**SCHOOL OF COMMUNICATIONS**

**DEPARTMENT** **of** Strategic, Legal, and Management Communication (SLMC)

**Dr. Chuka ONWUMECHILI, Ph.D.**

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**e-mail: COnwumechili@howard.edu**

**1.0 Education**

|  |  |  |
| --- | --- | --- |
| **University** | **Degree and Subject Area** | **Date** |
| Howard University, Washington, DC  Northwestern University, Evanston, Ill.  University of Nigeria, Nsukka (NIGERIA) | Ph.D. Human Communications  M.S.A. Advertising  B.A. Mass Communications | 1990  1985  1981 |
|  |  |  |

**2.0 Academic Employment**

**University Position Dates**

Howard University, Washington, DC Professor 2016-Present

Howard University, Washington, DC Chair, Strategic, Legal

Management Comms (SLMC) 2013 - 2016

Howard University, Washington, DC Interim Dean, Sch. of Comms. 2012-2013

Howard University, Washington, DC Professor 2009-Present

Digital Bridge Institute (DBI), Abuja Vice President 2008-2009

Howard University, Washington, DC Adjunct Professor 2006-2007

Bowie State University, Bowie, MD Asst. Professor/Grad. Coordinator 1990-2009

**3.0 Professional Appointments**

*Arrange in reverse chronological order.*

Date Position University/Professional Setting

2008-9 Vice President Digital Bridge Institute, Abuja (NIGERIA)

2001 Summer Faculty Fellow Office of Assistant Secretary of

Defense/Public Affairs (OASD/PA),

Department of Defense (The Pentagon).

1998-00 Editorial Board *Africanwatch* magazine, Sacramento,

California USA.

1988-93 Managing Editor *Africa-USA*, Washington, DC

1987-88 Director *Nigerian News*, Washington, DC

1984-87 Special Correspondent *Africa Sports*, Lagos (NIGERIA)

1982-84 Information Officer State Ministry of Information, Enugu

(NIGERIA)

1981-82 Columnist Satellite newspaper, Enugu (NIGERIA)

Desk Editor Ogun State Broadcasting Corporation,

Abeokuta (NIGERIA)

**4.0 Scholarship - Creative Works/Publications**

4.1 Creative Works or Campaigns

2012 Developed idea and scripted narrative for Educational Dvd

on Conflict Resolution titled *Object of Passion* produced by Prof.

Alonzo Crawford.

2005 Created a conflict resolution case titled *PeopleXpress Retail*

*Store.*

2004 Created a conflict resolution case titled *Colorado Motors and the*

*Kenyan Negotiation.*

4.2 Articles – Refereed (print or e-Journals)

Onwumechili, C., & Jenkins, K. (2021). Media framing of race and football in colonial

Nigeria: 1914 to 1950s. *International Journal of the History of Sport*.

DOI: [10.1080/09523367.2021.1946516](https://doi.org/10.1080/09523367.2021.1946516)

Onwumechili, C., & Akpan, U. (2021). African footballers’ wives: “Those paid in dollars

and pounds, their head is not five!” *International Review for the Sociology of Sport*.

Onwumechili, C., & Akpan, U. (2021). Interrogating internal migration of elite Nigerian

footballers. *Soccer & Society*, <https://doi.org/10.1080/14660970.2020.1749600>

Onwumechili, C. & Akpan, U. (2020). Nigeria: As football labour scrambles, what about

family? *Sport in Society*, 23(7): 1119 – 135.

<http://doi.org/10.1080/17430437.2019.1631804>

Onwumechili, C. (2018). Does a media organization’s defense of its own image matter?

*International Journal of Communication*, 12. <http://ijoc.org/> index.php/ijoc /article

/view/8772

Onwumechili, C., & Bedeau, K. (2016). Analysis of FIFA’s attempt at image repair.

*Communication & Sport*, 5(4), 407-27. <https://doi.org/10.1177/2167479516633843>

Onwumechili, C. (2016). Nigerian football: A case of social media and sport insider

information. *Soccer & Society*, 1-20. <http://dx.doi.org/10.1080/14660970.2016.1267622>

Onwumechili, C. (2014). Nigerian football: Interests, marginalization, and struggle.

*Critical African Studies*.

Onwumechili, C., and Oloruntola, S. (2014). Transnational communications, attitudes,

and fan identity: Studying Nigeria post-media reform. *Soccer and Society*, 15(3):

389-410.

Onwumechili, C. (2011). Urbanization and Female Football in Nigeria: History and

Struggle in a “Man’s Game.” *The International Journal of the History of Sport*, 28(15),

2206-2219.

Onwumechili, C. (2009). Nigeria, Football & the Return of Lord Lugard, *International*

*Journal of Sport Communication (IJSC)*, 2(4), 451-465.

### Onwumechili, C. (2005). Reaching critical mass in Nigeria’s telephone industry. *African Media*

### *Review, 13(1),* 23-40.

Onwumechili, C. & Arungwa, J. (2003). The Morning of Competition: Nigeria’s NITEL drags

its feet with poor customer Service. *Info: The Journal of Policy, Regulation, and Strategy*

*for Telecommunications, Information, and Media, 5(3),* 65-71.

Onwumechili, C., Nwosu, P., & R. Jackson II (2003). In the Deep Valley with Mountains

to Climb: Exploring Identity and Multiple Reacculturation. *International Journal*

*for InterculturalRelations* (IJIR), 27 (1), 41-62.

Onwumechili, C. (2001). Dream or Reality: Providing Universal Access to Basic

Telecommunications in Nigeria. *Telecommunications Policy,25, 219 – 231.*

Onwumechili, C. (1996). Organizational culture in Nigeria: An exploratory study.

*Communication Research Reports*, 13(2), 239-249.

Onwumechili, C. (1996). Privatization of the electronic media in Nigeria. *Howard Journal*

*of Communications*, 7(4), 365-372.

M’Bayo, R., Nwokeafor, C., & Onwumechili, C. (1995). Press freedom and the

imperatives of democracy: Towards sustainable development. *Africa Media*

*Review*, 9(3), 32-53.

Onwumechili, C. (1995). Organizations: New directions for development

communication. *Africa MediaReview*, 9(1), 53-69.

Nwanko, R., & Onwumechili, C. (1991). Communication and social values in cross-

cultural adjustment. *The Howard Journal of Communications*, 3(1/2) 99-111.

Onwumechili, C. (1990). The roles of television in adapting African students to

American culture in the United States. *Journalism Abstracts.* Vol. 28, 24.

4.3 Other General Articles

Onwumechili, C. (2021, August 10). Women’s football in Nigeria has a long history of defiance.

*The Conversation.* <https://theconversation.com/womens-football-in-nigeria-has-a-long->

history-of-defiance-154573

Onwumechili, C. (2021, March 16). Is a continent-wide football league viable in Africa?

ACLSports. [https://www.aclsports.com/is-a-continent-wide-football-league-viable-in- africa/](https://www.aclsports.com/is-a-continent-wide-football-league-viable-in-%20africa/)

Onwumechili, C. (2021, March 13). The four big challenges facing Patrice Motsepe, Africa’s

new soccer boss. *The Conversation.* <https://theconversation.com/the-four-big-challenges-facing-patrice->motsepe-africas-new-soccer-boss-157015

Onwumechili, C. (2020, December 23). Race to run Africa’s football confederation has just

heated up. What;’s at play. *The Conversation*. https://theconversation.com/

Onwumechili, C. 892020, November 10). Is Gernot Rohr maximising Nigeria Super Eagles

potential? ACLSports. <https://www.aclsports.com/is-gernot-rohr-maximising-nigeria-> super-eagles-potential/

Onwumechili, C. (2020, November 19). How transfers negatively affect Nigerian footballers’

families. *The Conversation*. <https://theconversation.com/http://theconversation.com/>

Onwumechili, C. (2020, May 29). Now that the dust has settled and Gernot Rohr is re-signed.

ACLSports. <https://www.aclsports.com/now-that-the-dust-has-settled-and-gernot-rohr-is->

re-signed/

Onwumechili, C. (2020, February 1). Why FIFA’s reform proposals could damage African

football. *The Conversation*. https://theconversation.com/

Onwumechili, C. (2019, November 23). Data shows Nigeria headed in a different

direction. ACLSports. <https://www.aclsports.com/data-shows-nigeria-headed->

in-a-different-direction/

Onwumechili, C. (2019, November 19). The African football TV blackout could last for a

while. *The Conversation*. <http://theconversation.com/>

Onwumechili, C. (2019, October 5). Making sense of the Tomori and Abraham debate.

