

# Curriculum Vitae

## **ANTHONY D. WILBON, Ph.D., PMP**

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### **EDUCATION**

Doctor of Philosophy, The George Washington University, Washington, D.C., 1999

*Primary field of study:* Management of Science, Technology and Innovation

*Supporting field of study:* Strategic Management and Entrepreneurship

Master of Business Administration, Management, Howard University, Washington, D.C., 1990

Bachelor of Science, Electrical Engineering, Michigan State University, East Lansing, MI, 1986

### **SCHOLARLY AWARDS**

Fulbright International Education Administrators Award – France, October 2019

### **PROFESSIONAL CERTIFICATIONS**

Project Management Professional (PMP®)

Six Sigma Green Belt Certification, Cintas Corporation

### **ACADEMIC EXPERIENCE**

**Howard University**, School of Business, Washington, D.C., August 2011 – present

*Dean (2020– present)*

The chief academic and administrative officer responsible for translating the University and School of Business strategic framework into an actionable and measurable plan, directing personnel management, overseeing budgets, fundraising, supervision of the technology infrastructure, managing public relations and internal/external constituencies, and overall operations management. Delivers intellectual and administrative leadership for all academic departments, Centers, programs, faculty and staff. Provides fiscal and budget management to ensure efficient use of capital resources. Employs a student-centered approach to leadership that inspires all stakeholders to collaboratively develop a pedagogical innovative learning environment. Actively engages with several School stakeholders, including the Board of Visitors, government agencies, international collaborators, corporate partners, community entities, alumni, student leadership, and university department and other relevant external constituents.

Management and Leadership Successes:

- Lead development of an aspirational strategic plan that guides the School's progress and a created a culture of metrics-driven performance.

- Lead ongoing fundraising efforts to create programming and centers of excellence to provide student scholarship, faculty support and curriculum enhancements. More than \$60 million raised.
- Launched new centers with sponsored funding, including the HPS Center for Financial Excellence, Warner/Blavatnick Center for Music Business, Marriott-Sorenson Center for Hospitality Leadership, and Howard University and PNC National Center for Entrepreneurship.
- Established international collaborations with academic partners such as University College of Dublin Smurfit Graduate Business School (Ireland) and University of the Witwatersrand Business School (South Africa).
- Developed international collaborations with firms such as Cartier. Jury Board member in for their Red Club Young Leaders Award for international entrepreneurship.
- Successfully led and coordinate the process for the School of Business AACSB re-accreditation for both the overall school and department of accounting.
- Oversaw growth in student enrollment increase by over 40%.
- Oversight of expansion of executive education programs with revenue growth of over 50%.
- Led the design and implementation of the Bloomberg Finance Lab, working with alumni donor, architectural staff, and Bloomberg corporation to ensure a successful launch.
- Guided the renovation of several new spaces in the building with multimillion dollar project costs.
- Manage an executive board of leaders from several major corporations and entrepreneurs.
- Manage and coordinate the Executive Lecture Series, securing CEOs from Fortune 500 corporations, major sports league executives, and leaders of major organizations as speakers. Also, initiated the Entrepreneurship and Non-Profit Executive Lecture Series.
- Provided leadership and coordination with graduate students and corporate partners to successfully launch the Sports and Entertainment Summit.
- Executive Publisher of the School of Business Magazine, the *BottomLine*.
- Manage logistics for successful major fundraising events, including the annual scholarship golf tournament, 45<sup>th</sup> anniversary celebration, Martha's Vineyard annual alumni reception, homecoming alumni fundraising reception, and 50<sup>th</sup> anniversary celebration.
- Collaborate with faculty and external entities on federal and commercial grants proposals that resulted in several million dollars in awards.
- Work closely with the CFO and Chief Budget Officer and is ultimately responsible for School's budget planning, fiscal accountability, and general financial policy development.
- Led the design of new programs and restructuring of existing curriculum, including several new concentrations, and actively involved in negotiations with a third party partner for an online professional MBA program.
- Developed annual awards program to recognize faculty in areas of research, teaching and services and staff awards in customer service.
- Taught undergraduate, graduate, and executive courses in operations and project management, and information systems and consistently ranked in the top quartile in student teaching evaluations.
- Previous appointments:  
*Associate Dean of Academic Affairs and Administration (2017 – 2020)*  
*Assistant Dean of Administration (2014 – 2017)*  
*Associate Professor, Information Systems and Supply Chain Management (2011– present)*

**National Oceanic Atmospheric Administration, Environmental Cooperative Science Center,**  
Tallahassee, FL, January 2001 – 2011  
*Director/Principal Investigator – Morgan State University Program Office*

Directed faculty, staff, and students from eight major universities on a consortium grant from National Oceanic and Atmospheric Administration (NOAA) to support the Environmental Cooperative Science Center (ECSC) at Florida A&M University. Co-Principal Investigator on the grant with total funding of over \$24 million, renewed over a ten-year period.

Management and Leadership Successes:

- Led the development and implementation of the ECSC strategic management plan that was used as a model for other NOAA centers.
- Successfully led collaborations in the development and execution of various research projects and publications with National Estuarine Research Centers.
- Participated in ongoing U.S. Congressional lobbying efforts to successfully increase appropriations and retrain program funding.
- Managed thematic area which provided NOAA and its partnering agencies with strategies to enhance efficiencies in the allocation of environmental services and natural resources.
- Organized the execution of geospatial analysis flyovers associated ground-truthing to capture remote sensing hyperspectral images for the Baltimore Harbor and MD National Estuarine Research Reserves System.
- Organized conceptual modeling workshops to build an integrated social and ecological model of components of the MD National Estuarine Research Reserves System (Jug Bay, Otter Point Creek, and Monie Bay) and associated watersheds.
- Contributed to NOAA's mission of significantly increasing the number of PhDs from non-traditional populations in environmental science fields.
- Created and organized Eco-clues high school camps to teach students about environmental sustainability and explore the estuaries in the Baltimore Harbor and the Patapsco River.

**Morgan State University, Graves School of Business, Baltimore, MD, August 1999 – May 2011**  
*Associate Professor, Information Science and Systems (2004 – 2011)*  
*Assistant Professor, Information Science and Systems (1999 – 2004)*  
*President, University Council (2003 – 2005)*

Professor in the Information Systems department providing instruction in undergraduate and graduate courses in operations management, project management, information systems, and philosophy of scientific research. Represented the campus-wide shared governance structure involving the administration, faculty, professional staff, classified employees, and student body in a liaison role with the University President.

Management and Leadership Successes:

- Managed an executive team, six standing committees, and administrative staff in addressing the business affairs of the faculty and staff council and its stakeholders.
- Worked with the University President on effectively implementing policy, programs, and financial budget management activities that impacted university constituents.

- Presided over meetings with the council membership and the Presidential advisory executive committee resulting in strategic recommendations to the administration.
- Testified before the State of Maryland Legislature on issues related to the University to ensure the stability of state appropriations.
- Member of State of Maryland Higher Education Commission Faculty Advisory Committee.
- Consistently ranked as one of the top 15 faculty in the School in teaching effectiveness.

**Board of Governors of the Federal Reserve System**, Division of Reserve Bank Operations and Payment Systems, Washington, D.C., November 1994 – August 1999

*Senior Information Technology Analyst*

Executive oversight of technology, strategic planning, and multimillion-dollar budget allocations for implementation of the nation's electronic payment operations and applications for the 12 U.S. Federal Reserve Banks. Monitored the development of critical business systems, advised technical and business experts about Reserve Bank information technologies, and researched management, technical, and policy issues related to systems development life cycles.

