**CATHY HUGHES SCHOOL OF COMMUNICATIONS**

**Department:** MJFC

**Name:Vickey (Vicci) L. Saunders**

**Phone: 301 461-7980**

**e-mail: vlsaunders@howard.edu**

**VICKEY (VICCI) LOVETTE SAUNDERS**

**1.0 Education**

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| **University** | **Degree and Subject Area** | **Date** |
| University of Southern California - Los Angeles, CA  Spelman College, Atlanta, GA | **MASTER OF FINE ARTS**, Professional Writing, Department of Cinema  **BACHELOR OF ARTS**, Political Science | May 1982  May 1977 |
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**2.0 Academic Employment**

**University Position Dates**

1. Howard University, Washington, D.C. Associate Professor-Tenured June 2006 – Present

2. WHUR- Radio and the Howard University Radio Network – Director June 2009 –Present

3. Howard University, Washington, D.C. -Assistant Professor July 2000 – 2006

4. Rand Afrikaans UniversityJohannesburg, South Africa -Exchange Lecturer July 98-August 98

5. Howard University, Washington, D.C. Lecturer July 97-July 2000

**3.0 Professional Appointments**

*Arrange in reverse chronological order.*

**Date** **Position** **University/Professional Setting**

6/2009-Present **Director** WHUR-World 96.3 HD 2 **Howard University Radio Network,** Washington, D.C.

6/2009-Present **Director** H.U.R Voices Sirius XM 141 **Howard University Radio Network,** Washington, D.C.

6/2016 **Grand Jury Judge** – International Radio Awards -New York

6/2015 **Grand Jury Judge** – International Radio Awards - New York

6/2014 **Judge** – International Radio Awards – New York

7/1995-7/1997 **Senior Producer** **Fosstone Productions** Herndon, Virginia

7/1993- 4/1995 **Senior Producer** **Black Entertainment Television** Washington, D.C.

7/1992 **Producer Democratic National Convention (William Jefferson Clinton) New York, NY**

9/1990-6/1993 **Senior Producer/Project Director Dreammakers Foundation**  Silver Spring MD

11/1987-9/1990 **Public Information Officer/Public Affairs Producer Department of Recreation & Parks,** Washington, D.C.

1/1981-4/1987 **Associate Broadcast Media Assistant/Media Biller/New Business Creative Copywriter J Walter Thompson Advertising Company** Los Angeles, CA

10/1979-1/1981 **Public Relations Assistant Motown Record Corporation** Los Angeles, CA

**4.0 Scholarship - Creative Works/Publications**

**4.1 Creative Works or Campaigns**

1. In production 50 year History of WHUR Radio Documentary – Writer/Producer

2. Programmed and Launched- The Quiet Storm Station HD2 & The QuietStormStation.com (replaced Whur-World)

2. Crank Radio – New H.U.R. Voices SXM 141 program

3. I Love Black People – New H.U.R. Voices SXM 141 program

4. Crystal Waters, I Am House Music- New H.U.R. Voices SXM 141 program

5. Beauty Not Boundaries – New H.U.R. Voices SXM 141 program

6. Afternoon Groove with Angela Stribling – New H.U.R. Voices SXM 141 program

7. Unheard with

“The White Mayor” a novel by Vicci L. Saunders

2. “The Spirit of Kings” (a novel in progress) by Vicci L. Saunders

3. Radio Documentary on “Melvin Lindsay and the Quiet Storm” (in progress)

1. Director, HURN Multicast Division (Manage Department producing staff) and Executive Producer – 74 Talk, Music, News, Documentary, and short subject radio programing for **H.U.R. Voices Sirius XM 141** and **WHUR World 96.3 HD2** - (each program airs weekly)