ACLSports. <https://www.aclsports.com/making-sense-of-the-tomori-and->

abraham-debate/

Onwumechili, C. (2019, June 21). Egypt’s powerful football fans and politics: A toxic

mix that could combust during AFCON. *The Conversation*.

<http://theconversation.com/>

Onwumechili, C. (2019, July 21). The nuance in the decision on Manager Gernot Rohr.

The Conversation. <https://www.aclsports.com/the-nuance-in-the-decision-on->

manager-gernot-rohr/

Onwumechili, C. (2019, June 20). AFCON2019: Nigeria statistically ready to take

favourite tag. ACLSports. <https://www.aclsports.com/afcon2019-nigeria->

statistically-ready-to-take-favourite-tag/

**++MORE ACL Articles not included.**

Onwumechili, C. (2019, June 3). Ghana’s President has donned the mantle of football

mediator – will it work? *The Conversation*. http//theconversation.com/

Onwumechili, C. (2018, July 20). African countries are losing out on their football talent.

They need to figure out why. *The Conversation*. <http://the>conversation.com/

Onwumechili, C. (2018, June 26). Revisiting the bang African teams get for the bucks

they spend on the World Cup. *The Conversation*. <http://the>conversation.com/

Onwumechili, C. (2018, June 10). Why African football fans should welcome video

assistant referees at the World Cup. *The Conversation*.

<http://the>conversation.com/

Onwumechili, C. (2017). Evaluating FIFA U17 Youth development initiative (Technical

Report).[https://www.researchgate.net/publication/316486671\_Report\_on\_ Development\_of\_FIFA\_U17\_Players](https://www.researchgate.net/publication/316486671_Report_on_Development_of_FIFA_U17_Players)

Onwumechili, C. (2015, Feb 7). *Africa Cup of Nations needs a great Ghana v Cote d’Ivoire*

*final to redeem itself. The Conversation*. <http://theconversation.com/>

Onwumechili, C. (2015, January 27). *Africa Cup of Nations shouldn’t be moved for the sake of*

*European clubs. The Conversation*. <http://theconversation.com/>

Onwumechili, C. (2015, January 16). *African Cup of Nations begins with an unlikely*

*comeback from Equatorial Guinea. The Conversation*. <http://theconversation.com/>

Onwumechili, C. (2015, June 30). *Africa out of the World Cup but the continent stands in*

*solidarity. The Conversation*. <http://theconversation.com/>

Onwumechili, C. (2014, July 4). Media focus on Africa for match-fixing is cause for

concern. *The Conversation*. <http://theconversation.com/>

Onwumechili, C. (2014, July 1). Africa out of the World Cup, but the continent stands in

solidarity. *The Conversation*. <http://theconversation.com/>

Onwumechili, C. (2014, June 25). The shocking disparity in African footballers’ pay. *The*

*Conversation*. <http://theconversation.com/>

Onwumechili, C. (2014, June 16). Nigeria’s World Cup campaign starts amid crisis at

home. *The Conversation*. <http://theconversation.com/>

Onwumechili, C. (2011). Foreword. In R. M’Bayo (Ed.), *Political culture, cultural*

*universals, and the crisis of identity in Africa: Essays in ethnoglobalization*. NY: Edwin

Mellen Press.

Onwumechili, C. (2011). Foreword. In Nwokeafor, C. and Langmia, K. (Eds.), *Media and*

*technology in emerging African democracies.* Lanham, MD: University Press of

America.

Onwumechili, C. (2009). Book Review, *Globalised Football: Nations and Migration, the City*

*and the Dream* (eds. Tiesler & Coelho) for *Journal of Sports Media, 4* (2), 93-96 (Fall

2009).

Onwumechili, C. (2000). Book Review. Nomadic Identities: The Performance of

Citizenship (By May Joseph). *Journal of Communications, 50* (3), 175-177.

Onwumechili, C. (2000). Book Review. Telecommunications in Africa (Ed. by Eli

Noam). *Journal of Communications, 50* (2), 172-173.

Onwumechili, C. (1992, Dec 1991 - Mar 1992).Crippling Africa's Military. *Sierra Leone*

*Today*, pp. 16-17.

Nwanko, R., & Onwumechili, C. (1991). ERIC Documents. *Communication and social*

*values in cross cultural adjustment: Conceptual background and some propositions*.

(ERIC Document Reproduction Service No. ED 332 239).

*\*\*NOTE: There are numerous blogs for several sites on football.*

4.4 Books

Onwumechili, C. (2020). *Africa’s elite football: Structure, politics, and everyday challenges*.

New York: Routledge.

Onwumechili, C. (2018). *Sport communication: An international approach.* London:

Routledge.

Moniedafe, F. & Onwumechili, C. (2016). *Moniedafe: My Life and glory years of Bendel*

*Insurance FC.* Bowie, MD: Mechil Publishing.

Onwumechili, C. and Akindes, G. (2014). *Identity and Nation in African Football: Fans,*

*Community and Clubs*. UK: Palgrave Macmillan.

Onwumechili, C. and Ndolo, I. (2013). *Re-Imagining development communication*. Lanham,

MD: Lexington Books.

Onwumechili, C. (2010). *Chukastats 1: History, records, & statistics of Nigerian football*. MD:

Mechil Publishing.

Onwumechili, C. (2010). *Chukastats 2: Youth and women football in Nigeria*. MD: Mechil

Publishing.

M’Bayo, R., Onwumechili, C., & B. Musa. (2009) (Eds.). *Communication in an Era of Global*

*Conflicts: Principles & Strategies for 21st Century Africa.* Published by University Press of America, Lanham, MD.

### Onwumechili, C. (2003). *Reform, Organizational Players, and Technological Developments in*

### *African Telecommunications: An Updat*e. NY: The Edwin Mellen Press.

Onwumechili, C., & Eze, J. (2002). *The making of Nigeria’s Super Eagles*. IT: Filippo Ricci

Editore.

M’Bayo, R., C. Onwumechili, & R. Nwanko (2000). (Eds.). *Press and politics in Africa.* NY:

The Edwin Mellen Press.

Onwumechili, C. (1998). *African democratization and military coups*. Westport, CT: Praeger

Publishers.

Nwosu, P., Onwumechili, C., & M’Bayo, R. (1995). *Communication and the transformation*

*of society: A developing region's perspective*. Lanham, MD: University Press of

America.

**Chapters in Books**

Onwumechili, C. & Jenkins, K. (2021). Nigerian female football: Ambivalence and

struggle in the shadows. In Yanity, M. & Coombs, D. (Eds.), *2019 FIFA Women’s*

*World Cup: Media, fandom, and soccer’s biggest stage* (pp. ????). Springer

International Publishing.

Onwumechili, C. (2021). Communicating Igbo sports nationalism under military

dictatorship and democracy. Butterworth, M. (Ed.), *Communication and sport* (pp.

495 – 514). Vol. 28 in the series Handbooks of Communication Science [HoCS].

De Gruyter Mouton.

Onwumechili, C. (2020). The structure and nature of professional elite leagues in Africa.

In Onwumechili, C. (Ed.), *Africa’s elite football: Structure, politics, and everyday*

*Challenges* (pp. 3 – 18). New York: Routledge.

Onwumechili, C., & Totty, T. (2020). The state, fans, and football politics. In

Onwumechili, C. (Ed.), *Africa’s elite football: Structure, politics, and everyday*

*Challenges* (pp. 19 – 33). New York: Routledge.

Onwumechili, C., & Perry, J. (2020). The rise of football academies. In Onwumechili, C.

(Ed.), *Africa’s elite football: Structure, politics, and everyday Challenges* (pp. 45 – 57).

New York: Routledge.

Onwumechili, C., & Akpan, U. (2020). Intranational football migrations and impact. In

Onwumechili, C. (Ed.), *Africa’s elite football: Structure, politics, and everyday*

*Challenges* (pp. 74 – 85). New York: Routledge.

Onwumechili, C. (2020). African fandom: from Cape Town to Cairo. In Onwumechili, C.

(Ed.), *Africa’s elite football: Structure, politics, and everyday Challenges* (pp. 117 – 132).

New York: Routledge.

Onwumechili, C. (2020). Egypt: Encountering an infusion of Middle East cash. In

Onwumechili, C. (Ed.), *Africa’s elite football: Structure, politics, and everyday*

*Challenges* (pp. 147 – 163). New York: Routledge.