Management and Leadership Successes:

- Advised the Board of Governors on Reserve Bank project approvals, strategic planning, technology issues, budget allocations, and other operational recommendations.
- Authored research and working papers on client-server applications for implementation of the nation's postal money order system.
- Member of technology committees overseeing issues related to check processing, electronic check imaging, cash systems, postal money orders systems, and Reserve Bank national central applications systems.
- Provided oversight on projects for developing computer simulation models to analyze the processing of digital electronic imaging of checks.
- Reviewed and recommended approval of Federal Reserve Bank long-range strategic planning documents and budgets.
- Led and participated in audit reviews of projects related to check and cash processing, Treasury bond, software applications, and IT infrastructure.

**American Management Systems Inc.**, Arlington, VA, August 1990 – November 1994

*Project Manager*

Strategic consultant and business analyst in the area of software development to several organizations. Project Manager of several systems development projects with clients. Also performed market research and developed several new business proposals.

Management and Leadership Successes:

- *PTT Telecom and Telia (the Netherlands)*. Managed a 10-person team from America and the Netherlands in the software testing for the company's new billing system. Used project management software extensively to manage and report on resource requirements and project status. Managed the analysis of requirements, test case development and testing effort for the project. Acted as a technical liaison to business specialists in the company.

- *Bell Atlantic (now known as Verizon)*. Authored and assisted in the deployment of a comprehensive systems development life cycle methodology. Provided consulting to several projects and business process reengineering efforts on software development and system testing. Managed eight people in the development of the Bell Atlantic customer billing system using project management software.
- *Bell Atlantic Mobile Systems (AMS New Jersey office)*. Member of the on-site project team working on the development of test cases and scripts, and testing effort for a customer billing system for cellular phone service.
- *NYNEX (AMS Denver, CO office)*. Worked with clients and fellow consultants in the development of implementation strategies of a newly designed customer billing system.

**Booz-Allen and Hamilton, Inc.**, Arlington, VA, June 1988 – August 1990  
*Senior Management Consultant*

Management consultant and engineering analyst for the development of a major satellite communications program for the Space and Naval Warfare Command (SPAWAR) and Naval Electronic Systems Engineering Activity (NESEA) engineering projects. Involved with the strategic management and development of several proposal efforts for new business.

Management and Leadership Successes:

- Performed systems engineering consulting for the Naval Command's MILSTAR satellite system. Prepared engineering working papers on satellite systems analysis.
- Consulted with the organization on strategies for manufacturing the system and acted as a liaison to the manufacturer, Raytheon Corporation.
- Developed strategic analysis and cost/benefit analysis that assisted the agency with planning the program's direction and assisted in preparing Congressional budget briefings.

**Westinghouse Electric Corporation**, Baltimore, MD, June 1986 – June 1988  
*Systems Engineer/Manufacturing Engineer*

Responsible for planning and supervising the manufacturing and testing of radar system projects for military and commercial systems. Required development of software-driven test stations for automated testing of electronic circuits. Also performed technical and market research on voice communication technology for air traffic control users and developed a software simulation program for radar systems analysis.

## SCHOLARLY PUBLICATIONS

*Peer Reviewed*

1. Foster, M.K., Abbey, A., Callow, M., Zu, X. and **Wilbon, A.** (2015). Rethinking virtuality and its impact on teams. *Small Group Research*, Vol 46(3): 267–299.
2. Ogbolu, M.N, Singh, R.P., and **Wilbon, A.D.** (2015). Legitimacy, attitudes, and intended patronage: Understanding challenges facing Black entrepreneurs. *Journal of Developmental Entrepreneurship*, 20(1).

3. **Wilbon, A.D.**, (2015). Technology strategy and organizational learning: Applying population ecology to understanding the influence on firm survival. *Academy of Strategic Management Journal*, 14(2): 221–236.
4. Crump, M.E.S., Singh, R.P., & **Wilbon, A.D.** Gibbs, S., (2015) Socio-Demographic Difference of Black versus White Entrepreneurs, *Academy of Entrepreneurship Journal*
5. Coverdale, T.S. and **Wilbon, A.D.** (2013). The influence of social presence on e-loyalty of women online shoppers: An application of the social identity approach to website design. *International Journal of e-Adoption* 5(1): 17–36.
6. Ogbolu, M.N, Singh, R.P., and **Wilbon, A.D.** (2013). Legitimacy, Attitudes, and Intended Patronage: Understanding Challenges Facing Black Entrepreneurs. *Academy of Management Proceedings*. Orlando, FL, January 2013.
7. **Wilbon, A.D.**, (2012). Interactive planning for strategy development in academic-based cooperative research enterprises. *Technology Analysis and Strategic Management*, 24(1):89–105.
8. **Wilbon, A.D.**, Bundy M., and Clark, K. (2011). Case Study: Entrepreneurship in the Chesapeake Bay Oyster Industry. *International Journal of Case Studies in Management*. 9(2), Case Study No. 9402011016. (**Best Paper Award, 2011**)
9. **Wilbon, A.D.**, Bundy M., and Clark, K. (2011). Teaching Notes: Entrepreneurship in the Chesapeake Bay Oyster Industry. *International Journal of Case Studies in Management*. 9(2), Teaching Notes No. 5402011009. (**Best Paper Award, 2011**)
10. Crump, M.E.S., Singh, R.P., & **Wilbon, A.D.**, (2009). Assessing the black entrepreneurship literature: What's known, and who's informing? *Washington Business Research Journal*, 1 (1): 101–116.
11. Cornwall, L. Hargrove, S.K., **Wilbon, A.**, Clark, K., and Bundy M. (2009). An engineering-business model to address the declining oyster industry for the Chesapeake Bay. *Proceedings of the 15th Annual International Conference on Industry, Engineering and Management Systems*, Cocoa Beach, FL, March 9–11, 2009
12. Crump, M., Singh, R., and **Wilbon, A.D.**, (2009). “Black entrepreneurship literature: What’s known, and who’s informing?” *Proceedings of the Washington Business Research Conference*, Arlington, VA., January 20, 2009.
13. **Wilbon, A.D.** and Crump, M., (2008). The Northwest Baltimore Automotive Association. *International Journal of Case Studies in Management*. Volume 6, Issue 2, Case Study No. 9702008001.
14. **Wilbon, A.D.** and Crump, M., (2008). The Northwest Baltimore Automotive Association. *International Journal of Case Studies in Management*, Volume 6, Issue 2, Teaching Note No. 5702008001.
15. Fan, C., **Wilbon, A.**, and Reiter, M. (2008). An ecological conceptual model for Monie Bay NERR site: A case study on ecosystem management. *Journal of Environmental Monitoring and Restoration*. 5:1–10.
16. **Wilbon, A.D.**, Crump, M, and Jackson, D., (2008). Strategic choice and environmental challenge in small to medium-sized auto service firms. *The Management Case Study Journal* 8(1): 19-36.
17. **Wilbon, A.D.**, (2003). Competitive posture and IPO performance in high technology firms. *Journal of Engineering and Technology Management* 20(3):231–244.
18. **Wilbon, A.D.**, (2003). Shrinking the digital divide: examining the moderating role of technology environments. *Technology in Society* 25(1):83–97.

