University  City College of New York  Howard University | M.A., Journalism  B.A. Fine Art  Ph.D. Higher Education Leadership | 1985  1976  2025 |

**2.0 Academic Employment**

**University Position Dates**

|  |  |  |
| --- | --- | --- |
| Howard University | Associate Professor – New Media | 8/08-Present |
| Raritan Valley Community College | Adjunct | 2/08-5/08 |
| Howard University | Hearst Visiting Professional | 9/06-12/06 |

**3.0 Professional Appointments**

*Arrange in reverse chronological order.*

Date Position University/Professional Setting

2021-Present Dept. Chair Howard University

2019-2021 Assistant Chair Howard University

2014-2019 Sequence Coordinator Howard University

**4.0 Scholarship - Creative Works/Publications**

**4.1 Creative Works or Campaigns**

News Oasis. PI on project to test whether this connected generation will support a project that delivers news and information via mobile phone. Students helped to develop and created content for mobile-friendly WordPress site, Newoasis.org. (2018) Grant: $35,000.

Urban Health Media Project. Served as the technology lead as part of the inaugural team for the Project, which trains local high school students to report on health care issues in their communities. It is the result of $300,000 grant from the Kellogg Foundation. Morgan State University in Baltimore was our university partner.

Social Media Technology Conference and Workshop. Serve as one of three co-chairs to develop programming for annual conference. Hosted Howard University School of Communication. <http://socialmediatechnologyconference.com/>

**4.2 Articles – Refereed (print or e-Journals)**

Sturgis, I. (2023). **Breaking News or Making News?: Artificial Intelligence’s Impact on Journalism. Howard University.** CETLA’s 20th Anniversary Conference proceeding. *The Next Frontier AI and Beyond.*

Sturgis, I. (2022) Essence Festival of Culture — Live — Bigger and ‘Blacker’ than Ever. *Marcom Weekly*. <https://marcomweekly.com/essence-festival-of-culture-live-bigger-and-blacker-than-ever/>

Sturgis, I. (2022) When Social Media Kills. *Marcom Weekly*. <https://marcomweekly.com/when-social-media-kills/>

Sturgis, I. (2022). Essay: Race, gender, power, and social media. In Foreman, G., Biddle, D.M., Lounsberry, E., Jones, R.G. (eds.) *The ethical journalist: Making responsible decisions in the digital age*, 3rd edition. John Wiley & Sons, Inc.

Social Media Symposium October 1-2

Sturgis, I. & Lamb, Y.R. (2021) Pivot! Teaching Communications Online at HBCUs During COVID-19. Journalism and Mass Communication Educator.

Sturgis, I. (2020). Using Journalistic Skills and Crowdsourced Information to Investigate and Fact-check Claims about the Black Community. Rosenberry, J. (Ed.), *Innovations in Journalism Instruction to Support Citizen-Centered Democracy Participants*. Kettering Foundation Working Paper

Sturgis, I., & Johnson-Ross, S. (2019). Kerner issue: The role of HBCUs in training journalists to improve media images post-Kerner. Howard Journal of Communications, 1-19. doi:10.1080/10646175.2019.1592726

Shurn, T., & Sturgis, I. (2013, April). In Constance Bland (Chair). Experiences teaching collaboration for game innovation to computer science students. Paper delivered at the 2013 symposium on computing at minority institutions Association of computer science/engineering departments at minority institutions (admi).