Onwumechili, C. (2020). Nigeria: Women Football League and the struggle for survival.

In Onwumechili, C. (Ed.), *Africa’s elite football: Structure, politics, and everyday*

*Challenges* (pp. 164 – 177). New York: Routledge.

Onwumechili, C. (2018). Dynamism: N’digbo and communication in post-modernism.

In Langmia, K. (Ed.), *Black/Africana communication theory* (pp. 173 – 190).

Basingstoke, UK: Palgrave MacMillan.

Onwumechili, C., Totty, O., & Malin, L. (2018). Nigeria. In De Waele, J., Gibril, S.,

Gloriozova, E., & Spaaij, R. (Eds.), *The Palgrave International Handbook of football*

*and politics* (pp. 403-421). UK: Palgrave MacMillan.

Onwumechili, C. (2017). Resistance to election technology: Communication, democracy

and vicissisitudes of electoral outcomes. In Nwokeafor, C. (Ed.), *Technology*

*integration and transformation of elections in Africa: An evolving modality* (pp. 1-12).

Lanham, MD: Hamilton Books.

Onwumechili, C. & Jenkins, J. (2016). The ‘Helicopter’ parent and college athletic disappointment. In Tucker, D., and Wrench, J. (eds.), *Casing sport communication*

(49-58). Dubuque, IA: Kendall Hunt Publishing.

Onwumechili, C., & Bedeau, K. (2015). Reading gender in Nigerian football media

narratives. In Ike, O., & Udeze, S. (Eds.), *Emerging trends in gender, health &*

*political communication in Africa* (pp. 40-60). Enugu, Nigeria: Rhyce Kerex

Publishers.

Ndolo, I. & Onwumechili, C. (2015). Nigeria, ICTs and impact on development. In

Ndolo & Onwumechili (eds), *Nigeria: Development communication and interrogating*

*the field* (1-18). Enugu, Nigeria: Rhyce Kerex Publishers.

Onwumechili, C. (2014). Nigeria: Media narratives and reports of football from within.

In Chari, T., & Nhamo, A. (eds). *Reimagi(ni)ing Africa: Football, identity and the*

*legacy of the FIFA 2010 World Cup* (pp. 143-60). London: Palgrave MacMillan.

Alcime, I. & Onwumechili, C. (2014). Nigeria's Boko Haram: Narrative ethics and the

war against terrorism. In Musa and Willis (eds), *From Twitter to Tahrir Square:*

*Ethics in social and new media communication* (233-51). Santa Barbara, CA: Paeger.

Onwumechili, C. (2014). Nigeria: Media Narratives and Reports of Football from

Within. In Tendai Chari and Anthony Nhamo (Eds.), *Reimagi(ni)ing Africa:*

*Football, Identity and the Legacy of* *the FIFA 2010 World Cup* (pp. 143- 160). London,

UK: Palgrave MacMillan.

Alcime, I., and Onwumechili, C. (2014). Nigeria’s Boko Haram, Narrative ethics, and

the war against terrorrism. In Musa, B. and Willis, J. (Eds.), *From Twitter to Tahrir*

*Square: Ethics in social and new media communication* (2 volume set) (pp. 233- 251).

Santa Barbara, CA: Praeger.

Onwumechili, C., Nwosu, P., & R. Jackson II (2015).“Straddling cultural borders:

Exploring identity in multiple reacculturation.” (Joint paper) In L. Samovar, R.

Porter, E. McDaniel, & C. Roy (Eds), *Intercultural Communication: A reader* (14th

Edition/40th Anniversary) (pp. 92-104). Boston, MA: Cengage Learning.

Edwards, J., Onwumechili, C., and Stroman, C. (2014). Strategic health communication

for cancer prevention. In Okigbo, C. (Ed.), *Strategic urban health communication*.

(pp. 77-88). NY: Springer.

Onwumechili, C. and Sousa-Johnson, T. (2011). Reinventing telephone usage in Nigeria.

In R. M’Bayo (Ed.), *Political culture, cultural universals, and the crisis of identity in*

*Africa: Essays in ethnoglobalization*. NY: Edwin Mellen Press.

M’Bayo, R., and Onwumechili, C. (2011). Rethinking development media theory

through normative propositions and social scientific theorems. In R. M’Bayo

(Ed.), *Political culture, cultural universals, and the crisis of identity in Africa: Essays in*

*ethnoglobalization*. NY: Edwin Mellen Press.

Onwumechili, C., Ndolo, I., & Uzomah, D. (2011). Evaluating the regulation of the

Nigerian broadcasting industry: Are expectations met? In I. Ndolo (Ed.),

*Contemporary issues in communication and society* (pp. 171-188). Enugu, Nigeria:

Rhyce Kerex Ltd.

Onwumechili, C. (2009). Neoliberal Regulation: NITEL in Murky Waters. In

Olorunnisola, A. (Ed.), *Media and Communication Industries in Nigeria* (pp. 81 –

102). New York: Edwin Mellen Press.

Onwumechili, C., Nwosu, P., & R. Jackson II (2009).“Straddling cultural borders:

Exploring identity in multiple reacculturation.” (Joint paper) In Samovar, R.

Porter, & Ed McDaniel (Eds), *Intercultural Communication: A reader* (12th Edition)

(pp. 116-127). Boston, MA: Wadsworth.

Onwumechili, C. (2008). Nigeria: Reviving a former monopoly in a rapidly evolving

market. In Ulrich, H. & Lehrmann, E. (eds.), *Telecommunications research trends*

(pp. 143-158). NY: Nova Science Publishers.

Onwumechili, C. (2007). Nigeria: Equivocating while Opening the Broadcast

Liberalization Gates. In I. Blankson & Patrick D. Murphy (eds), *Negotiating*

*democracy: Media transformations in emerging democracies.* (pp. 123-142). NY: SUNY

Press.

Onwumechili, C. (2005). The roots of Sub-Saharan Africa’s modernization and

democratization dilemmas. In S. Hunter and H. Malik (Eds.), *Modernization,*

*Democracy, & Islam* (pp. 310-326). Westport, CT: Praeger.

### Onwumechili, C., & Arungwa, J. (2001). Research and training in cross-cultural readjustment:

Recommendations for advancements. In Asante, Milhouse, & Nwosu (Eds.),

*Transcultural realities (pp. 267 – 282).* Newbury Park : Sage.

**\*\* Chapters in my edited books are not listed.**

4.5 Newsletter articles or commentaries

Dates, J., Onwumechili, C., Lawson-Borders, G., Merritt, B., and Ford, R. (2013).

Academic renewal in the Howard University School of Communications:

Scholars outline process used to reshape curriculum. *ASJMC Insights* (A Journal

of the Association of Schools of Journalism and Mass Communication), 9- 16.

4.6. Manuscripts (articles and/or books) in progress

Several.

**4.7.** Podcasts

Pasha 99: Why Patrice Motsepe is a good choice for the next CAF president. *The*

*Conversation.* <https://theconversation.com/pasha-99-why-patrice-motsepe-is-a-good->

choice-for-the-next-caf-president-157008March 11, 2021.

**4.8.** Other Publication Activities

2021 Africa region Editor on ICA project for the 2020 Olympics and Paralympics Analysis.

Work involving edited submissions from all over the world is available online.

**5.0 Scholarship – Presentations**

5.1 Invited Presentations at Professional Association Meetings

### July 2020 ‘Publishing in high impact journals.’ Paper presented via

### Zoom in a 2-day conference titled The New Age of the

### Pandemic: A Workshop organized by the Communication

### Research Network (CRN) based at the University of Lagos,

### Nigeria. July 17 and 18.

### January, 2013 Winning against terrorism? US interests, Nigeria, and Boko

### Haram. The ICD Annual Conference on Cultural Diplomacy

### in the USA. Johns Hopkins University School of Advanced

### International Studies, Washington DC January 10 & 11.

Oct. 2010 **Keynote Address**, ACCE Nigeria meeting in Yola, Nigeria,

October.

5.2 Presentations at Professional Conventions/Conferences

May 2019 Locating family and communication in football labor

migration (co-authored). International Communication

Association (ICA) in Washington, DC, May 22-28.

April 2019 Distance and distress: Footballer migration and challenges of

family communication (co-authored). International

Association for Communication & Sport (IACS) 12th Summit

in Boise, Idaho, March 28 – 31.