19. **Wilbon, A.D.**, (2003). Technology strategy: a synthesis of the literature. *Business Research Yearbook: Global Business Perspectives* 10:1079–1083
20. **Wilbon, A.D.**, (2002). Predicting survival of high-tech initial public offerings. *The Journal of High Technology Management Research* 13:127–141
21. **Wilbon, A.D.**, (2002). High-tech IPO firms and survival: Using R&D management parameters as a predictor. *Proceedings of the International Business and Economics Research Conference*, Las Vegas, NV, October 7–11, 2002.
22. **Wilbon, A.D.**, (2002). Basics of Inventory Management. In Montgomery, R.F. (Ed.), *Inventory Management Workshop Series*, APICS Educational & Research Foundation, Inc: Alexandria, VA.  
**Wilbon, A.D.**, (2001). Survival and technology strategy in information systems-based IPO firms. *Technology Management: Strategies and Applications* 5(4):273–278.
23. **Wilbon, A.D.**, (2001). Relating IPO performance and technology management in high technology firms. *Proceedings of the Society for Advancement of Management 2001 International Conference*, Las Vegas, NV, March 18–21.
24. **Wilbon, A.D.**, (2000). Executive technology education and firm performance. *Technology Management: Strategies and Applications* 5:103–109.
25. **Wilbon, A.D.**, (1999). An empirical investigation of technology literacy at the executive management levels and firm performance. In Kocaoglu, D.F. and Anderson, T.R. (Eds), *Technology and Innovation Management*, pp 309–312.
26. **Wilbon, A.D.**, (1999). An empirical investigation of technology strategy in computer software initial public offering firms. *Journal of Engineering and Technology Management* 16:147-169
27. **Wilbon, A.D.**, (1999). An empirical investigation of technology literacy at the executive management levels and firm performance. *Proceedings of the Portland International Conference on Management of Engineering and Technology*, Portland, OR, July 25-29.
28. **Wilbon, A.D.**, (1999). “The influence of technology strategy on perceived initial public offering performance, post-IPO enterprise performance, and long-term survival in high technology firms,” Ph.D. Dissertation. The George Washington University, Washington, D.C. Dissertation Abstract International, Ann Arbor, MI (University Microfilms No. 9935423).
29. **Wilbon, A.D.**, (1997). Organizational and developmental dynamics of project review teams in technology environments. *The Qualitative Report* [Online serial], 3(3). Available: <http://www.nova.edu/ssss/QR/QR33/wilbon.html>.
30. **Wilbon, A.D.**, (1997). Strategic competitive positioning of small community banks in a deregulated environment: a conceptual framework. *Proceedings of the Fifth Annual Conference of the Institute of Behavioral and Applied Management*, San Antonio, TX, October 30 - November 1, p263-269.

#### *Reports to Funding Agencies*

1. Abazinge, M., Cherrier, J., Letson, D., Reiter, M., Schalles, J., Tchounwou, P. Tunnell, W., **Wilbon, A.**, and Rundquist, D. (2010). Environmental Cooperative Science Center – Year 5 Annual Performance Report for Cooperative (Agreement No: NA06OAR4810164). Prepared for the National Oceanic Atmospheric Administration.
2. Robinson, L., Anoruo, A., Letson, D., Reiter, M., Schalles, J., Tchounwou, P. Tunnell, W., **Wilbon, A.**, and Rundquist, D. (2009). Environmental Cooperative Science Center –

- Briefing Booklet for NOAA Review (Agreement No: NA06OAR4810164). Prepared for the National Oceanic Atmospheric Administration.
3. Robinson, L., Anoruo, A., Letson, D., Reiter, M., Schalles, J., Tchounwou, P. Tunnell, W., and **Wilbon, A.**, (2009–2010). Environmental Cooperative Science Center – Year 4 Annual Performance Report for Cooperative (Agreement No: NA06OAR4810164). Prepared for the National Oceanic Atmospheric Administration.
  4. Robinson, L., Anoruo, A., Letson, D., Reiter, M., Schalles, J., Tchounwou, P. Tunnell, W., and **Wilbon, A.**, (2008–2009). Environmental Cooperative Science Center – Year 3 Annual Performance Report for Cooperative (Agreement No: NA06OAR4810164). Prepared for the National Oceanic Atmospheric Administration.
  5. Robinson, L., Anoruo, A., Letson, D., Reiter, M., Schalles, J., Tchounwou, P. Tunnell, W., and **Wilbon, A.**, (2007–2008). Environmental Cooperative Science Center – Year 2 Annual Performance Report for Cooperative (Agreement No: NA06OAR4810164). Prepared for the National Oceanic Atmospheric Administration.
  6. Robinson, L., Anoruo, A., Letson, D., Reiter, M., Schalles, J., Tchounwou, P. Tunnell, W., and **Wilbon, A.**, (2006–2007). Environmental Cooperative Science Center – Year 1 Annual Performance Report for Cooperative (Agreement No: NA06OAR4810164). Prepared for the National Oceanic Atmospheric Administration.
  7. Robinson, L., Harwell, M.A., Anoruo, A., Letson, D., Reiter, M., Schalles, J., Tchounwou, P. and **Wilbon, A.**, (2005). ECSC Strategic Plan (Cooperative Agreement No: NA17AE1624). Prepared for the National Oceanic Atmospheric Administration, Silver Spring, MD. Available at: <http://ecsc.famu.edu/ecscpublications.html>.
  8. Robinson, L., Harwell, M.A., Anoruo, A., Letson, D., Reiter, M., Schalles, J., Tchounwou, P. and **Wilbon, A.**, (2005–2006). Center for the regional study of coastal and marine habitats – Year 5 Annual Performance Report for Cooperative (Agreement No: NA17AE1624). Prepared for the National Oceanic Atmospheric Administration.
  9. Robinson, L., Harwell, M.A., Letson, D., Reiter, M., Schalles, J., Tchounwou, P. and **Wilbon, A.**, (2004–2005). Center for the regional study of coastal and marine habitats – Year 4 Annual Performance Report for Cooperative (Agreement No: NA17AE1624). Prepared for the National Oceanic Atmospheric Administration.
  10. Robinson, L., Harwell, M.A., Anoruo, A., Letson, D., Reiter, M., Schalles, J., Tchounwou, P. and **Wilbon, A.**, (2003–2004). Center for the regional study of coastal and marine habitats – Year 3 Annual Performance Report for Cooperative (Agreement No: NA17AE1624). Prepared for the National Oceanic Atmospheric Administration.
  11. Robinson, L., Harwell, M.A., Anoruo, A., Letson, D., Reiter, M., Schalles, J., Tchounwou, P. and **Wilbon, A.**, (2002–2003). Center for the regional study of coastal and marine habitats – Year 2 Annual Performance Report for Cooperative (Agreement No: NA17AE1624). Prepared for the National Oceanic Atmospheric Administration.
  12. Robinson, L., Harwell, M.A., Anoruo, A., Letson, D., Reiter, M., Schalles, J., Tchounwou, P. and **Wilbon, A.**, (2001–2002). Center for the regional study of coastal and marine habitats – Year 1 Annual Performance Report for Cooperative (Agreement No: NA17AE1624). Prepared for the National Oceanic Atmospheric Administration.