Lamb, Y. R., Sturgis, I., & Fancher, C. (2008). *Teaching converged media through news coverage of the 2008 U.S. presidential election and inauguration*. (20 ed., Vol. 1, pp. 91-102). New Delhi: Asia Pacific Media Educator. Retrieved from <http://ro.uow.edu.au/apme/vol1/iss20/9>

**4.3 Selected General Articles**

Sturgis, I. (2020) See something. Say something. Really, with constant surveillance? Digital Privacy News. <https://digitalprivacy.news/2020/07/08/essay-howard-universitys-ingrid-sturgis/>

Sturgis, I. (2017, March) $10,000 Degree: Colleges Experiment With Programs That Drastically Reduce the Cost of a Degree, but Can They Deliver Quality. Convergence, a supplement of the Chronicle of Higher Education and Diverse: Issues in Higher Education. http://editiondigital.net/publication?i=385174

Sturgis, I. (2016, March) Access for All: Twenty-Five Years after ADA, More Universities Are Unlocking Learning with Assistive Technology and Inclusive Teaching Methods. Supplement of The Chronicle of Higher Education and Diverse: Issues in Higher Education. <https://www.questia.com/magazine/1G1-447723566/access-for-all-twenty-five-years-after-ada-more>

Sturgis, I. (2016, March) Warning: This Lesson May Upset You: Classroom Use of Sensitivity Alerts or "Trigger Warnings" Generates a Debate on How to Balance Academic Rigor and Students' Emotional Needs. Supplement of The Chronicle of Higher Education and Diverse: Issues in Higher Education. <https://www.questia.com/magazine/1G1-447723571/warning-this-lesson-may-upset-you-classroom-use>

Sturgis, I. (2015, March) Global Explorers for the 21st Century. Convergence Diversity and Inclusion. Supplement of The Chronicle of Higher Education and Diverse: Issues in Higher Education. <http://chronicle.texterity.com/chronicle/convergence2015?folio=11#pg1>

Sturgis, I. (2015, March) MOOCS: More Hype Than Hope. Convergence Diversity and Inclusion. Supplement of The Chronicle of Higher Education and Diverse: Issues in Higher Education. <http://chronicle.texterity.com/chronicle/convergence2015?folio=11#pg1>

Sturgis, I. (2014). Social Media Optimization. In Encyclopedia of Social Media and Politics. (accepted). Thousand Oaks, CA 91320: CQ Press.

Sturgis, I. (2014). Color of Change. In Encyclopedia of Social Media and Politics. (accepted). Thousand Oaks, CA 91320: CQ Press.

Sturgis, I. (2014). Legacy Media/Old Media. In Encyclopedia of Social Media and Politics. Thousand Oaks, CA 91320: CQ Press.

Sturgis, I. (2013, April). Game-based learning: A college professor's perspective on gaming in the classroom. Edtech Magazine. Retrieved April 13, 2013 from http://www.edtechmagazine.com/higher/article/2013/04/college-professors-perspective-gaming-classroom.

Sturgis, I. (2012, April). The online frontier: More colleges are exploring web-based teaching to better serve diverse student populations. Supplement: The Chronicle of Higher Education/Diverse: Issues in Higher Education, Vol. 29,(No. 3). Retrieved April 2013 from http://www.questia.com/library/1P3-2630184761/the-online-frontier.

Sturgis, I. (2012, April). Just us: Single gender schools retool to attract students and remain relevant. (36-39) Supplement: The Chronicle of Higher Education/Diverse: Issues in Higher Education, Vol. 29,( No. 3) Retrieved April 2013 from <http://mydigimag.rrd.com/publication/?i=147804&article_id=1323590&view=articleBrowser&ver=html5#{"issue_id":147804,"view":"articleBrowser","article_id":"1323590"}>

Sturgis, I. (Fall 2012). Digitally Speaking: Online Courses Open Windows of Opportunity. Howard Magazine, Vol. 21, (No. 1).

Sturgis, I. (2012, Winter). AEJMC: Using Google maps and Google groups in beat coverage by

students in reporting and writing course. Social media in the classroom: Tips & tools from the

best blog, Retrieved from <http://aejmc.blogspot.com/2010/05/social-media-in-classroom-usinggoogle.html>

Sturgis, I. (2010). The winds of change: Poynter institute retools for modern media century. *APME (Associated Press Managing Editors magazine)*, Retrieved from <http://www.apme.com/resource/resmgr/magazine/APMEFALL2010.pdf>.

Sturgis, I. (January/February 2005) Adventures in the blogosphere: As Internet journals come into their own, African American voices are rising above the noise, *Black Issues Book Review*.