August 2018 The Sun (UK) Newspaper: Strategic Audience Choice in

Crisis and Reputation Repair. The Association for Education

in Journalism and Mass Communication (AEJMC)

Conference in Washington, DC, August 6-9.

April 2018 The Sun newspaper: Scampering to Repair Image after

Charges of Racism Against Columnist. At the Summit on

Communication and Sport held by the International

Association for Communication and Sport (IACS) in

Bloomington, IN April 27-29.

April 2016 Corruption Arrests of May 26 and FIFA’s Attempts at Image

Repair. At the 107th Annual Convention of the Eastern

Communication Association (ECA) in Baltimore, MD March

30-April 3.

March 2016 Plenary – The Internationalization of Communication and

Sport. At the 9th Summit on Communication and Sport in

Grand Rapids, MI March 11-13.

March 2016 Investigating FIFA’s Attempt at Image Repair after the 2015

Arrests. At the 9th Summit on Communication and Sport in

Grand Rapids, MI March 11-13.

March 2015 The internationalization of Communication and Sport: The

issue of transnational communication. At the 8th Summit on

Communication and Sport in Charlotte, NC March 6-8.

March 2015 Social media: ‘Stealing’ and expanding the code in football’s

privileged information. At the 8th Summit on

Communication and Sport in Charlotte, NC March 6-8.

### October 2014 A Rhetorical Analysis of Nelson Mandela’s Two Key

### Speeches. (Jointly presented as Lead with Stella-Monica

### Mpande). Presented at the 8th Annual Association for the

### Study of the Middle East and Africa (ASMEA) Conference in

### Washington, DC, October 29-31.

### April 2014 Identity and Nation in African Football: Fans, Community

### and Clubs (Brown Bag Book Presentation). Sports in Africa

### and the Global South conference, Ohio University at Athens,

### Ohio April 10-12.

### March, 2014. Colonial transgressions: The Brunt of 21 Dead Iva Valley

### Coal Miners of November 18, 1949. International

### Colloquium on the Igbo Question: Before, During, and After

### the Biafra War, Enugu, Nigeria March 10-13.

November 2013 The Global mobility of highly skilled African Athletes:

Gender, Identity, and Politics (Panel Discussion). African

Studies Association Annual Conference in Baltimore, MD

November 22.

### Apr 14, 2012 Post-1970: Football as Igbo representation of valor and

### resistance. Presented at the 10th International Conference on

### the Igbo Studies Association at Howard University,

### Washington, DC on April 14, 2012.

Apr 7, 2012 Nigeria, Football Fan Identity, and Transnational Media.

Presented at the 2012 8th Sports in Africa Conference at the

Ohio University in Athens, Ohio April 7, 2012. (Joint with

Sunday Oloruntola of University of Lagos, Nigeria).

### Dec 2, 2011 Digital Literacy: Critical Thinking and Digital Literacy.

### Presented at the 2011 HASTAC V Conference at the

### University of Michigan, Ann Arbor, MI on December 2,

### 2011.

### Nov 19, 2011 Impact of Nigerian Football Labor Migration 1950s to Date.

### Presented at the 54thAnnual Meeting of the African Studies

### Association (ASA) in Washington, DC, November 16-19.

Nov 17, 2011 Participant, Voicing Africa in Mainstream Intercultural

Communication Research at the 97th Annual Convention of

the National Communication Association (NCA) in New

Orleans, LA, November 17-20.

### March 2011 Participant, Nollywood ICT Workshop at the International

### Conference on ICT for Africa, Covenant University, Ota,

### Nigeria.

Oct 2010 Policy for Telecommunications Convergence in USA and

Nigeria. Paper presented at the ACCE Nigeria meeting at the

American University of Nigeria, Yola, Nigeria.

### Nov 2009 Mass Media and the Framing of Nigeria’s Football. Paper

### Scheduled for presentation at the National Communication

### Association (NCA) convention in Chicago, Illinois from

### November 12-15.

### July 2007 Nigeria’s Broadcast Commission and regulatory challenges:

### Questions asked and answers provided. Paper presented to

### the 5th International Conference on New Directions in the

### Humanities scheduled for Paris, France from July 17 to 20,

### 2007.

April 2007 Evaluating the regulation of Nigeria’s Broadcast Industry:

Are expectations being met? (I). (Joint paper). Paper to be

presented to the Eastern Communication Association

Conference in Providence, Rhode Island from April 26 to 29,

2007.

Nov 2006 Reaching Critical Mass in Nigeria’s Telephone Industry.

Presented at the 2006 Convention of the National

Communication Association (NCA), San Antonio, TX

November 16, 2006.

### Nov 2005 Telecommunications Liberalization in Nigeria under a

### Maximum Ruler. Presented at the 2005 Convention of the

### National Communication Association (NCA), Boston, MA

### November 17, 2005.

### May 2005 Nigeria: Equivocating while opening the Broadcast

### Liberalization Gates. Presented at the 55th Annual Conference of the International Communication Association (ICA), New York, NY May 28, 2005.

### May 2003 “Not Party Time Yet” as Nigeria grapples with

telecommunications reform. Poster presentation at the 53rd

Annual International Communication Association (ICA)

Conference, San Diego, CA May 23-27.

### April 2003 Telecommunications Reform: Nigeria sweats to achieve

state goals. Paper presented at the 94th Convention of the

Eastern Communication Association (ECA), Washington,

DC, April 24-27.

### February 2003 Repeated reaccculturation: Locating transients in the field

of acculturation. Paper presented at the 20th Annual

Intercultural Communication Conference, University of

Miami, February 20-23.

### December 2002 Promoting anarchy: The role of the international media in

### the Sierra Leone civil war. Paper presented at the 45th

### Annual Meeting of the African Studies Association,

### Washington, DC December 5-8.

October 2002 *Missing Piece: Transients and multiple reacculturation.*

Paper presented at the Symposium celebrating the 30th

Anniversary of the Howard University School of

Communications “Thirty years of leadership in

Communications” at the Ralph Bunche International

Affairs Center, Howard University, Washington DC

October 16.

May 2001 *Residential indeterminacy: The “untold” story*

*Of intercultural adaptation* (lead author). Paper presented

At the International Communication Association

(ICA) Annual meeting, Washington, DC May 24 –28.

April 2001 *Rising transciency and multiple reacculturation*

(lead author). Paper presented at the Eastern

Communication Association (ECA) annual meeting,

Portland, Maine.

October 2000 *The public face of public violence in Africa*

(joint authorship). Paper presented at the 23rd Annual

Third World Studies Conference at Omaha, Nebraska

5 –7 October.

Feb 2000 *Cyclical curves: Transciency and incidences of multiple*

*reacculturation.* Paper presented at the 17th Annual

Intercultural Communication Conference at Miami, Florida

on February 5, 2000.

Nov 1999 *Predicting the African press in the new millenium:* Implications

for civil society, civic competence, and *Conflict resolution*

(Joint author). Paper presented at the Symposium in

Celebration of Two Decades of Commitment to Excellence

and Productivity in Doctoral Education at Howard

University, Washington, DC on November 16.

Nov 1999 *Nigeria’s telecommunications liberalization: Perspectives*

*on rural development.* Paper to be presented at the 42nd

annual Meeting of the African Studies Association in

Philadelphia, PA on November 13.

Nov 1999 *As Nigeria opens its market: Where does rural development*

*communication stand?* Paper to be presented at the

National Communication Association Annual Convention

in Chicago, Ill on November 5, 1999.

Dec 1997 *African coups: It’s goodnight for the camouflaged monster*.

Paper presented at the National Conference on Peace,

Stability, and Democratization in Sierra Leone (PEASTAD

97) at Bowie, MD on December 13.

Oct 1997 *Educating Bowie State University’s communication*

*students for careers in organizational communication*.

Howard University Job Fair/Career conference, Oct 23.

April 1997 *Preparing our communities for the 21st century*. Paper

presented at the Black Scholars & Leaders Conference at

the University of Maryland, College Park on April 19.

April 1996 *Reopening the debate: Post-NWICO and today’s Africa.*

Joint paper presented at the 87th Annual Convention of the

Eastern Communication Association (ECA), New York,

NY, April 25-29.

*Predicting Nigerian press in a democratic era: An escape*

*from Pandora’s box?* Joint paper presented at the 87th

Annual Convention of the ECA, New York, NY,

April 25-29.