#### *Technical Reports/White Papers/Case Studies*

1. PwC Case Study (2022). Howard University’s Center for Hospitality (contributor)



2. Harvey, B.H. and **Wilbon, A.D.** (2016). "Howard University School of Business Faculty Externship Program." *Special Report to the Office of the President, Howard University*,
3. **Wilbon, A.D.** and McPhatter, A. (2002). "Morgan State University travel management: A competitive benchmark analysis of university travel policies and procedures in the State of Maryland," *Special Report to the Office of the President, Morgan State University*.
4. **Wilbon, A.D.** (1999). "Application development and testing strategies for distributed systems," Technical Report on Federal Reserve Postal Money Order System. Board of Governors of the Federal Reserve System, Division of Reserve Bank Operations and Payment Systems, Washington D.C.
5. **Wilbon, A.D.** (1997). "IT analysis of Federal Reserve Planning and Control System (PACS)," White Paper. Board of Governors of the Federal Reserve System, Division of Reserve Bank Operations and Payment Systems, Washington D.C.
6. Bell Atlantic Corporation, (1993). "Bell Atlantic Software Engineering (BASE) Disciplines. Systems Development Life Cycle Methodology: *Application Testing*," Silver Spring, MD [Prepared as a consultant working for American Management Systems, Inc.]
7. Bell Atlantic Corporation, (1993). "Bell Atlantic Software Engineering (BASE) Disciplines. Systems Development Life Cycle Methodology: *Software Design*," Silver Spring, MD. [Prepared as a consultant working for American Management Systems, Inc.]

### *Books*

**Wilbon, A.**, (2005). *The Enigma of Njama – a novel*, (ISBN: 1595940170), Wingspan Press: Livermore, CA.

### *Published Essays*

**Wilbon, A.D.**, (1996). Technology's role in our lives. *GW Forum*, Washington, DC, 47:17-19.

## **FUNDED PROJECTS & RESEARCH**

1. PNC Foundation funding for the Howard University and PNC National Center for Entrepreneurship (with Dr. Barron Harvey), \$16.8 million.
2. Small Business Administration, District of Columbia Small Business Development Center, annually \$685,000.
3. Citi Foundation, 2022. Small Business Development grant (with Carl Brown, Director DCSBDC), \$500,000.
4. NY Life Foundation, 2022. NY Life Scholars Program, \$1 million.  
<https://www.newyorklife.com/newsroom/hbcu-howard-hampton-university-grant>
5. Sanford Institute of Philanthropy, 2018. Funding to promote Howard University School of Business programs to enhance fundraising capacity of nonprofit organizations in the Washington D.C. metropolitan area, \$100,000.
6. Enlightened Corporation, 2017. Seed funding to support the Cybersecurity Education and Research Center at Howard University, \$200,000.
7. District of Columbia, Office of the Mayor, 2016. Washington D.C. Technology Inclusion Research Study with segments prepared by Howard School of Business working in collaboration with Alvarez and Marsal Public Sector Real Estate Services, \$10,000.

8. Ingersoll Rand, 2014 (with Dr. Rajni Goel). Funding to support the Cybersecurity Education and Research Center at Howard University, \$53,000.
9. Howard University Summer Research Grant, 2012. Performed research on technology strategy, \$10,000.
10. Howard University Summer Research Grant, 2011. Performed research on technology strategy, \$10,800.
11. National Oceanic and Atmospheric Administration (NOAA), 2006–2011. EPP Cooperative Science Center Consortium Grant (#NA06OAR4810164) - \$12,500,000 total grant funding to create the “Environmental Cooperative Science Center.” Lead institution Florida A&M University, co-PIs Dr. Larry Robinson (FAMU) and Dr. Mark Harwell (Harwell Gentile & Associates, LC); co-PIs at partner universities: Dr. Mike Reiter (Delaware State University), Dr. Paul Tchounwou (Jackson State University), Dr. Anthony Wilbon (Morgan State University), Dr. John Schalles (Creighton University), Dr. Wes Tunnell (Texas A&M University), Dr. Don Rundquist (University of Nebraska), and Dr. David Letson (University of Miami).
  - Principle Investigator, Morgan State Funding Level
    - 2010 – \$174,506
    - 2009 – \$165,376
    - 2008 – \$165,376
    - 2007 – \$165,376
    - 2006 – \$174,506
12. NOAA, 2004-2006. Extension of New Cooperative Science Centers Consortium Grant (#NA17AE1624) - \$5,000,000 total grant funding. (see NOAA 2001-2004).
  - Principal Investigator, Morgan State Funding Level
    - 2005 – \$225,000
    - 2004 – \$225,000
13. NOAA, 2001-2004. New Cooperative Science Centers Consortium Grant (#NA17AE1624) - \$7,486,343 total grant funding. Project: "Center for the regional study of coastal and marine habitats: The development of resources and tools for decision-makers." Lead institution Florida A&M University, co-PIs Dr. Larry Robinson (FAMU) and Dr. Mark Harwell (FAMU); co-PIs at partner universities: Dr. Mike Reiter (Delaware State University), Dr. Paul Tchounwou (Jackson State University), Dr. Ambrose Anoruo (South Carolina State University), Dr. Anthony Wilbon (Morgan State University), Dr. John Schalles (Creighton University), and Dr. David Letson (University of Miami).
  - Principal Investigator, Morgan State Funding Level
    - 2003 – \$250,000
    - 2002 – \$250,000
  - Co-Principal Investigator (with Dr. Livingston Marshall), Morgan State Funding Level
    - 2001 – \$250,000
14. APICS Educational & Research Foundation, Inc., Alexandria, VA, Summer 2002. Based on research in inventory management, prepared instructor and participant guides for the foundation. Documents used to assist with teaching courses in the field. The resulting peer-reviewed documents are made available to organization members through the Inventory Management Workshop Series. (Editor: R.F. Montgomery), \$3500.
15. Morgan State University Summer Research Grant, 2001. Performed research on technology strategy to prepare a manuscript that presents the collection of research in the area, \$6000.

16. Morgan State University Summer Research Grant, 2000. Performed research on initial public offering firms to assess their survival status and its relationship to technology strategy, \$5000.

## CONFERENCE PRESENTATIONS

1. “Howard University and PNC National Center for Entrepreneurship,” HBCU Business Deans Roundtable Conference, June 2-4, 2023.
2. “Consumer attitudes, legitimacy perceptions, and intended patronage: Toward a better understanding of Black entrepreneurship,” (with Ogbolu, M.N, Singh, R.P.). *Academic of Management Conference*, Orlando, FL, August 9 – 13, 2013.
3. “An engineering-business model to address the declining oyster industry for the Chesapeake Bay,” (with L. Cornwall, S.K. Hargrove, K. Clark, M. Bundy). 15th Annual International Conference on Industry, Engineering and Management Systems, Cocoa Beach, FL, March 9 – 11, 2009
4. “Black entrepreneurship literature: What’s known, and who’s informing?” (with Crump, M., Singh, R.), Arlington, VA., January 20, 2009.
5. “The use and integration of business and engineering methods for oyster restoration in the Chesapeake Bay,” (with L. Cornwall, S.K. Hargrove, K. Clark, M. Bundy). Morgan State University Clarence Mitchell Jr. School of Engineering 2008 Innovative STEM Conference. April 3-6, 2008
6. “Developing business and engineering methods for oyster restoration and recovery for the Chesapeake Bay,” (with L. Cornwall, S.K. Hargrove, K. Clark, M. Bundy). Aquatic and Fisheries Science Symposium, University of Maryland Eastern Shore, March 2008.
7. “Strategy choice and environmental performance in SMEs: an analysis of the Northwest Baltimore Automotive Association.” 4<sup>th</sup> Annual Educational Partnership Program for the National Oceanic Atmospheric Administration, Florida A&M University, Tallahassee, FL, October 31 – November 1, 2007.
8. “Integrated social sciences in environmental management: a model of Environmental Cooperative Science Center.” Center for Environmental Health and Biomedical Research Conference, Charleston, SC, April 2006.
9. “Integration of economics into the Environmental Cooperative Science Center models for informing coastal ecosystems management,” (with Mark Harwell and Michael Reiter) 7<sup>th</sup> Annual International Marine Environmental Modeling Seminar, Washington, D.C. October 20, 2004.
10. “An analysis and survey of Maryland critical bay Area manufacturers in compliance with ISO 14001,” (with Diedre Williams and Keith Hargrove), Educational Partnership Program Conference, National Oceanic Atmospheric Administration, CUNY, New York, NY, October 21-23, 2004.
11. “Perceptions on the challenges and opportunities for the future of Black colleges and universities.” 29<sup>th</sup> National Conference on Blacks in Higher Education, National Association for Equal Opportunity in Higher Education (NAFEO), Washington, D.C., March 3 – 6. 2004.
12. “Integrating Assessments of Human-Environment Interactions: The Environmental