Sturgis, I. (February 1996) Renaissance woman: Dorothy West tells tales of strength, *BET Weekend.*

Sturgis, I. (March 1991) Censorship by Omission: Black art faces more than Jesse Helms, *Emerge* (Reprinted March 1991 as Monochrome Museums, *New York Newsday*).

Sturgis, I. (March 1990) Breaking through the glass ceiling: Invisible barriers continue to keep women from reaching the top, *Poughkeepsie Journal.*

Sturgis, I. (July 1990) The art of the dealers: Even in a bull market for African-American Art, black dealers and gallery owners are finding the business of art tougher than ever, *Black Enterprise.*

**4.4 Books**

Langmia, K; Tia, T.; O’Brien, P.; Sturgis, I. (Eds.) (2014). *Social media: Pedagogy and practice.* Rowman and Littlefield Ltd (Lexington Books: Lanham, Maryland).

Sturgis, I. (2012). *Are traditional media dead? Can journalism survive in the digital world?* New York, NY: International Debate Education Association.

Sturgis, I. (2004). *Aunties:35 writers celebrate their other mother*. New York, NY: Ballantine Books.

Sturgis, I. (1997). *The Nubian wedding book*. New York, NY: Crown Books.

**4.5 Book Chapters, Reviews and Forwards**

Sturgis, I. (2025).Chapter 6: Magazines. *Media, Industries, and Society: Diverse Foundations for Mass Communication* (Routledge).

Sturgis, I. (2024). Stop and Frisk. *We Refuse to Be Silent: Women’s Voices on Justice for Black Men.* Dodson, A., ed. (Broadleaf Books: Minneapolis)

Sturgis, I. (2023). Closing the Digital Divide Among African-American Consumers With Better Content in the United States of America. *African Media Space and Globalization*. Akpan, U. S., ed. (Palgrave Macmillan).

Sturgis, I. (2022). Essay: Race, gender, power, and social media. In Foreman, G., Biddle, D.M., Lounsberry, E., Jones, R.G. (eds.) *The ethical journalist: Making responsible decisions in the digital age*, 3rd edition. John Wiley & Sons, Inc.

Sturgis, I. (2017). Customer Discovery for Content and Tech Startups. *Media Innovation and Entrepreneurship*. (Rebus Community Press: Montreal, Quebec)

Sturgis, I. (2014). Gaming your course. *Social Media: Pedagogy and Practice*. Rowman and Littlefield Ltd (Lexington Books: Lanham, Maryland).

Sturgis, I. (2012). Writing for the web. Media writing for strategic communications. New York: Great River Technologies.

Sturgis, I. (2012). Gathering information. *Media writing for strategic communications.* New York: Great River Technologies.

4.6 Newsletter articles or commentaries

4.7. Manuscripts (articles and/or books) in progress

**5.0 Scholarship – Presentations**

**5.1 Invited Presentations at Professional Association Meetings**

Sturgis, I. 2024.  HBCU EdTech Summit and Career Fair, Feb.7-8 at Howard.

Sturgis, I. 2024. Research Association of Minority Professors (RAMP) Annual Conference.  “Challenging the Weaponization of Diversity, Equity, and Inclusion.” Student Presentation Session. February 1, Washington, DC

Sturgis, I. 2024. Research Association of Minority Professors (RAMP) Annual Conference.  “Challenging the Weaponization of Diversity, Equity, and Inclusion.” Moderator, Feb. 2. Washington, DC.

Sturgis, I. 2022. AEJMC. Commission on the Status of Women and Magazine and Media Division Research Panel Session. O, The Oprah Magazine: The 20-year Run, Oprah Factor and the Portrayal of Women of Color in Magazines Moderating/Presiding Dorothy Bland, North Texas.

Countering Disinformation Affecting the African American Community with Ingrid Sturgis Disinformation Meeting SA Professionals July 2022. **Diverse Perspectives Young Journalist Reporting Tour Program**, funded by the  U.S. Embassy in London and implemented by Meridian.