Nov 1995 *Drawing the proverbial line in the sand: Nigeria’s*

*privatization decree and foreign values*. Paper presented at

the African Council for Communication Education (ACCE)

conference, Nairobi, Kenya, November 26 - December 2.

*Post-NWICO outrage: A present analysis*. Joint paper

presented at the ACCE conference, Nairobi, Kenya,

November 26 - December 2.

April 1995 *Questioning development communication theory in Africa*.

Joint paper presented at the 86th Annual Convention of the

Eastern Communication Association (ECA) at Pittsburgh,

PA, April 27-30. **\*Paper was awarded Top Four**

**Citation**.

February 1995 *Another look at development communication theory: The*

*case of Africa*. Joint paper presented at the 12th Annual

Intercultural Communication Conference at Miami, Florida,

Feb 2 - 4.

April 1994 *African democracies: Communication in formal*

*organizations*. Paper presented at the 85th Annual Meeting

of the Eastern Communication Association (ECA) in

Washington, DC, April 28 - May 1.

*Communication policies and the African experience*. Joint

paper at the 85th Annual Meeting of the Eastern

Comm Assoc (ECA) in Washington, DC, April 28 - May 1.

June 1993 *Legitimizing traditional expectations: Rethinking Nigerian*

*media role in political communication*. Paper presented

at the special symposium of the XIX Congress of the

Society for Intercultural Education, Training, and Research

(SIETAR) in Washington, D.C. June 8-12.

April 1993 *Development communication pathologies: Discourse on*

*African organizations' messages*. Paper accepted for

presentation at the 84th Annual Convention of the

Eastern Communication Association (ECA) in New Haven,

Connecticut, April 29 - May 2, 1993. \*Not presented

because of lack of travel funds.

Feb 1993 *Politico-cultural infantilism and the Nigerian media*. Paper

accepted for presentation at the 10th Annual

Intercultural/International Communication Conference at

the University of Miami, Coral Gables, Miami. \*Not

presented because of lack of funds.

Nov 1992 *The search for Nigerian political development: A need for*

*media reconsideration in toto*. Paper presented at the

International Conference on the "New World Order: A

challenge to international leadership" at Orlando, Florida

(November 18-22, 1992).

Oct 1992 *Africa's development communication: Questions for the*

*past and answers for the future*. Paper presented at the 21st

Annual Communication Conference, Howard University,

Washington, D.C. (Oct 16, 1992).

May 1992 *Democratic Ideals, Conflicts, and Contradictions in*

*African Political Communication*. Paper presented at the

Conference on Africa and the New World Order,

Sacramento, California. (Co-authored with Peter Nwosu).

Nov 1991 *Democratic Ideals, Conflicts, and the Conceptual Role of*

*the Nigerian Print Media in Political and Socio-cultural*

*Development*. Paper accepted for presentation at the

International Conference on Democracy and Democrati-

zation in the Third World." Nassau, The Bahamas (Co-

authored).

May 1991 *Communication and Social Values in Cross Cultural*

*Adjustment: Conceptual Background and Some*

*Propositions.* Paper to be presented at the 41st Annual

Conference of the International Communication

Association (ICA), Chicago, Illinois.

April 1991 *Re-orienting Intercultural Studies: Mass Media Imperative*

*and Cultural Reprogramming*. Paper to be presented at the

82nd Eastern Communication Association (ECA) Annual

Meeting, Pittsburgh, Pennsylvania.

**\*\*Paper was selected Top Three Paper**

Feb 1991 *Q Methodology and Intercultural Communication*

*Research*. Paper presented at the 8th Annual Intercultural

Communication Conference at the University of Miami,

Coral Gables, Miami.

Oct 1990 *International Financing and Communication Development:*

*Telecommunications and the Redefinition of Self in*

*Africa*. Panelist, 19th Annual Communication Conference,

Howard University, Washington, D.C. (Oct 12, 1990).

Oct 1990 *Media Influence in Intercultural Adaptation: A W-curve*

*Analysis*. Presented as a panel paper at the 19th Annual

Communication Conference, Howard University,

Washington, D.C. (Oct 11, 1990).

April 1990 *Communication and Cross-Cultural Adjustment: Mass*

*Media's Impact on Intercultural Socialization*. (Co-

Authored with Nwafo Nwanko, Ph.D). Paper presented at

the XVIth Congress of the International Society for

Intercultural Education, Training and Research (SIETAR)

at Kilkenny, Ireland (April 7-12, 1990).

April 1988 *Television's Role in Culturally Adapting African Students*

*to American Culture in the USA: search for best research*

*methodology*. Paper presented at the Graduate Research

Symposium, School of Communications Howard

University, Washington, D.C.

Feb 1988 *African Perspectives: Foreign Students and Acculturation*

*through the Mass Media*. Paper presented at the Mini-

Annual Communications Conference, Howard University,

Washington, D.C.

June 1985 *Advertising and Promotion Campaign for AT & T Long*

*Distance College Student Market*. Campaign Plan presented

to the AT & T Management representatives at

Northwestern University, Evanston, Ill.

Dec 1984 *Market Segmentation Study of the Chicago Sting Soccer*

*Club*. Research Result presented to Chicago Sting

management at Northwestern University, Evanston,

Illinois.

5.3 Presentations - Invited Speaker/Trainer and Lectures

2017 – 19 Annual Guest Lecturer on Image Repair strategies after a communication crisis. Anne Arundel Community College in Maryland.

2019 Invited to train staff at DC United FC in Washington DC on interpersonal communication and conflict management. June 20.

2011 Graduation Speaker, Heather Hills Elementary School, Bowie, Maryland.

2010 Career Day Speaker at Northview Elementary School, Bowie and the Heather Hills Elementary School, Bowie.

2007 Invited Participant to discussions on *Establishing Interagency*

*Response to Military Coups*. This discussion is organized

by the United States Department of State and scheduled for

Washington, DC on May 21.

1991 **Guest Speaker** on *Nigerian culture* at *Harper's Choice*

*Middle School, Columbia, Howard County* in the State of

Maryland. February 20.

5.4 Invited Presentations at Howard University

2015 Evaluating Teaching as part of APT Review. Presentation

at HU Junior Faculty seminar organized by Academic

Affairs. DECEMBER 4.

5.5 Student Mentored Papers [Presentations at Professional Meetings by Students]

2015 Washington, T. (2015). Sorry just won't cut it: A study of the use of

apologia theory to mitigate damage to a celebrity's image and

career.

5.6 Video Clips

NONE

5.7 Media Interviews

2020 Interview with *Le Monde*, French newspaper, on effect of COVID-

19 on Africa ports. This is via telephone in June for a story.

2019 In-Studio panelist on *Heat* program of the China Global Television

Network (CGTN) to speak on equity in pay for women

footballers. Date: June.

2019 In-Studio panelist on *Heat* program of the China Global Television

Network (CGTN) to speak on racial abuses in football. Date: April

5.

2018 In-Studio panelist on *Heat* program of the China Global Television

Network (CGTN) to speak on the World Cup. Date: June 14.

2018 Radio interview on lasting memories of Nigeria at the World Cup.

<https://soundcloud.com/china-acheru/winners-golden-bet->

sports-june13?utm\_source=soundcloud& utm\_campaign =share

&utm\_medium=twitter. June 12.

2018 Media guest on *Africa Today* program of TVC News, Lagos,

Nigeria (Streaming News Station) via Skype. Date: May.

2018 Media guest on *Africa Today* program of TVC News, Lagos,

Nigeria (Streaming News Station) via Skype. Date: February 26.

2018 Interviewed by Wallethub.com on Super Bowl LII . January 19.

2017 Interviewed via Skype by BMC Innovation’s *Footballogy: Interviews*

*with Experts* on branding and Nigerian football. October 26.

2017 Interview by Gimlet Media, New York on a radio story about the

1974 Zairean World Cup team. October 18.

2016 Interviewed online, via Twitter, by panel of Nigerian sports

journalists on the history of the Nigerian Premier League.

September 22.

2016 *The Chronicle of Higher Education’s* “As FCC Auction Looms,

Colleges Consider the Value of their Airwaves” on March 16.

2016 Web Interview (via Twitter) with selected Nigerian journalists

covering the Nigerian Professional Football League (NPFL) on

issues of history, records, and statistics.

2015 *IndieWire’s* “Howard University’s Public TV Station – WHUT –

Is Up for Grabs on December 14.

2015 In *The New York Times* story titled ‘Howard University May Sell

Rights to is Public TV Station’s Spectrum’ on December 15.

