

# SIPHO SITHOLE, PhD

## Short Resume

### ANTHROPOLOGIST, EDUCATOR, CORPORATE AND CULTURAL STRATEGIST

### CONTACT

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**Education:** Dr Sithole holds a PhD in Anthropology from the University of the Witwatersrand, RSA, an MSc from the London School of Economics and Political Science (University of London), UK, and a BSc degree in Political Science and International Relations from Lincoln University of Pennsylvania, USA.

**Overall Experience:** Dr Sipho Sithole's experience cuts across from being a gardener from the age of 12 to occupying executive positions in strategy, human resources, marketing, and communication, in various such as aviation and airport operations, rail and road passenger services, telecommunications, public broadcasting, sports administration, arts, culture and entertainment. As a non-executive director, Dr Sithole has sat on various boards in aviation, financial services, entertainment, film distribution/exhibition, as well as music and culture.

**Employment History:** Dr Sipho Sithole is a Lecturer at Howard University, Washington DC, in the Dept of World Languages and Cultures, and a Research Associate at the University of Johannesburg. He is a former Head of Strategy and Governance at the National Parliament of South Africa, Chief Strategy Officer at the Passenger Rail Agency of South Africa, former Head of Strategy at the South African Broadcasting Corporation (SABC), Group Strategy and Development at Airports Company of South, Human Resources Director at Ericsson Telecoms South Africa, just to mention a few.

**Consulting Experience:** Dr Sithole has extensive experience as a consultant in strategy development, execution, performance monitoring and evaluation. He has consulted and developed medium to long-term strategies for both the public



and private sector, in broadcasting, creative economy, arts and culture, and financial services.

**Public Speaking:** He is an ardent speaker at international conferences on the creative economy, culture & celebration, language & identity as well as management and leadership. He is a regular on television and radio, where his input and analysis on culture and the creative economy are always sought.

**Publications:** Dr Sithole has written numerous opinion pieces in leading newspapers, contributed chapters to edited volumes, written articles in South African Labour Relations Journal and one in Economics Journal of South Africa. His recent work is a two-times nominated and a seminal book *'Maye! Maye! The history and heritage of the Kwa Mai Mai market'*, published by Jacana Media in 2023, and a chapter *'Urban Outcasts and the Defiant iSicathamiya Music'*, published by Intellect (UK) in an edited book *Sonic Signatures: Music, Migration, and the City at Night*, as well as an article, *'Two Genre One Mic: A Kwaito Jive or a Rap Party? A Revolution Betrayed'*, published in *Words, Beat & Life Journal of Global Journal Hip Hop Culture*, and is currently working on two books, a chapter and a few articles.

**Research Interests:** Dr Sithole's research interests are on the creative economy, music and society, culture and celebration, marginality and belonging, migration and integration, post coloniality and re-imagining, as well as language and identity.

As a decolonial scholar, Dr Sithole's commitment is on historiography that seeks to re-interpret past events using global south narratives.