**Diverse Perspectives Young Journalist Reporting Tour Program**, funded by the U.S. Embassy in London and implemented by Meridian. Diverse Perspectives meeting with five British journalists coming in-person, Meridian. June 14, 2022.

“Building Capacity of Social Media Experts Working to Create a Safe and Responsible Digital Space,” March 15,2022. Department of State IVLP with journalists from Pakistan..

Sturgis, I. (2019) Social Cyber-Security and Disinformation Workshop. Participated as communications expert in interdisciplinary workshop funded by the NSF.

Sturgis, I. (2013, August)*. Freedom of Speech and Academic Freedom: Common Ground Between Professionals and Academics?* Panelist at AEJMC convention, Washington, D.C.

Sturgis, I. (2013, August)*.*Panel Session: AEJMC/Knight Bridge Grants: Bringing the Knight News challenge into JMC classrooms. *Using Ushahidi and Mobile Media Toolkit to train new generation of black press.*

Sturgis, I. (2013, June)*.*CPATH Expertise Colloquium. Presentation: *Use of gaming techniques, social media and badging to create a quiz based on the Associated Press Stylebook.* Villanova, Pa.

Sturgis, I. (2012, November) Slide presentation of research. J. McClure (Chair), Mobile Money for the Unbanked. Symposium conducted Society of New Communications Research at the meeting of SCNR, Palo Alto, California. <http://sncr.org/node/497>

http://www.meetup.com/sncrfoundation/events/85111892/

Sturgis, I. (2011, May). *Government 2.0: from traditional to social media reaching people.*. Paper presented at Ahlist-11, Association of History, Literature, Science and Technology. Hosted by College of Technology, University of Houston.

Sturgis, I. (2011, September). Tia Tyree (Co-Chair). *The nuts and bolts of creating and using social media.* Presentation delivered at Bowie State University and Howard University. Social media technology conference and workshop. Retrieved from <http://socialmediatechnologyconference.com>. Member of planning committee for 2012 conference at Howard.

Sturgis, I. (2011, March). *Telling our stories: Writing for publication*. Presentation delivered at New York Presbyterian – Columbia University Medical Center and Weill Cornell Medical Center (N.Y.) Regional Perinatal Center’s 7th annual nursing leadership retreat.

Sturgis, I. (2009, October). *New media tips and tools for health care journalism II*. Presentation delivered at National Health Policy Training Alliance for Communities of Color Health Policy Journalism Institute covering health disparities.

**5.2 Presentations at Professional Conventions/Conferences**

Restorative Justice: Online Education for Returning Citizens. Social Media Technology Conference and Workshop, 2018.

Sturgis, I. (2017, October) Journalism Interactive. Teaching Digital Media Literacy. Presentation at teach-athon session at journalism conference.

Sturgis, I. (2017, August) NABJ Convention. New Orleans. Participated in daylong skills session for journalism faculty. Panelist: Teaching Real Journalism in the Fake News Era.

Sturgis, I. (2016, August) NABJ Convention, Washington. Participated in daylong skills session. Panelist: Building Your Brand: How to Use Social Media to Become a Better Journalist & Stand Out at Your News Organization. Panelist: Turbocharge Your Teaching

Sturgis, I. (2013, July)*.*One-day intensive. *Gravatars, Plugins, Widgets and Themes: WordPress Crash Course.* NABJ convention. Orlando, Fla.

Sturgis, I. (2011, August). Getting in the flow: Social media for beginners. Presentation delivered at National Association of Black Journalists (NABJ) Convention, Philadelphia.

Sturgis, I. (2011, October). *Mobile money*. Roundtable discussion at Journalism Interactive (J/I) conference, University of Maryland. Roundtable panelist, paper, mobile money.

Sturgis, I. (2011, May). *Government 2.0: from traditional to social media reaching people.*. Paper presented at Ahlist-11, Association of History, Literature, Science and Technology. Hosted by College of Technology, University of Houston.