2010 Interviewed on military coups in Africa. Program broadcast live to

Africa by the Voice of America (VOA) Television.

2006 Interviewed by BlackTVOnline.com on communication

programs at Bowie State University and service as

Commissioner of the community-based Nigerian Soccer

League (NSL). June, 2006.

In 2003 In-studio discussant, *Voice of America* (VOA) program

titled Africa Journal on Educational issues in Africa.

Television program was broadcast live to all of Africa.

2001 Panelist *Conflicts in Africa*. Cable TV *Point of View* community

program (Channels 17B & 27B) October 26.

1. Panelist, discussion on *Press & Politics in Africa* book. Cable TV

*Point of View* community program (Channels 17B & 27B) October

19.

1999 Panelist, *Analyses of the coup in Niger*.

Cable TV *Point of View* community program (Channels

17B & 27B). April 15.

1999 Panelist, *Aftermath of the Nigerian elections*.

Cable TV *Point of View* community program (Channels

17B & 27B). March 11.

1998 Panelist, *Analyses of President Bill Clinton’s visit to* *Africa*.

Cable TV *Point of View* community program (Channels

17B & 27B). April 16.

1998 Panelist, *Update on the Sierra Leone crisis*. Cable TV

*Point of View* community program (Channels 17B & 27B).

March 12

1997 Panelist, *African military coups*. Cable TV *Point*

*of View* community program (Channels 17B & 27B).

October 23

1997 Panelist, *The Sierra Leone military coup*. Cable TV *Point*

*of View* community program (Channels 17B & 27B).

October 9

1997 Panelist, *Upsurge of crisis in Africa*. Cable TV *Point*

*of View* community program (Channels 17B & 27B).

April 17

1997 Panelist, *Democratization in Africa*. Cable TV *Point*

*of View* community program (Channels 17B & 27B).

April 10

1997 Panelist, *Update on telecommunications technology in*

*Africa*. Cable TV *Point of View* community program

(Channels 17B & 27B). March 10

1997 Panelist, *Out of Africa* (Book discussion). Cable TV *Point*

*of View* community program (Channels 17B & 27B).

March 6

1996 Panelist, *Crisis in Africa (Liberia)*. Cable TV *Point*

*of View* community program (Channels 17B & 27B).

1996 Panelist, *New communications technology in Africa* (Part

II). Cable TV *Point of View* community program (Channels

17B & 27B).

1996 Panelist, *New communications technology in Africa* (Part

I). Cable TV *Point of View* community program (Channels

17B & 27B).

1995 Panelist, *Bell Curve* (Book discussion). Cable TV *Point of*

*View* community program (Channels 17B & 27B). April.

1993 Panelist/Author, *Communication and the transformation of*

*society: A developing region's perspective* (Book

discussion). Cable TV *Point of View* community program

(Channels 17B & 27B).

1992 Host, Panel on *Multiculturalism in American classrooms*.

Cable TV *Point of View* community program

(Channels 17B & 27B).

1991 Panelist, *Presentation of Bowie State University Graduate*

*Communications Program*. Cable TV *Point of View*

community program (Channels 17B & 27B).

**6.0 Scholarship – Grants**

6.1 Funded Grants

*Include PI or PDs, Title of project, Funding agency, period of funding and amount of funding.*

2009/2010 Perceptions and attitudes of African American professionals to

advertising employment. Research study conducted on behalf of

the Center for Excellence in Advertising (CEA) at Howard

University, Washington, DC. Project funded by the American

Association of Advertising Agencies (AAAA).

1. Prince George’s County (County Executive Office). Principal

Investigator. $5000. Grant towards assisting in the establishment

of a Soccer League for U-10 boys and girls in Prince George’s

County.

2003 Bowie State University (Center for Education, Teaching, & Learning (CETL). Principal Investigator. $10,000 Summer Fellows grant to investigate retention problems at Bowie State University.

2000 US Health & Human Services Administration (HHSA). Co-consultant on $15,000 grant awarded by the HHSA to Eastern Senior High School, Washington, DC to develop a multi-media based curriculum for Health Communication career training.

1999 Office of Minorities & Women’s Health (Bureau of Primary Health

Care) and the Office of Minority Health (Secretary’s Office). Co-

investigator on a $28,000 *Weekend Health Media* Program grant for

producing four videotapes on health prevention that involved health academy students of Eastern Senior High School, Washington, DC. This project was funded by the Project took place at Bowie State University.

1997 Office of Minorities & Women’s Health (Bureau of Primary Health

Care) and the Office of Minority Health (Secretary’s Office). Co-

investigator on a $48,000 *Summer Health Media* *Program* grant for

the training of health academy students of Eastern Senior High School, Washington, DC. This project took place at Bowie State University.

1996 Research report on communication education and training in

Africa: Preparing for the next century. *Http://www.journ.ru.ac.za/j-*

*schools/papers/onwuintro.htm*. This was a funded African Council

for Communication Education (ACCE) project.

1995 Bowie State University. Co-Principal Investigator for a $25,000

Institutional Grant to establish the *Journal of African*

*Communications (JAC)*at Bowie State University, Bowie, Maryland.

6.2 Unfunded Proposals

2011 National Endowment for the Humanities (NEH). Principal

Investigator. $100,000. Grant titled Digital Literacy: Recentering

Critical Thinking in the Humanities.

**7.0 Teaching**

**7.1 Howard University**

7.1.1 Courses*(include**course title and dates taught in reverse chronological order)*

Undergraduate Courses

SLMC 302 – Introduction to Sports Communication

SLMC 250 -- Introduction to Leadership and Management Communications.

COMC/SLMC 202 – Introduction to Communication Theory

COMC 214 – Elements of Persuasion

COMC 262 – Intercultural-Racial Communication

COMC 307 – Intra/Interpersonal Communication

COMC 353 – Organizational Communication: Leadership & Management

COMC 410 – Conflict Management & Negotiation Strategy

COMC 490 – Communication Research Methods

CHON 300 – Honors Junior Research Seminar

CHON 400 – Honors Senior Research Seminar

Graduate Courses

CCMS 724 – Seminar in Leadership & Diversity

CCMS 714 – Communication and the Black Diaspora

COMC 510 – Communication Theory II

COMC 591 – Communication Research Methods

COMC 702 – Qualitative Research Methods

COMC 706 – Communication Theory Building & Application

7.1.2 Student Supervision/Examinations

2016. – Present Participated in setting examination questions and grading both Qualifying

and Comprehensive examinations for doctoral degree students in the CCMS program.

See Undergraduate thesis section (Section 7.1.3)

7.1.3 Theses or Dissertations Directed

Amulega, Shamilla. (2021). Critical discourse analysis (CDA) of social responsibility: President

Uhuru Kenyatta’s speeches

Myers, Lauryn. (2020). #SayHerName: Black women, respectability, state violence, and popular

memory: The case of Jannie Ligons. **NOT COMPLETED ON ACCOUNT OF SICKNESS.**

Goodman, Jasmin. (2020). Race, gender, and the construction of television character narratives:

A critical ethnography of a Hollywood writers’ room. **NOT COMPLETED ON**

**ACCOUNT OF SICKNESS.**

Campbell, Colin.(2020). Race in robot reporting: A framing analysis of automated journalism

content at the intersection of culture and politics. DIRECTED.

Didigu, Florence. (2020). Igbo collective memory of the Nigeria-Biafra War (1967—1970):

Reclaiming forgotten women’s voices and building peace through a gendered lens. **NOT**

**COMPLETED ON ACCOUNT OF SICKNESS.**

Dotson-Pierson, C. (2017). Do You Know Where You Are?: Concussions, the emerging public

health crisis and why media advocacy is needed. DIRECTED.

Ward, C. (2015). Using poetry as a communication multimodality to encourage reading

engagement of selected African-American leaders: A case study.

Geppi, D. (2015). Prepared or not, here it comes: Applying the RISP Model to determine

dimensions influence severe weather risk information seeking and processing behavior.

Mponda, S. (2015). Relationship management of the 'Brain Circulation' phenomenon: The case

of the Ugandan government and its Ugandan diaspora in the USA.

Robertson, B. (2015). The Internet and public discourse in the lives of African-American gay and

lesbian youth.

Isebor, J. (2014, December). Cultural translation: An analysis of empirical research findings in

African American student achievement.

White, Prince. (2014). The framing of a Black Communist’s public image: An analysis of Black

and mainstream newspaper coverage of Benjamin Jefferson Davis Junior from 1945 to

1955.