1. Pillow Talk
2. Married Men Don’t Talk
3. Legato Lycx
4. In Full Swing
5. Sports Insider
6. The Best of the Frank Ski Show
7. 2 Boomer Babes
8. Primetime Radio
9. He Said, She Said
10. The Hang Suite
11. The Sighlent Storm
12. Family Affair
13. Face to Faith
14. The Health Chat
15. The Scene
16. The Scene Rewind
17. DJ Class Mix
18. The Traveling Eye
19. Press Box to Press Row
20. Weekend Edition with Ed Gordon
21. Café Mocha
22. Workin it Out
23. The Small Business Report
24. The Willey Jolley Show
25. The Audrey Chapman Show
26. News Break
27. People, Money Life
28. Wilborn’s World
29. Beyond the Blind
30. New Artist Feature
31. Real Talk
32. Horizons
33. Let’s Talk Money
34. Urban Heat
35. The Mix
36. The Connection
37. The Doug Banks Show
38. The TakeOver
39. The Spot
40. Divine Inspirations
41. Blues On Blues
42. World Beat Experience
43. Weekend Review
44. Straight Ahead Jazz
45. Black History Moments
46. Black Music Month Moments
47. The Artist’s Lounge
48. Darryl Haley Fitness Tips
49. News ‘n Two
50. News ‘n Two: People, Places, and Issues
51. Community’s Choice
52. King Chronicles: The Man, The Myth, The Legend (4 hours – Documentary)
53. Legacy of a Legend – Marvin Gaye (1 hour Special)
54. Legacy of a Legend- Michael Jackson
55. Hip-Hop: The Birth of

a Culture (Black Music Month Special)

1. Activists and Politics: (quarterly half hour Special)
2. Juneteenth: The Emancipation Celebration – (Half- hour Special)
3. A Life Changing Experience: The WHUR Tour of South Africa (30 minute Special
4. Black History Specials
5. Mining the Heart
6. The Mo Ivory Show
7. The Connection
8. Bobby’s Music Machine
9. Gospel World
10. Gospel Spirit
11. The Spot
12. Autotrends
13. GlassHouse Project
14. Bridging the Gap
15. Nano Talk
16. Wilborn’s World
17. Rhythm and View
18. Keys to Real Estate
19. Project X
20. The Paul Wharton Show
21. Manifesting Money
22. The Sheryl Underwood Show
23. B Lifted Up
24. Afro Zons

2. Monthly Political/Black History/Entertainment Radio Specials for both channels

3. 6 Talk Radio Programs for Glasshouse Radio (Student) (programs run weekly

**4. Supervising Producer/Writer –** Brown v Board of Education 50 years – PBS three part series 2004 WHUT-TV

**4.2 Articles – Refereed (print or e-Journals)**

*Journal of Black Studies, Temple University, Sage Publications* - “Dorothy and The Boyz – Race and the American Movie Ticket Buyer” First Look Online Edition *(Please see attached article or view the online version at;)*

[**http://jbs.sagepub.com/cgi/rapidpdf/0021934705286130v1**](http://jbs.sagepub.com/cgi/rapidpdf/0021934705286130v1)

**4.6. Manuscripts (articles and/or books) in progress**

“Color TV An Examination and Comparison of Racial Characterizations on British and American Television” (A collaboration with Montre Missouri, PhD.) book

**5.0 Scholarship – Presentations**

**5.2 Presentations at Professional Conventions/Conferences**

2001 -2012 served as Director of National Association of Broadcasters Howard University Media Sales Institute. Over 100 Invited Communications and Broadcast Leaders participate as teachers, mentors, and coaches to new college graduates.

**5.7 Television Interviews**

2015 Radio Interview WHUR 96.3 Triscina Grey Show “Women who overcame big obstacles”

2011 Television H.U.R Voices Launch on WHUT TV PBS channel 32

2011 Steve Harvey Morning Show “Taking It To The Streets with Tony Richards”

**6.0 Scholarship – Grants**

**6.1 Funded Grants**

*Include PI or PDs, Title of project, Funding agency, period of funding and amount of funding.*

PI- Vicci Saunders, Howard University Media Sales Institute, National Association of Broadcasters Education Foundation, 2001 Award $75,000 – 2002 –Present $100,000 each year

**7.0 Teaching**

**7.1 Howard University**

**7.1.1 Courses *(include course title and dates taught in reverse chronological order)***

*LIST ALL COURSES SEPARATLEY*

**Undergraduate Courses**

1997 – present Scriptwriting I, Advanced Scriptwriting, UG TV Thesis-Episodic TV Writing, Film Thesis

2000 - 2008 Scriptwriting

2005 – 2008 TV Practicum

1997 – 2000 Scriptwriting,

1997 – 2000 Introduction to Media Production,

1997 – 2000 Introduction to Mass Communication,

1997 – 2000 The History of Broadcasting and Film

**7.1.2 Student Supervision**

2019 – Present -WHBC Radio – Faculty Advisor (8-10) students

2018 – Present – HU Work Study Student (1)