- Cooperative Sciences Center Approach,” (with Mark Harwell), 4<sup>th</sup> Annual Expanding Opportunities Conference in Atmospheric and Oceanic Sciences, Florida A& M University, Tallahassee, FL, April 1 – 2, 2003.
13. “Technology strategy: a synthesis of the literature,” International Academy of Business Disciplines Conference, Orlando, FL April 3 – 6, 2003.
  14. “Assessing the need and development of environmental entrepreneurship programs,” 3<sup>rd</sup> Annual Educational Partnership Program for the National Oceanic Atmospheric Administration, University of Maryland Eastern Shore, Salisbury, MD, November 3 – 6, 2002 (Session Co-Facilitator).
  15. “High tech IPO firms and survival: Using R&D management parameters as predictors,” International Business and Economics Research Conference, Las Vegas, NV, October 7-11, 2002.
  16. “Technology strategy in technology-based IPO firms,” INFORMS 2001 International Conference, Maui, HI, June 17 – 21, 2001.
  17. “Relating IPO performance and technology management in high technology firms,” SAM 2001 International Conference, Las Vegas, NV, March 18 – 21, 2001 (Session Discussant).
  18. “An empirical investigation of technology literacy at the executive management levels and firm performance,” Portland International Conference on Management of Engineering and Technology, Portland, OR, July 25 – 29, 1999 (Session Chair).
  19. “Strategic competitive positioning of small community banks in a deregulated environment: a conceptual framework,” Fifth Annual Conference of the Institute of Behavioral and Applied Management, San Antonio, TX, October 30 – November 1, 1997.

## SELECTED INVITED PRESENTATIONS

1. Howard University Office of the Chief Strategic Officer, “Evaluating Your Strategic Plan,” August 2022.
2. HPS Partners Investor Symposium, “Diversity, Equity and Inclusion in the Financial Services Sector” May 19, 2022
3. Eduniversal CoffeeTalk, “How North America Business Schools Reacted to the Pandemic?” September 28, 2021. <https://meet.eduniversal.com/en/me/programme/>
4. General Accountability Office’s Centennial Panel, *Major Challenges for the Next 100 Years*. September 15, 2021.
5. Global Conference on Innovations in Technology and Business. Keynote speaker. July 27-28, 2021. <https://gcimb.org/keynote-speakers/>
6. US Pan Asian American Chamber of Commerce CelebrAsian Conference, Chief Procurement Officer Forum. June 2021. <https://celebrasianconference.com/agenda-past/day-3>
7. Testimony before the Washington D.C. Council, Committee on Business, Commerce, and Regulatory Affairs on the WiFi Taskforce Act of 2016 (April 17, 2017).
8. Howard University Cybersecurity Intern Program, United Way of the National Capital Area Annual Meeting and Non-Profit Expo, (2016).
9. “Integration of Business and Social Work Curriculum,” The Network for Social Work Management Conference, Washington, D.C. (June 2015).

10. "Expanding human dimensions capacity at the Environmental Cooperative Science Center." NOAA Environmental Cooperative Science Center Annual Meeting, Tampa, FL (April 2011).
11. "Integrated Social Sciences in the Environmental Cooperative Science Center." NOAA Environmental Cooperative Science Center Annual Meeting, Jacksonville, FL (January 2010).
12. "Research efforts related to systems analysis and socioeconomic issues." NOAA Environmental Cooperative Science Program Evaluation and Review, Tallahassee, FL (April 2009).
13. "Socioeconomic issues in ECSC environmental sciences." NOAA Environmental Cooperative Science Center Annual Meeting, Jacksonville, FL (January 2009).
14. "Project Management methodologies." Johns Hopkins University, Baltimore, MD (May 2008)
15. "Decision theory in production and operations management." Howard University, Washington, D.C. (May 2008).
16. Directed strategic planning workshops with corporate alliance partners. Morgan State University, Information Science & Systems Department (April 2008).
17. "Review of socioeconomic issues in ECSC related environmental sciences." NOAA Environmental Cooperative Science Center Annual Meeting, Jacksonville, FL (January 2008).
18. "Integrating human dimensions into environmental sciences studies." NOAA Environmental Cooperative Science Center Annual Meeting, Orlando, FL (August 2008).
19. "Integrated Assessment in Environmental Management: The Contribution of Social Sciences." NOAA Social Sciences Group, Silver Spring, MD, (2007) [Presented (with Michael Reiter)].
20. "Review of socioeconomic issues in ECSC related environmental sciences." NOAA Environmental Cooperative Science Center Annual Meeting, Tallahassee, FL (January 2007).
21. "Faculty development issues in research." Morgan State University, Faculty Institute (2007).
22. "Student activities in environmental landscape analysis and research." NOAA, Science Colloquium, Silver Spring, MD (April 2006).
23. Delta Sigma Theta Washington Alumni Chapter Book Event, Washington. D.C. (November 18, 2006)
24. Congressional Black Caucus Convention, Book signing, Washington, D.C (September 22, 2006)
25. Alpha Phi Alpha National Convention, Book signing, Washington, D.C (July 25-20, 2006)
26. Delta Sigma Theta National Convention, Book signing, Philadelphia, PA (July 27-31, 2006)
27. The Capital Center Bookfest, Book signing, Largo, MD (October 1, 2005)
28. The Baltimore Book Festival, Book signing, Baltimore, MD (September 23, 2005)
29. "Annual review of socioeconomic issues in ECSC related environmental sciences." NOAA Environmental Cooperative Science Center Annual Meeting, Cape Canaveral, FL (January 2006).
30. Directed strategic management workshop to produce an ECSC Strategic Plan. NOAA Environmental Cooperative Science Center Annual Meeting, Amelia Island, FL, (January 2005).
31. "Annual review of socioeconomic issues in ECSC related environmental sciences." NOAA Environmental Cooperative Science Center Annual Meeting, Amelia Island, FL (January 2005).
32. "New faculty expectations at Morgan State University." Morgan State University, Baltimore, MD (September 2005). [presented as University Council/Faculty Senate President]
33. Guest Speaker at the Morgan State Renaissance celebration. Morgan State University, Baltimore, MD (April 2005).

34. "New faculty expectations at Morgan State University." Morgan State University, Baltimore, MD (September 2004). [presented as University Council/Faculty Senate President]
35. "Development of integrated social sciences into the ECSC." NOAA Environmental Cooperative Science Center Annual Meeting, Islamorada, FL (January 2004).
36. Testimony before the Maryland State Legislature as President of the Morgan State University, University Council. Maryland State General Assembly. Annapolis, MD (March 17, 2004).
37. "New faculty expectations at Morgan State University." Morgan State University, Baltimore, MD (September 2003). [presented as University Council/Faculty Senate President]
38. "Research topics related to technology and science management." Morgan State University School of Business and Management, Baltimore, MD (February 2001).
39. "Review of expectations from Federal Reserve Board of Governors information management auditing expectation." Federal Reserve Bank of Richmond, Federal Reserve Central Application Users Group (1998).
40. Panelist on managing corporate expectations. National Black MBA Association Conference, Washington, D.C. (1992).