Sturgis, I. (2011, October). *Mobile money*. Roundtable discussion at Journalism Interactive (J/I) conference, University of Maryland. Roundtable panelist, paper, mobile money.

Sturgis, I. (2010, August). *The benefits and drawbacks in the use of College Publisher as a content management system for campus newspapers.*. Roundtable discussion at Association for Education in Journalism and Mass Communication (AEJMC) conference.

Sturgis, I. (2009, October). Digital divide and the African-American community: Self-segregation or white flight? International Association of Online Communicators (IAOC) conference.

**5.3 Presentations - Invited Speaker and Lectures**

Public Hearing. Testimony given at Committee on Government Operations of the Council of the District of Columbia. Sense of the Council Opposing the Repeal of Net Neutrality Rules Resolution of 2017. January 24, 2018.

Public Hearing. Testimony given for hearing on the Digital Literacy Council Establishment Act of 2017. July 10, 2017.

Office of the People’s Counsel. Washington, D.C. Social media use for government agencies. 2017

Sturgis, I. (2014, September) Mobile Money. Presentation at Voice of America, Washington, D.C.

Sturgis, I. (2010, October). Social media use in covering elections. Fulbright-Hays U.S. Speaker and Specialist. Two-day presentation delivered at U.S. Embassy in Jamaica.

Sturgis, I. (2010, June). Government 2.0: from traditional to social media reaching people. Three-day presentation delivered at Bermuda Department of Communication and Information.

**5.4 Invited Presentations at Howard University**

Sturgis, I. 2023. CETLA.  guest speaker for the CETLA Summer Lecture Series. AI and Research. AI's impact on research and to use AI for Research, i.e., ethics, etc.

Sturgis, I. 2023. CETLA Presentation.

Sturgis, I. (2019, May) Social Media for the Executive Suite. Office of the President. Howard University.

Sturgis, I. (2012, May) Guest Lecture. Teresa Redd, Ph.D. (Director), Leveraging Social Media to Enhance African American Students' Learning. Presentation conducted at CETLA. The link to the video of the presentation is here: http://www.cetla.howard.edu/new\_showcase/lectures/index.html

Sturgis, I. (2011, November). Social media and older person’s workshop. Presentation delivered at Howard University School of Social Work, Multidisciplinary Gerontology Center. Washington, D.C.

Effective use of social media in business, CERRC, November 18, 2011.

5.5 Student Mentored Papers [Presentations at Professional Meetings by Students]

Mentored four undergraduate students in Dr. Carolyn Stroman’s research course, who worked on a social media project, on the topic of “Fear of Missing Out (FOMO)” theory on their project Howard University and Social Media. Students researched, created survey and developed poster for the project. <http://fluidsurveys.com/surveys/comc490-socialmedia/howard-university-students-and-fear-of-missing-out>

5.6 Video Clips

5.7 Television Interviews

Radio Interview: WHUR: Daily Drum with Harold Fisher. Guest, July 8, 2019. How should social media mischief makers be dealt with?

Radio Interview: WHUR: Daily Drum with Harold Fisher. Guest, July 8, 2020. How should social media mischief makers be dealt with?

**6.0 Scholarship – Grants**

**6.1 Funded Grants**

*Include PI or PDs, Title of project, Funding agency, period of funding and amount of funding.*

HU-Teach. Received grant to create Advanced Digital Journalism course 100-percent online. $3,000. 2015

Funded project: Online News Association. 2018-2019. News Oasis. Mobile Journalism Reporting Project. $35,000.

Dow Jones News Fund sponsored Howard University Multicultural Media Academy. Summer 2019. Free Journalism Workshop For High School Students. Co-Pi Yanick Rice Lamb and Ingrid Sturgis. $10,000.

Fact-checking project. Co-Pi with Professor Yanick Rice Lamb on the Online News Association [Challenge Fund for Innovation in Journalism Education](http://journalists.org/next-gen/challenge-fund/) grant. Part of team that received a $35,000 grant for “Truthbetold.news,” a student-created a digital network for fact-checking and investigating reports and claims about the African American community. Funded by the Online News Association.