2003- Present – (10 to 15 students each semester)

All Glasshouse Radio student staff

All Glasshouse Radio student producers and talent

2001- 2012 – (6 to ten students each semester)

All Media Sales Student Associates

7.1.3 Theses or Dissertations Directed

Cydney Stevens – UG Thesis

Patrick Thomas - MFA

Marla Moore - MFA

Harold Dawling- MFA

**7.2 Other Universities**

**Rand Afrikaans University – Johannesburg, South Africa**

**Undergraduate Courses**

7/98-8/98 Rand Afrikaans University Johannesburg, South Africa - The Media and Democracy

**8.0 Honors, Awards, and Other Distinctions**

**Year Awards and Honors**

1. **2019 – Zora Neale Hurston/Richard Wright Foundation Workshop - selected participant**
2. **2018- Algonkian New York Pitch Conference - selected participant**

**3. 2016 Grand Jury Judge International Radio Awards- New York Festivals**

**4. 2015 Grand Jury Judge International Radio Awards- New York Festivals**

**5. 2014 Judge International Radio Awards –New York Festivals**

**6. 2014 Bronze Statue International Radio Awards-“Best Music Program in the World”**

**7. 2014 Finalist Certificate International Radio Awards-“Best Interview Program in the World”**

**8. 2011 National Association of Broadcasters HD station of the year**

**9. 2009 National Association of Broadcasters HD station of the year**

**10. 2007 Great Teacher Award (Student sponsored)**

**11. 2006 Awarded Tenure**

**12. 2003 Academic Excellence Award**

**13. 2001 Graduate Belo Broadcast Sales Academy**

**14.2001 Certificate of Achievement “Seven Habits of Highly Successful People”**

**15. 2000 Dean’s Award for Outstanding Contributions to School of Communications**

**9.0 Service**

**9.2 College-wide Committees**

Faculty Handbook Revision Committee

Metrics Committee

Member – Dean’s Board of Visitors Committee

School-wide Secretary

**School Wide Executive Committee Member**

**9.3 Departmental Committees**

Faculty Advisor Byson Days

HURN Committee Chair

Chairman Department APT Committee

NABEF HU Media Sales Institute – Co-Founder, Director, Committee Member

Faculty Advisor – Suzanne de Passe Professional Internship Program 2003 “Showtime At the Apollo”

Faculty Advisor – Chris Rock “Illtop”

Chair**-** Paul Robeson Committee – Honorees include Spike Lee, Gordon Parks, Ehuzan Palcy, Halie Gerima

Paul Robeson Committee Member

Coordinator**-** ABC New Talent Search

Revision Committee School Handbook

Department Curriculum Committee

**Television Sequence Coordinator**

**Member APT Committee**

**Chair APT Committe**

9.4 Professional/Community Service

WHUR Food to Feed

Grand Jury Judge International Radio Awards

GlassHouse Radio

9.5 Public Service

**DC Campaign to Prevent Teenage Pregnancy**

**Children’s Christian Charities**

**10.0 Memberships In Professional Societies**

**Name of Organization Position Year**

National Association of Broadcasters Member 2001- Present

DC, Maryland, Delaware Broadcasters Association Member 2013 - Present

Zora Neale Hurston/Richard Wright Foundation Supporter 2019- Present

**11.0 Specialized Training and Certifications**

**Zora Neale Hurston/Richard Wright Foundation Fiction Workshop – Certificate 2019**

**Graduate Belo Broadcast Sales Institute** Certificate– Dallas, Texas August 2001 **Certificate of Achievement “Seven Habits of Highly Successful People”**

**References**

Millard James Watkins, General Manager, WHUR Radio, - jwatkins@whur.com

Dr. Judi Latta, Faculty and Former Chair, MJFC, SOC, Howard University School of Communications –jlatta@howard.edu

Dr. Bishetta Merritt, Former Chair, MJFC, SOC, Howard University- [bmerritt@howard.edu](mailto:bmerritt@howard.edu)

Brenda Miller, Executive Director, D.C. Campaign to Prevent Teenage Pregnancy

bmiller@teenpregnancydc.org