## TEACHING EXPERIENCE

### *Courses taught*

Howard University, Washington, DC, August 2011 to present  
*Associate Professor (2011 – present)*, School of Business

#### Executive level:

- Managing Technology and Innovation (online)

#### Masters level:

- Information Technology and the Supply Chain
- Production/Operations Research (online)
- Production/Operations Research
- Project Management
- AT Kearney Student Lab Consulting Course

#### Undergraduate level:

- Project Management
- Management Information Systems
- Production and Operations Management

Morgan State University, Baltimore, MD, August 1999 to July 2011  
*Associate Professor (2004 – 2011)*, Earl G. Graves School of Business and Management  
*Assistant Professor (1999 – 2004)*, Earl G. Graves School of Business and Management

#### Doctoral level:

- Foundations of Scientific Research

#### Masters level:

- Statistical Analysis

#### Undergraduate level:

- Production and Operations Management

- Management Information Systems

Professional level:

- GMAT Prep Course

University of Maryland University College, Adelphi, MD, August 2009 to present  
*Adjunct Full Professor*, Graduate School of Management & Technology

Masters level:

- Strategic Decision Making
- Managing Projects, Operations, and Information Systems (online)

The George Washington University, Washington, D.C., September 1998 to December 2000  
*Adjunct Professor*, School of Business and Public Management

Undergraduate level:

- Information Systems: Application and Technology

The American University, Washington, D.C., Fall 1992  
*Instructor*, Office of Community Studies

Undergraduate level:

- Finite Math and Business Statistics

*Curriculum Development*

- Developed and taught an MBA course in the School of Business at Howard: *Information Technology and the Supply Chain* (2012 – 2014).
- Contributed to a proposal for a Master of Project Management in the Morgan State University School of Business and Management. (2008).
- Developed proposals for courses in environmental management at Morgan State University: *Environmental Economics; Strategic Environmental Management and Public Policy; Management of Science and Technology in the Environment* (2004).
- Developed and taught a doctoral course in the School of Business at Morgan State University: *Foundations of Philosophical Research* (2000).

**ACADEMIC AND PROFESSIONAL SERVICE**

*Editorship*

Associate Editor, Engineering Management Journal, April 2010 – June 2021

*Journal Manuscript Reviewer*

California Management Review  
IEEE Transactions on Engineering Management  
Journal of Business and Management  
Journal of Engineering and Technology Management

Journal of High Technology Management Research  
 Technology Analysis & Strategic Management Journal  
 Engineering Management Journal

*Grant Reviewer*

U.S. Department of Education's Office of Postsecondary Education grant competitions

- Hispanic Serving Institutions Title V Program, July 2010 – 2019
- Graduate Assistant in Area of National Need (GAANN) Program, May 2012 – 2019
- Ronald E. McNair Program, June 2012 – 2019
- Upward Bound Math and Science Program July 2012 – 2019

*State Committees*

Maryland Higher Education Commission, Faculty Advisory Committee, 2006 – 2011

*University Committees*

Howard University, Washington, D.C.

Search Committee for Director of University Libraries (Chairperson), 2023

Dean's Faculty Compensation Analysis Committee, 2020

Program Prioritization Committee Taskforce Team, 2019-2020

Associate Deans for Research Advisory Committee, 2018 – 2020

Bond Bread Development Project Procurement Selection Committee, Howard University,  
 January 2018

Faculty Research Committee, 2012

Morgan State University, Baltimore, MD

President, University Council/Faculty Senate, 2003 – 2005

Banner Software Conversion Committee, 2003 – 2004

Chair & creator - Grants Management Committee, Spring 2002 – 2003

University Council/Faculty Senate member, 2001 – 2005

Chair - University Council/Faculty Senate Budget and Finance Committee, 2001 – 2003

*School/Department Committees*

School of Business, Howard University, Washington D.C.

Faculty Research and Development Committee, 2011– 2013 (Chair)

Recruitment Committee, 2011– 2013

Appointment, Promotion, and Tenure Committee, 2011– 2016

Earl Graves School of Business & Management, Morgan State University

Honors Program Committee, 2002 – 2011

Strategic Plan Development Committee, 2001 – 2002

Assessment Committee, 2000 – 2006

Project Management Curriculum Committee, 2009 – 2011

Research Committee, 2008 – 2011



Curriculum Committee, 2008 – 2011

PhD Committee, 2007 – 2011

Appointment, Promotion, and Tenure Committee, 2004 – 2011

### *Graduate Student Committees*

1. Michael Ogbolu, Ph.D., Morgan State University, 2011. Dissertation title: “Exploring reverse ethnocentrism as a possible factor for depressed black entrepreneurship.”
2. Tonjia Coverdale, Ph.D., Morgan State University, 2010. Dissertation title: “A structural contingency approach to mitigating uncertainty in E-commerce adoption through E-image” (Committee Chair).
3. Mary Foster, Ph.D., Morgan State University, 2010. Dissertation title: “Assessing degree of virtuality and its effect on team performance.”
4. Matthew Lang, Ph.D., Morgan State University, 2010. Dissertation title: “Entrepreneurial idea identification through online social networks.”
5. Micah Crump, Ph.D., Morgan State University, 2008. Dissertation title: “A survey of the literature on black entrepreneurship: What is known, who is publishing, and future research directions.”
6. Lyndon Cornwall, MS Environmental Engineering, Morgan State University, 2009. Thesis title: “The integration and application of business and engineering methods for oyster restoration and recovery for the Chesapeake Bay.” [Supporting thesis advisor through funded research project].
7. Deirdra L. Williams, MS Environmental Engineering, Morgan State University, 2005. Thesis title: “Developing a survey assessment of Maryland critical area manufacturers in compliance with ISO 14001: A case study.” [Supporting thesis advisor through funded research project].

### *Other Service*

1. Faculty Advisor, Howard School of Business Consulting Club, 2016 – present.
2. Conference Presentation Judge, Howard University Research Day, 2015.
3. MBA Orientation Case Study Judge, Howard University, 2015 – 2018.
4. Supervised students in consulting assignment for Ely Lilly – China related to warehousing location strategies, May 2013.
5. Coordinated student case competition sponsored by Boston Scientific Corporation. Howard University, Fall 2012.
6. Advisor to MBA students for supply chain management case competition. Howard University, Fall 2012.
7. Coordinated campus-wide Six Sigma seminar sponsored by the Cintas Corporation. Morgan State University, March 7-9, 2011.
8. Session Chair – Ecosystems Research Forum, 5<sup>th</sup> Annual Educational Partnership Program for the National Oceanic Atmospheric Administration Conference, Howard University, Washington, D.C, November 12 - 14, 2009.
9. Student Poster Presentation Judge, 5<sup>th</sup> Annual Educational Partnership Program for the National Oceanic Atmospheric Administration Conference, Howard University, Washington, D.C, November 12 - 14, 2009.