HU-Teach. Received grant to turn Digital Media Literacy course into a 90-percent online course. $3,000. 2015

NSF CPATH Distributed Expertise project. 2012. Subcontractor. AP Stylebook Game. Use of gaming techniques, social media and badging to create a quiz based on the Associated Press Stylebook. Co-Pi Lillian Cassel, Ph.D., Villanova University. Co-Pi Kim Pearson, M.A., The College of New Jersey. Grant: $15,000.

Interdisciplinary Research Course Redesign Seminar. 2012. Carnegie-Mellon-funded faculty group. Howard University, CETLA, Teresa Redd. Grant: $2,000.

**6.2 Unfunded Proposals**

HONORABLE MENTION

Received Honorable Mention from the Knight Challenge Fund for Innovation in Journalism Education for The News Oasis, a mobile app design to use open-source technology to deliver relevant news and information on mobile devices geared to the functionally illiterate, and to use gamification to encourage learning to read. The unfunded grant was for $35,000. April 2014. http://journalists.org/next-gen/challenge-fund/

**Other research**

AEJMC/Knight Bridge Grants: Bringing the Knight News challenge into JMC classrooms. *Ushahidi and Mobile Media to train new generation of black press.* Working with Black press to crowdsource article on school closings. 2014.

NSF CPATH Distributed Expertise project. 2012. Subcontractor. AP Stylebook Game: In progress. Use of gaming techniques, social media and badging to create a quiz based on the Associated Press Stylebook. Co-Pi Lillian Cassel, Ph.D., Villanova University. Co-Pi Kim Pearson, M.A., The College of New Jersey. Grant: $15,000.

Interdisciplinary Research Course Redesign Seminar. 2012. Carnegie-Mellon-funded faculty group. Howard University, CETLA, Teresa Redd. Grant: $2,000.

IWMF's Global Digital News Frontier Grant. 2012. Finalist. Development of website fully-connected.com. Grant level: $20,000.

The Knight News Challenge. 2012. Media innovation contest that aims to advance the future of news by funding new ways to digitally inform communities. $200,000.

Faculty Summer Research Fellowship 2012. Mobile Money for the Unbanked.” seeks to establish the importance of mobile banking as an opportunity to provide financial services and to identify potential factors that could lead to the adoption of mobile banking services among low-income African-Americans and black immigrants. Grant level: $15,000.

2011 New Media Women Entrepreneur awards. Grant to support ingenuity and entrepreneurial abilities in women. Supported by the McCormick Foundation. Grant level: $12,000.

SOCL: Social networking for Online Community-based Learning. 2010. Joined as an institution in research project to create an open source, online social networking platform customized to the needs of faculty and students. Current Status: $1.35M NSF grant proposal is unfunded. http://socl.tntlab.org/index.php?title=Partnering\_Institutions

Multimedia Reporting Workshop. Department of State’s open competition for the Study of the U.S. Institute for Student Leaders on New Media in Journalism (ECA/A/E/USS-11-11). 2012. Grant level: $240,000.  
http://exchanges.state.gov/academicexchanges/students/institutes.html#new

IWMF's Global Digital News Frontier Grant. Applied for grant to develop website renewingwomen.com. Grant level: $20,000. 2010.

The Knight News Challenge is a media innovation contest that aims to advance the future of news by funding new ways to digitally inform communities. $200,000. 2010.

2010 New Media Women Entrepreneurs, a grant to support ingenuity and entrepreneurial abilities in women. Supported by the McCormick Foundation. Grant level: $12,000.

**7.0 Teaching**

**7.1 Howard University**

**7.1.1 Courses *(include course title and dates taught in reverse chronological order)***

Undergraduate Courses

2020-2021

Digital Design

Advanced Digital Journalism

Interactive Editing

2018-2019

• Interactive Editing, MJFC 311-01

• Interactive Editing, MJFC 311-02

• Practicum – Journalism, MJFC 456

• Co-Curricular Mobile Journalism

Undergraduate Courses  
• Advanced Reporting & Writing.