Jackson, Devlon. (2014). What’s going on? An exploratory study of shared decision-making in

PSA Testing among Blacks after the 2012 USPSTF PSA Recommendations.

Walfall, Camille. (2014). The use and adoption of Information Communication and

Technologies (ICTs) by Jamaican Micro, Small and Medium Sized Enterprises (MSMEs).

Onuzulike, Uchenna. (2014). Ethnic and transnational identities in the diaspora: A

phenomenological study of second-generation Igbo Americans.

Erol, Ali. (2013). The internarrative state.

Edwards (nee Jones), Jennifer. (????).

Williams, Clarissa. (2013). ‘I’m not Black. . .I’m Latino!’: Afro-Latino cultural identity

negotiation in the United States.

Kirvin, Pauline. (2013). Melting pot or mosaic? An investigation of East Asians’ and Central

Americans’ attitudes toward acculturation and assimilation into the US-American

culture.

Scales, Tomeka. (2013). How Real is ‘Real’? College students’ identification with Black Reality

Television shows.

Alcime, Ivon. (2012). A confirmatory study of the model of intercultural listening.

Olanipekun, David. (2012). Non-governmental organizations and the social constructions of

Africa: A Nigerian case study.

Germany, Iris. (2011). The nature and state of diversity programs in public-private sector

organizations: A view of perceived effectiveness.

Dow, Muriel. (2011). A comparison of the cross-faith boundary experience of African-American

Muslim women converts and the positionalities of their Christian significant others

during the Black Nationalist Movement and the 21stCentury.

Duru, Annie. (2011). Understanding men’s interference in women’s empowerment and the

NGOs in Nigeria: A gender comparison.

Eguchi, Shinsuke. (2011). Negotiating multiple identities in intercultural spaces: Challenges for

college-educated Asian-American professionals in United States organizations.

Ezumah, Bellarmine. (2010). Assessment of One Laptop Per Child (OLPC) program in Nigeria

and Ghana.

Saunders, Gale. (2010). Identifying the conflict management styles of African American women

in the workplace: An exploration of issues.

Howard, Sheena. (2010). The continuity and extension of African American dynamics through

Black comic strips.

Udeorji, Gale (2010). The giving and preserving of “Self”: Life histories, everyday interactions,

and conceptions of self as told by Bengali brothel-based sex workers.

Bedeau, Koren. (2009). Between making carnival and making tourism: Representation of

Trinidad as third space.

Spieldenner, Andrew. (2009). Critical incidents in HIV disclosure: Examining context, channel,

perception, and choice in interpersonal health disclosure.

Thesis

Allen, A. (2015). An examination of the effects of product placement on African American youth

consumer habits [AHP THESIS]

Washington, T. (2015). Sorry just won't cut it: A study of the use of apologia theory to mitigate

damage to a celebrity's image and career. [AHP THESIS]

**7.2 Other Universities**

Undergraduate Courses

N/A

Graduate Courses

ORGC 502 – Communications Theory & Research

ORGC 504 – Organizational Communication

ORGC 522 – Corporate Telecommunications

ORGC 606 – Seminar in US Telecommunications Policy

ORGC 608 – Telecommunications & National Development

ORGC 627 – Mediation & Conflict Resolution

ORGC 631 – Organizations & Intercultural Communication

ORGC 636 –International Telecommunications & Information

ORGC 738 – Applied Research Design

COM 560 – Communication and Social/Organizational Change

COM 561 – Communication in Conflict Management

COM 665 – Seminar in Communication and Negotiation in Employee Relations

COM 667 – Seminar in Intercultural Communications

SPMT 556 – The Global Football Industry

SPMT 551 – Soccer in the Global Marketplace

7.2.1 Student Supervision

Several Masters theses at Bowie State University.

7.2.2 Theses or Dissertations Directed

See 7.2.1. above.

**8.0 Honors, Awards, and Other Distinctions**

**Year Award**

2018 Nominated as *Top Reviewer* for the Sports Communication

Interest Group of the International Communication

Association (ICA) in 2018. Award at 68th Annual ICA

Conference in Prague, Czech Republic May 25.

2016 Corruption Arrests of May 26 and FIFA’s Attempts at Image

Repair. Paper presented at the 107th Annual Eastern

Communication Association (ECA) Convention at Baltimore,

MD, March 30- April 3. **\*Paper awarded Top Paper of the**

**International Communication Division.**

2013 Received Award as Howard University Administrator of the

Year from the Howard University Students Association

(HUSA). This was in recognition of service as Interim Dean

of the School of Communications.

1999 Recommended for *Faculty Regents Award* by Bowie State

University

April 1995 *Questioning development communication theory in Africa*.

Joint paper presented at the 86th Annual Convention of the

Eastern Communication Association (ECA) at Pittsburgh,

PA, April 27-30. **\*Paper was awarded Top Four**

**Citation**.

April 1991 *Re-orienting Intercultural Studies: Mass Media Imperative*

*and Cultural Reprogramming*. Paper presented at the

82nd Eastern Communication Association (ECA) Annual

Meeting, Pittsburgh, Pennsylvania.

**\*\*Paper was selected Top Three Paper**

1990 Award Recipient**,** *Highest Grade Point Average*. Presented

by the Dean and Faculty of the Graduate School of Arts

and Sciences, Howard University, Washington, D.C.

1989 - 1990 Recipient of the prestigious *Terminal Fellowship for*

*Outstanding Doctoral Students* at Howard University,

Washington, D.C.

**9.0 Service**

9.1 HU University Committees

2011 Undergraduate Studies Committee

9.2 College-wide Committees/Service

2009-11 Budget Advisory Committee

2009-11 Annenberg Honors

9.3 Departmental Committees/Service

2016 – 19 Annual Guest Speaker on Doing Thesis Research. This is

presentation for the Freshmen class of the Annenberg Honors

Program at Howard University School of Communications.

2018 Ad hoc Committee on Prerequisites (CoP), SLMC

2018 Grievance Committee, CCMS

2017 - 2018 Appointment, Rank, & Tenure, CCMS

2017- Present Appointment Rank & Tenure, SLMC (Chair)

2017 Submitted joint course proposal (w/Dr. Malin) for a new course

*Introduction to Communication and Sport*.

2009-11 Appointment Rank and Tenure (APT), Communication & Culture.

2009-11 Curriculum Committee, Communication & Culture.

9.4 Professional/Community Service

Profession

2018 Presented on ‘Media control status within the USA’ in a Howard

Media Group (HMG) Meeting on October 25.

Organized, under auspices of *The Howard Journal of*

*Communications* (HJC), ‘Reviewer Training’ for CCMS graduate

students on October 15.

I served as member of the Middle States Accreditation committee

that visited the City University of New York (CUNY), City Tech,

Brooklyn in March 2018.

2016 – Present Elected & served as Board Member, International Association of

Communication & Sports (IACS)

2016 – Present International Representative, Sports Interest Group of the

International Communication Association (ICA).

2016 I served as member of the Middle States Accreditation committee

that visited the University of Maryland, Eastern Shore (UMES) in

March-April of 2016.

2015 I served as member of the Middle States Accreditation committee

that visited the University of Wilmington, Delaware in March-

April of 2015.

2015 -- Present Appointed External Examiner in the Department of Communication Studies of the University of Ghana’s Graduate Studies Board.

2015 Respondent to the Top Four Papers in Intercultural/International

Communication division at the Eastern Communication

Association (ECA) conference that took place in Philadelphia, PA

on April 24, 2015.

2013 Respondent on panel *Connections Between Asian and Black*

*Experiences: Race, Community, and Sex in Current Contexts* at the

2013 National Communication Association (NCA) annual

convention in Washington, DC on November 22, 2013.

Jan 6, 2004 Panelist at the International Association of Business

Communicators (IABC) *Government Communicators Boot*

*Camp* hosted by the US Mint Agency in Washington, DC.

The panel discussed on advance academic opportunities for

communicators. My panel topic focused on opportunities in

the MA Organizational Program at Bowie State University.

2003 Invited participant in discussions on “Barriers to

Modernization and Democratization in the Muslim World”

organized by the Islam Program of the Center for Strategic

and International Studies (CSIS), Washington, DC May 13-

14 and July 14-15.

2000 Served as Contractor to develop SPSS code book

for Westcon International on a community health research.

1999 Chair on panel *Coding,* *competence and collaboration across culturally*

*diverse student populations* at the 1999 National Communication

Association annual convention held in Chicago, Illinois on

November 6, 1999.