10. Environmental Cooperative Science Center (ECSC), Integrated Social Sciences Thematic Area Leader (2005-present)
11. Created and organized Eco-clues summer camp in collaboration with Baltimore's Southside Academy High School to teach students about environmental sustainability and explore the estuaries in the Baltimore Harbor and the Patapsco River, 2002-2008.
12. Invited participant in NOAA-sponsored ecological management conceptual modeling workshops across the eastern U.S., 2001 – 2010.
  - Texas A&M University-Corpus Christi/Mission-Aransas National Estuarine Research Reserve
  - Florida A&M University/Apalachicola Bay National Estuarine Research Reserve
  - Morgan State University/Chesapeake Bay National Estuarine Research Reserve
  - Delaware State University/Delaware National Estuarine Research Reserve
13. MBA Case Study Evaluator, Morgan State University, School of Business MBA Program, December 2008.
14. Master of Ceremony, Morgan State University Honor Student Awards Banquet, May 2008.
15. Student Poster Presentation Judge, 4<sup>th</sup> Annual Educational Partnership Program for the National Oceanic Atmospheric Administration Conference, Florida A& M University, Tallahassee, FL, October 31-November 1, 2007.
16. Organized flyover and associated ground-truthing to capture remote sensing hyperspectral images of the Baltimore Harbor and National Estuarine Research Reserves System, 2005.
17. Organized conceptual modeling workshops to build an integrated social and ecological model of components of the MD National Estuarine Research Reserves System (Jug Bay, Otter Point Creek, and Monie Bay) and associated watersheds, 2003.

## **SELECTED INTERNATIONAL PROJECT EXPERIENCE**

**Fulbright International Education Administrators Award** – Bordeaux and Paris, France (2019).

Visited several campuses at the University of Bordeaux system to understand their internationalization strategy and spent time at the Rectorat de Bordeaux to understand the transition from high school to university or grandes écoles. In Paris, explored the recent changes in the higher education landscape and how they create new opportunities for international cooperation. Visited with leaders from Université de Paris, Université Paris Marne la Vallée, and Ecole Nationale Supérieure d'Arts et Métiers (ENSAM). Also met with scholars at US Organization for Economic Co-operation and Development (OECD) and discussed Program for International Student Assessment (PISA) and Programme for International Assessment of Adult Competencies (PIACC) surveys. Met with representatives of The Conference of Deans of French Schools of Engineering to understand different institutions in internationalization approach with US partners.

### **Howard University School of Business Global Study Tour**

- Capetown and Johannesburg, South Africa (2019). Organizations engaged while abroad were: University of Witwatersrand Business School, African Leadership Academy, University of South African, Odrin, Inc., University of Cape Town, Western Cape Ministry

of Agriculture, Economic Development and Tourism, Coca-Cola Peninsula Beverage Cape Town.

- Cali, San Cipriano, Medellin and Cartagena, Colombia, South America (2018). Visits included: Office of the Governor of Cali, Office of the Mayor of Cali, City of Cali Department of Housing, Universidad Santiago de Cali, Ruta N Innovación Center, Colcafe Coffee Company, Universidad de Cartagena.
- Bogota, Cali, and Cartagena Colombia, South America (2017). Organizations engaged while abroad were: Minister of the Environment, Minister of Interior, Eco-Petrol Oil Company, Amarillo Construction Company, Universidad de Santiago, and Universidad de Pacifico.
- Beijing and Shanghai, China (2013). Consulted on a supply chain and warehousing solution for Eli Lilly. Also visited Boeing, YUM! Foods, Lenovo, and the US Embassy in Beijing.

**Howard University School of Business Global Trilateral MBA**– Beijing, Shanghai, China (2017).

Advised students on consulting projects in collaboration with the Central University for Finance and Economics of Beijing MBA program in China along with the University of Pretoria's Gordon Institute of Business Science in South Africa.

**University of Miami Center for International Business Education & Research** – Lima and Cusco, Peru; Bogota, Medellin, and Cartagena Colombia, South America (2017).

Met with organizations to discuss opportunities to enhance international business courses, exchanges, and experiential learning opportunities, including field study trips, consulting, reverse mentoring, and interdisciplinary projects. Organizations engaged on the trip included: Universidad del Pacifico, Textile Premium Manufacturing, Buenaventura Mining Company, Alpina, BanColombia, and Port of Cartagena.

## SELECTED MEDIA APPEARANCES

- The Hilltop. “Prime Minister, US Ambassador to Ireland Visits Howard University.” March 20, 2023. Quoted.
- Liu, A. (2023). Joy Works: Empowering teams in the new era of work. Wiley: New Jersey. Quoted.
- Warner Business/Blavatnik Social Justice Fund Grantee Convening, New York, New York. Guest speaker, June 7, 2022.
- HPS Investment Partners Investor Symposium, New York, New York. Guest speaker, May 19, 2022.
- AfroTech (2022). “Howard University’s Leadership Program Aspires to Diversify C-Suites in the Hospitality Industry.” Quoted, August 2022. <https://afrotech.com/howard-universitys-leadership-program-aspires-to-diversify-c-suites-in-the-hospitality-industry?item=5>
- PwC (2022). Howard University: Building Diversity to the C-Suites of the Hospitality Industry. <https://www.pwc.com/us/en/library/case-studies/howard-university-hospitality-workplace-diversity.html>
- PNC Institutional Asset Management Investor Summit (2022), with Richard Bynum, “The Power of Partnerships to Cause Social Change”, virtual panelist, May 3, 2022.

- Cheddar News Closing Bell (2022). “Supporting the black-owned business ecosystem” February 15, 2022. Featured guest. <https://cheddar.com/media/howard-university-business-school-dean-on-building-up-ecosystem-of-black-entrepreneurship>
- CNBC Squawk on the Street (2022). “Partnerships with companies for diverse workforce pipeline” February 10, 2022. Featured guest. <https://www.cnbc.com/video/2022/02/10/howard-university-dean-discusses-partnerships-with-companies-for-diverse-workforce-pipeline.html>
- US Chamber of Commerce Foundation Equity of Opportunity Initiative (2022). “Developing the black-owned business ecosystem. Panelist. February 10, 2022. <https://www.youtube.com/watch?v=cMJHLwm-2pk>
- PNC Insights (2022). Howard business school Dean talks impact of new Center for Entrepreneurship. February 4, 2022. [https://www.pnc.com/insights/our-commitments/communities/PNC-howard-business-center-for-entrepreneurship.html?lnksrc=insights-editorspick&WT.mc\\_id=CP\\_LINKEDIN\\_social\\_pnc\\_6319942028&s\\_lob=Diversity&linkId=151807724](https://www.pnc.com/insights/our-commitments/communities/PNC-howard-business-center-for-entrepreneurship.html?lnksrc=insights-editorspick&WT.mc_id=CP_LINKEDIN_social_pnc_6319942028&s_lob=Diversity&linkId=151807724)
- NYU Hospitality conference. (2021) Partnering for change: a Dean’s discussion. November 8, 2021. Panel discussion with Dean Nic Graf of NYU School of Hospitality. <https://youtu.be/KaahLRFuqxY>
- The Plug (2021), “Inside the \$16.8 million grant to create a new HBCU Entrepreneurship Network” November 17. Quoted. <https://www.tpinsights.com/free-articles/inside-the-16-8-million-grant-to-create-a-new-hbcu-entrepreneurship-center-network>
- Barber’s Banter Podcast (2021), “Leading the Way to Diversity.” November 10. Guest panelist. <https://www.listennotes.com/podcasts/barbaras-banter/episode-11-barbaras-banter-mt96pEafuej/>
- Black in Focus: Business School Diversity with Howard's Dean Wilbon, Interview with Karen Toulan, Bloomberg (2021), September 16. <https://twitter.com/business/status/1438518590559326223>
- Green, J. (2021). Business School training future execs have a diversity problem. Bloomberg Businessweek, September 15. Quoted: <https://www.bloomberg.com/news/articles/2021-09-15/business-schools-mba-programs-are-too-male-to-reflect-future-c-suite-diversity>
- The HPScast (2021). Interview with Colbert Cannon from HPS Partners. <https://podcasts.apple.com/us/podcast/anthony-wilbon-dean-of-howard-university-school/id1495845146?i=1000529568475>
- Denham, H. (2021). Son of Howard U. alum gives business school \$3 million to honor father’s love of education. *Washington Business Journal*. June 20, 2021. <https://www.bizjournals.com/washington/news/2021/06/20/howard-university-pishevar-grant.html>
- Henderson, J. (2021). “Execs at America’s biggest food retailers nearly all white,” USA Today, July 15, 2021. Quoted.
- Henderson, J. (2021). “Building pipelines for diversity,” USA Today, July 14, 2021. Video: <https://www.usatoday.com/videos/news/2021/07/14/building-pipelines-diversity-success-top-goal-howard-business-school-dean/7961501002/>
- Afrotech (2021), “Beyond the yard: HBCUs driving real change for young entrepreneurs.” April 25. Panelist. <https://lunchtable.com/live/ae7b639750-beyond-the-yard-hbcus-driving-real-change-for-our-communities/live>
- Joy@Work (2021). “Overcoming our blindspots” podcast with A.T. Kearney Managing Partner