• Copy Editing.

• News Game: Directed Study.  
• Multimedia Storytelling.

• Publication Production and Design.

• Reporting and Writing.

• Specialized Reporting: Magazine Editing and Production.

• Writing for the Media.

Graduate Courses

7.1.2 Student Supervision

**Advisor Ida B. Wells Society, 2018-2021**

**Print/Online Journalism Sequence Coordinator, 2013-2019**

Academic Advisor, Department of Media, Journalism and Film. 2009-present

Member, Hilltop Policy Board in the 2012-present

Mentor. ONA10 Student Newsroom Mentor. Washington, D.C. 2013

Mentor. Student Multimedia Project at the NABJ convention 2013, 2012, 2010.

**Advisement**

Faculty Advisor. Student chapter Ida B. Wells Society for Investigative Reporting. Advisor for the first student chapter of an organization dedicated to training reporters and editors of color in the field of investigative reporting. <http://idabwellssociety.org/howard-university-ida-b-wells-society-chapter>

Advisor for Ph.D. candidate Monza Laounodji Mbairessem, a student in Multimedia Storytelling. Provided multimedia guidance for his project “Medicine Goes Traditional, Alternative and Complementary Now.”

**7.1.3 Theses or Dissertations Directed**

Lakew, G. (2010)How do print and online media affect the way college age African immigrants self-identify culturally? Annenberg Honors Thesis.

Conway, Z. (2010) Developing a sense of community online: A study on how Black American college students perceive Black celebrity gossip websites. (Unpublished master’s thesis.) Howard University, Washington.

7.1.4 External Examiner – Dissertation

**7.2 Other Universities**

Undergraduate Courses

Graduate Courses

7.2.2 Student Supervision

7.2.3 Theses or Dissertations Directed

7.2.4 External Examiner – Dissertation

**8.0 Honors, Awards, and Other Distinctions**

**Year Award**

**2020-2022. Institute for Diverse Leadership. AEJMC.** Part of a year-long institute to train people of color and women for administrative roles with a goal to diversify the pool of potential leaders for journalism and communication programs.

**2019. PhDigital Bootcamp.** Prepares mass communication **doctoral students and early career faculty (within two years of completion of doctoral program)** to become digital scholar-educators and lead curriculum innovation.

**2015-2016** CETLA Fellow. Introduced digital portfolios.

**2013. Kopenhaver Center Fellow.** Lillian Lodge Kopenhaver Center for the Advancement of Women in Communication in the School of Journalism and Mass Communication at Florida International University and the Commission on the Status of Women of AEJMC.

**2012. Fellowship. Business Journalism Professors Seminar.** Arizona State University, Donald W. Reynolds National Center for Business Journalism. Weeklong course in learning to teach business journalism.

**9.0 Service**

9.1 HU University Committees

Sturgis, I. 2024.  CHSOC Decanal Search Committee

Meeting Norms sub-committee. Meetings to determine when/if school reopens in fall.

Policy Board Member. The Hilltop. Faculty member of policy board for student-run newspaper and website, 2015-present

**Print/Online Journalism Sequence Coordinator, 2013-2019**

APT Committee. Schoolwide 2019-present.

APT Committee. Department. 2012-present.

Chair, Curriculum Committee. School of Communications. Fall 2008-2011.

Chair, Curriculum Committee. Journalism Department. Fall 2008-present.

Member, Departmental Student Affairs Committee. 2008-2009.

Hilltop Policy Board

Reviewer. AEJMC, MAC division. 2011

9.2 College-wide Committees

Coordinator, Interdisciplinary Studies Program, 2018-2021

APT Committee. Schoolwide 2019-present.

Chair, Curriculum Committee. School of Communications. Fall 2008-2011.