1997 Chair on panel at the Black Scholars & 1997 Leaders Program,

University of Maryland, College Park, MD April 19.

1995 - 96 Appointed to **coordinate** African Council for

Communication Education’s (ACCE) task group on

Communication education and training in Africa.

1996 Chair on panel *Media and politics in Africa* at the 87th ECA

Conference at New York, NY. April 25-29.

1995 Respondent on panel Intercultural and international

communication: Managing conflict and weaving peace. Western

States Communication Association Conference in Portland,

Oregon (Feb 10-14).

**Editor-In-Chief**

*The Howard Journal of Communications* – 2014 to Present

**Associate Editor**

*The Howard Journal of Communications* – 2013 to 2014.

**Editor**

*International Journal of Media, Security, and Development (IJMSD)* – 2017 to Present

**Editorial Board Membership**

*Communication & Sport* – 2018 to Present

**Journal Reviewer**

I have and/or continue to serve as a reviewer for the following professional publications.

*Journal of Sports and Social Issues*

*International Journal of Communications (IJoC)*

*International Review of Sport and Society*

*African Journalism Studies (AJS)*

*ACTA Academica*

*GeoJournal*

*Communication & Sport*

*Critical African Studies*

*Sport in Society*

*Journal of African Contemporary Issues*

*African Journal of Information Systems*

*Howard Journal of Communication*

*Journal of Sports Media*

*Journal of Communication and Social Change*

*Telecommunications Policy*

*Telematics and Informatics*

*Info*

*Journal of African Communications*

*African Rural and Urban Studies*

**Conference Papers Reviewed**

***2019*** *-- Scholarly papers submitted to the International Association for Communication and Sport (IACS) conference in Tampa, Florida.*

***2018*** *-- Scholarly papers submitted to the International Association for Communication and Sport (IACS) conference in Bloomington, Indiana.*

*Scholarly papers submitted for ICA Conference in Prague, Czech Republic.*

***2017*** *-- Scholarly papers submitted to the International Association for Communication and Sport (IACS) conference in Phoenix, Arizona.*

*Scholarly papers submitted to the 11th Sports Africa Conference held at the University of Free State Bloemfontein, South Africa.*

*Scholarly papers submitted for AEJMC Conference in Chicago, Illinois.*

***2016*** *-- Scholarly papers submitted to the International Communication Association (ICA) for conference in San Diego, California.*

***2015*** *– Scholarly papers submitted to the International Association for Communication and Sport (IACS) conference in Charlotte, NC.*

**External Examiner for Dissertations/Thesis (**While at Bowie State University**)**

2019 Nunoo, Harriett Anyeley. The role of communication on fire

safety management: A study of the University of Ghana

community. The University of Ghana at Legon (MA in

Communication Studies). STUDENT REVISION.

2018 Segtub, Martin Kabang-fu. Climate change communication in

Ghana: The role of policy actors. The University of Ghana at

Legon (Ph.D. in Communication Studies)

Turkson, Tracy. Audience motivation for watching competition-

based reality shows. The University of Ghana at Legon (MA in

Communication Studies).

Nunoo, Harriett Anyeley. The role of communication on fire

safety management: A study of the University of Ghana

community. The University of Ghana at Legon (MA in

Communication Studies).

2017 Bekoe, Antoinette Akua. Gaps in social security knowledge

among formal sector contributors: A study of Akuapem-North

municipality. The University of Ghana at Legon (MPhil in

Communication Studies).

Dewornu, Sandra Ampofoa. Newspaper coverage of the death of

a prominent personality: A content analysis of how *Daily Guide*

covered the death of President John Evans Atta Mills. The

University of Ghana at Legon (MPhil in Communication Studies).

Nartekie, Azina-Nartey. Beneficiary response to corporate social

responsibility (CSR): A case study of MTN Ghana Foundation.

The University of Ghana at Legon (MA in Communication

Studies).

2016 Toulson, Daniel. Implementation and outcomes of football

coaching education: A case study in Nigeria. The Catholic

University of America, Washington, DC (M.A.)

2016 Gakpo, Joseph Opoku. Dissemination of information on

genetically modified crop technology to farmers: A case study of

the open forum on agricultural biotechnology’s educational

campaign in the Ga South Municipality. The University of Ghana

at Legon (MA in Communication Studies).

2015 Yeboah, Hayford. Newspaper ownership and content in Ghana: A

content analysis of how *The Daily Guide* and *Daily Graphic* covered

the 2012 Presidential Campaign. The University of Ghana at

Legon (MA in Communication Studies).

2005 Egwu, Chetachi. (2005). Romancing the Net: Attitudes and

practices concerning Internet dating/relationships among people

of African descent. Howard University, Washington, DC.

2005 Popoola, Joseph K. (2005). Organizational identity and commitment as correlates of job satisfaction. Howard University, Washington, DC.

2004 Zohery, Ali. (2004). Thematic analysis of values in the public communication of Prophet Muhammad. Howard University, Washington, DC.

2000 Arungwa, Joy. (2000). Television usage and the cultural adjustment of Nigerian women in the Washington, DC area. Howard University, Washington, DC.

1999 Harper, Vernon B. (1999). African American college students’ perceptions of computer-mediated communication (CMC) competence: An exploratory investigation. Howard University, Washington, DC.

1997 Hamza, Mwamoyo. (1997). Press coverage of the new world information order in the United States and Tanzania, 1976-1985: A comparative study. Howard University, Washington, DC.

1994 Okoli, Emeka. (1994). Organizational entry, socialization, and assimilation: A study of “Brain drain” and the tendency of African students in the United States to emigrate or stay on after their studies. Howard University, Washington, DC.

1993 Nwokeafor, Cosmas. (1993). Development communication in the Nigerian mass media: A study of selected publications. Howard University, Washington, DC.

**External Examiner (Faculty Tenure/Promotion)**

2019 External Evaluator of Dr. James Rada’s dossier for promotion to

rank of full professor at Ithaca College, New York.

External Evaluator of Dr. Uche Onyebadi’s dossier for promotion

to rank of full professor at Texas Christian University (TCU).

2016 External Evaluator of Dr. Matt Mogekwu’s dossier for promotion

to rank of full professor at Ithaca College in New York.

2014 External Evaluator of Prof. Boulou Ebanda de B’beri dossier for

promotion to rank of full professor at the University of Ottawa in

Canada.

2010 Pennsylvania State University, University Town, PA.

**Community Service**

2016 – Present Board Member, Ex-Enugu Rangers International Players

Association (ERIPA), USA.

2010 - Present Board Member, Premier Health Care Services, 7600 Georgia

Avenue, NW, Suite #323, Washington, DC 20012.

2019 Provided conflict management training to Human Resource (HR)

staff of the Washington DC United FC staff. June 20.

2002 – 2007 Commissioner for the Nigerian Soccer League (NSL). The

NSL is a community based recreational league which serves

over 300 members from different nationalities including Nigeria,

Sierra Leone, Ghana, Zambia, Zimbabwe, USA, Morocco,

Cameroon, Jamaica, among other countries.

1997 **Invited Guest** at the Business Advisory Committee (BAC)

meeting of the Health Academy of the Eastern Senior High

School, Washington, DC. September 26.

9.5 Public Service

1991 - Feb 1992 Member, the first *Consumer Advisory Board* to the State of

*Maryland Natural Gas* (a division of Washington Gas).

**10.0 Memberships In Professional Societies**

**Name of Organization Position Year**

International Communication Association (ICA), USA **(Life Membership)**. Life

International Association of Communication and Sport (IACS) 2015-Present

African Studies Association (ASA) 2011-18

Association for the Study of the Middle East and Africa (ASMEA) 2013-18

Igbo Studies Association (ISA) 2011-18

National Communication Association (NCA), USA.

Eastern Communication Association (ECA), USA.

African Council on Communication Education (ACCE). 1995-17

**11.0 Specialized Training and Certifications**

2015 Distance Education certification

2015 CITI Research Training for IRB

2015 Unconscious Bias Training at HU (Jan. 13)

2014 EPSON Instruction Project Training (CETLA) (Nov. 7)

2014 Blackboard

2010 NVivo 8 workshop in Washington, DC.

1996 Certification awarded for *Advanced Studies Seminar on* *Statistical Analysis* organized by

the National Assessment of Educational Progress (NAEP) held in Washington, DC

August 26-29.

**References**

**SIGNATURE **