and Chairman Alex Liu. <https://www.kearney.com/joyatwork/article/?/a/season-3-episode-2-joy-at-work-overcoming-our-blind-spots-with-dr.-anthony-wilbon-howard-university-school-of-business>. April 2021.

- *The Journey with President Wayne A.I Frederick*. WHUT, March 19, 2021. Featured interview. <https://www.pbs.org/video/the-journey-wdr-anthony-wilbon-215-jjh1kd/>
- Zarczunsji, A. (2021). “How Warner Music Group is expanding social justice worldwide,” *Forbes* March 19. Available: <https://www.forbes.com/sites/andreazarczynski/2021/03/18/how-warner-music-group-is-expanding-social-justice-worldwide/?sh=1bdb51fe2079>. Quoted.
- Warner Music Group/Blavatnik Family Foundation Social Justice Fund’s Conversation on Change (2021). February 25. Panelist. <https://www.youtube.com/watch?v=mwOq6RXEEYA>.
- Hubspot (2021). “A fireside chat with Anthony Wilbon of Howard’s School of Business.” <https://community.hubspot.com/t5/Announcements/You-re-invited-A-Fireside-Chat-with-Anthony-Wilbon-of-Howard-s/ba-p/406317>, February 4, 2021. Guest panelist.
- Discussion on the documentary “Make it Plain”. A story on the life of Vernon Jordan Panelist with: Danielle Holly-Walker (Dean Howard School of Law), Michael Lomax (UNCF), Marc Morial (National Urban League), WHUT, January 2021. Panelist.
- Vigliarolo, B. (2020). “HubSpot teams with Howard University to open Center for Digital Business.” *Tech Republic*, November 2018. Available: <https://www.techrepublic.com/article/hubspot-teams-with-howard-university-to-open-center-for-digital-business/>. Quoted
- Thomas, P, (2020). “In a Bid to Diversify, Firms Expand Business-School Recruiting.” *Wall Street Journal*, October 26. Available: <https://www.wsj.com/articles/in-a-bid-to-diversify-firms-expand-business-school-recruiting-11603716519>. Quoted.
- The Small Business Report, WHUR Voices Sirius XM 141, October 2020. <https://www.youtube.com/watch?v=qkhD5FbRjFg&feature=youtu.be>
- Thomas, P, (2020) “Schools Debut a Slew of Online M.B.A.s: Howard University, Wake Forest join some large state schools in offering internet-based programs.” *Wall Street Journal*, September 3. Available: [https://www.wsj.com/articles/during-covid-19-era-online-m-b-a-s-gain-traction-11599048608?st=zoe49ltjroumsr&reflink=article\\_email\\_share](https://www.wsj.com/articles/during-covid-19-era-online-m-b-a-s-gain-traction-11599048608?st=zoe49ltjroumsr&reflink=article_email_share). Quoted.
- Lubbers, S., (2020) “Wall Street broadens school recruiting in bid to diversify ranks” *Bloomberg*, August 30. Available: <https://www.bloombergquint.com/onweb/wall-street-broadens-school-recruiting-in-bid-to-diversify-ranks>. Quoted.
- Singh, D. (2020) “I can find your brilliance” *Sportsnet*, Available: <https://www.sportsnet.ca/baseball/mlb/mlb-diversity-renee-tirado-big-read/> Quoted related to Renee Tirado, MLB Chief Diversity Officer.
- “Funding your NonProfits”, *The Daily Drum*, WHUR 96.3 and WHUR Voices Sirius XM 141, June 2019. <https://whur.com/podcasts/daily-drum-insight-segment/funding-your-non-profit-organization/>
- “Helping NonProfits Take their Business to the Next Level”, Taking it to the Streets on the Steve Harvey Morning with Bobby Gales, WHUR 96.3, June 2019. <https://whur.com/whur/helping-non-profits-take-their-business-to-the-next-level/>
- Just About Books Internet Radio Talk Show, December 31, 2006.
- Gazette Newspapers, May 18, 2006. [Interviewed on book publishing business]

## AWARDS

Provost Distinguished Service Award, January 2021  
 Professional Accomplishment Award, Kappa Alpha Psi College Park Sandy Spring Alumni Chapter, 2019  
 Enhanced Learning Model certificate, University of Maryland, 2017  
 Distance Learning Certification, Howard University, 2014  
 Delta Sigma Pi Business Fraternity Honorary Induction, 2015  
 Best Paper Award, *International Journal of Case Studies in Management*, 9(2), Case Study No. 9402011016, 2011  
 Outstanding Service Award, Earl Graves School of Business and Management, 2011  
 Research Commitment Award, Office of Sponsored Programs, Morgan State University, 2008  
 Research Commitment Award, Office of Sponsored Programs, Morgan State University, 2006  
 Research Commitment Award, Office of Sponsored Programs, Morgan State University, 2005  
 Research Commitment Award, Office of Sponsored Programs, Morgan State University 2004

## **PROFESSIONAL DEVELOPMENT**

California State University, Chico, CA. SAP ERP Systems Training, 2009.  
 Harvard Business School, Cambridge, MA. The Art & Craft of Discussion Leadership, 2009.

## **PROFESSIONAL AFFILIATIONS**

Project Management Institute (2014 – present)  
 Association for Information Systems (2015 – 2017)  
 Delta Sigma Pi (faculty induction) (2015-present)  
 Beta Gamma Sigma Honors Society (1990 – present)  
 Kappa Alpha Psi Fraternity, Inc (1984 – present)

## **BOARD COMMITMENTS**

- Graduate Management Admissions Council Board of Directors, July 2022-present
- HBCU Business Deans Roundtable Executive Committee, June 2022-present
- National Association of Securities Professionals (NASP) Advisory Council, July 2021-present
- Beta Gamma Sigma Honors Society Board of Governors, July 2021- present
- Smithsonian Lemmelson Project Advisory Board, February 2021- present
- The Washington Campus, 2020 - present
- Barron H. Harvey Scholarship Board of Directors, 2019 - present
- Kappa Community Development Foundation, Adelphi, MD - Secretary, 2012 – present
- BoLoCapCo, Washington, D.C. – Chair, Education and Mentorship Committee, 2014 – 2016
- Bowie Boys and Girls Club Board of Directors, 2005 – 2007