Social Media Technology Conference and Workshop, 2009-present

9.3 Departmental Committees

**Center for Journalism and Democracy Faculty Working Group, 2023-present**

**Assistant Chair, Department Media, Journalism and Film, 2019-present**

**Print/Online Journalism Sequence Coordinator, 2013-2019**

APT Committee. Department. 2012-present.

Chair, Curriculum Committee. Journalism Department. Fall 2008-present.

Member, Departmental Student Affairs Committee. 2008-2009.

9.4 Professional/Community Service

AEJMC PF&E Committee

NABJ Academic Task Force

Reviewer. AEJMC, MAC division. 2011

Pulitzer Center Campus Consortium. Advisory Council. 2019 to present

City and Regional Magazine Association Magazine Awards (Judge) 2001-2003, 2005-2020

9.5 Public Service

**10.0 Memberships In Professional Societies**

**Name of Organization Position Year**

**Memberships**

* Association for Education in Journalism and Mass Communications. Minorities and Communications Division, Member. 2019
* Online News Association, Member. 2019
* National Association of Black Journalists. Digital Journalism Task Force, Member. 2019
* New York Association of Black Journalists. Lifetime member. 2019
* Society of Professional Journalists, Member. 2018
* Association of Health Care Journalists, Member. 2017
* Ida B. Wells Society, Member. 2019-2020

**11.0 Specialized Training and Certifications**

* **Lumen Circles**
* **Chair Leadership Academy. 2019 – 2021**
* Provost’s Office monthly workshops and meetings for department chairs. 2019
* HU-Teach. Received grant to turn Digital Media Literacy course into a 90-percent online course. $3,000. 2017-2020
* Quantitative Research Course, Howard University, May 2020
* Qualitative Research Course, Howard University, June 2014
* Hack the Gender Gap, PBS MediaShift/Google, West Virginia University, 2014
* CollabSpace D.C., PBS MediaShift/Reynolds Journalism Institute, Washington Post, 2014
* **Training and Skills**
* Sponsored Research Certification. 2011
* Concur Training 12/2011
* **CETLA training**
* WC06 Handling the Paper Load on 12/09/12
* BB21 Creating and Managing Portfolios on 1/18/2012
* CETLA’s 2011/2013 Syllabus Award Competition. Honorable Mention. Multimedia Storytelling
* CRSI Course Redesign Seminar: Designing Hybrid Courses on 06/13/11
* FB01 Teaching with Facebook, 2/15/2011
* ID01 Designing Syllabi, 5/21/2010
* Faculty Development: The Promotion and Tenure Process. 12/3/2010
* BB08 Upgrading from Blackboard 8 to 9, 5/15/2009
* DLSI Best Practices in Distance-Learning Seminar, 6/8/2009
* ELSI Entrepreneurship Seminar, 06/24/09
* BB07 Maintaining an Online Gradebook, 01/13/10
* WC12 Discouraging Plagiarism. Spring 2009
* BB01 Building Blackboard Courses. Spring 2009
* BB03 Getting the Most out of the Chatroom. Spring 2009
* BB06 Creating Tests and Surveys. Spring 2009

**Speech Training**

2008 Bryant Park Toastmasters: Competent Communicators Certificate, NYC, 2008

**Web Analytics**

* Google Analytics Certification. 2020.
* Google Adwords.Took training in the Google Certified Professional program. 2011.
* Omniture SiteCatalyst Web Analytics, AOL 2007.
* Project Management Basics, AOL 2007.
* AOL SEO Certification, including standards, strategy, tools and assessment, AOL 2007.

**Other Training:**

* Managing for Superior Results, Time Inc., 2004.
* Creating Web Graphics 1 and 2, Time Inc., NYC, 2003.
* Microsoft Excel: Introduction to Spreadsheets, Time Inc., NYC, 2003.
* New Media Training Workshop, Columbia University School of Journalism, 2001.

**References**

Linda Shockley, Formerly Dow Jones News Fund

Kim Pearson, College of New Jersey

Michelle Johnson, Professor Emeritus Boston University