

DENISE W. STREETER, Ph.D., CPA

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ACADEMIC POSITIONS

Howard University; Washington, DC

Assistant Professor of Finance, Fall 2015 – present

The Pennsylvania State University, (York campus); York, PA

Instructor in Business, Fall 2014 – Summer 2015

University of Maryland University College (UMUC); Adelphi, MD

Adjunct Associate Professor, 2011–2014

The Johns Hopkins University; Baltimore, MD

Adjunct Faculty, 2012–2013

Old Dominion University (ODU); Norfolk, VA

Adjunct Faculty, 2007–2010

ACCOUNTING AND FINANCE PRACTITIONER POSITIONS

National 4–H Council, Chevy Chase, MD

Senior VP, Chief Financial and Administrative Officer	2000–2006
Chief Financial Officer	1997–2000
Director, Accounting and Financial Administration	1992–1997

F.S. Taylor & Associates, P.C., Washington, DC

Manager, Audit and Tax Services	1989–1992
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ICMA Retirement Corporation, Washington, DC

Manager, Trust Accounting	1987–1989
Senior Trust Accountant	1986–1987

Coopers & Lybrand (now PricewaterhouseCoopers) Washington, DC

Auditor (external)	1984–1986
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EDUCATION

Old Dominion University; Norfolk, VA

Ph.D., Finance (with international emphasis), 2013
M.A., Economics, 2012

The Johns Hopkins University; Baltimore, MD

M.S., Finance, 2005
Graduate Certificate, Investments, 2004

Howard University; Washington, DC

B.B.A., Accounting (magna cum laude), 1984

CERTIFICATIONS

Certified Public Accountant (CPA) designation

Pennsylvania Bureau of Professional and Occupational Affairs, 2014 - 2016
Maryland Board of Accountancy, 1997 - present (in renewal)
Washington, DC Board of Accountancy, 1986 - present

Certificates in College Teaching

Distance Learning, HU Center for Excellence in Teaching and Learning, 2016
Blackboard, HU Center for Excellence in Teaching and Learning, 2016
Teaching at Howard, HU Center for Excellence in Teaching and Learning, 2015
Schreyer Institute for Teaching Excellence, Penn State University, 2015
Virginia Tidewater Consortium, Institute on College Teaching, 2010

RESEARCH AND TEACHING INTERESTS

Corporate and International Finance, Financial Intermediation, and Investments

RESEARCH

Publications

- Streeter, D. (2018). The Response of U.S.-based Commercial Banks to Credit Stimuli, *Banking and Finance Review, North America*, Vol 10, (1), 82-111. Available at: <http://www.bankingandfinancereview.com/bfr/index.php/bfr/article/view/749/165>.
- Mukherji, S., Etta-Nkwelle, M, and Streeter, D. (2018). Active Learning with a Trading Simulation. *Journal of Financial Education*. Vol 44 (1), 101-126. Available at: https://www.jstor.org/stable/26573538?seq=1#page_scan_tab_contents.
- Etta-Nkwelle, M. and Streeter, D.W. (2017). Demand for Foreign Currency Reserves: Impact of Size and Rank, *Journal of International Business Research*. Vol 16(1). Available at: <https://www.abacademies.org/articles/Demand-for-foreign-currency-reserves-impact-of-size-and-rank-%201544-0230-16-1-104.pdf>
- Streeter, D.W., Najand, M., V. R. Dondeti, and Benton, J. (2015). A Study of the Lead-Lag Relationship between Price Change and Trading Volume in Futures Markets using High-Frequency Data. *International Journal of Bonds and Derivatives*, Vol 1(4), 284-301.
- Hammond, T. A., and Streeter, D.W. (2013). African Americans and Certified Public Accounting (chapter 11). In R. K. Fleischman, W. N. Funnell, & S. Walker (Eds.), *Critical Histories of Accounting: Sinister Inscriptions in the Modern Era*. United Kingdom: Routledge, Taylor & Francis Group.
- Hammond, T. and Streeter, D.W. (1994). Overcoming Barriers: Early African- American Certified Public Accountants. *Accounting Organizations and Society*, 19(3), 271 - 288.
- Streeter, D. W. (1990). *The History of Black Accountancy: The First 100 Black CPAs*, Washington, DC: National Association of Black Accountants.

Working Papers

The Response of EU-based Commercial Banks to Credit Stimuli

The Deterministic Characteristics of Borrowers versus Requestors of Commercial Loans
Deregulation and Future Financial Crises

Empirical Analysis of Investor versus Non-Investor Knowledge using Game Technology

RESEARCH (continued)

Mentorship

- 2019 Consultant, Doctoral students (Computer Science) on Fintech project, HU
- 2017 Advisor, Graduate student exploring academic research, Howard Univ.
- 2015 Advisor, Students exploring undergraduate research, Penn State Univ.

Presentations

- 2019 Program Committee Member, Southern Finance Association (SFA)
- 2019 Presenter, Washington Business Research Forum, Arlington, VA
- 2019 Presenter (impromptu), PhD Project Finance and Economics DSA and Alumni Conference – Atlanta, GA

- 2018 Presenter, Howard University Research Week, Washington, DC
- 2017 Discussant, Eastern Finance Association (EFA), Jacksonville, FL
- 2017 Presenter, School of Business Brown Bag Seminar, Washington, DC

- 2016 Presenter, School of Business Brown Bag Seminar, Washington, DC
- 2016 Discussant and Session Chair, FMA International, Las Vegas, NV
- 2016 Presenter, Howard University Research Week, Washington, DC
- 2016 Presenter, Washington Business Research Forum, Arlington, VA
- 2016 Presenter, Academy of Economics and Finance, Pensacola, FL

- 2015 Presenter, Academy of International Business, SE, Savannah, GA
- 2015 Presenter, Eastern Finance Association (EFA), New Orleans, LA
- 2015 Discussant and Session Chair, EFA, New Orleans, LA
- 2015 Presenter, Faculty Colloquium, Penn State University, York, PA

- 2014 Discussant, Financial Management Assoc. International, Nashville, TN
- 2014 Panelist, Finance Doctoral Students Association, Monterey, CA

- 2011 Discussant, Financial Management Assoc. International, Denver, CO
- 2011 Session Chair, Financial Management Assoc. International, Denver, CO
- 2011 Keynote Speaker, I.F. Delta Sigma Pi Business Society, Washington, DC

- 2010 Session Chair, Financial Management Assoc. International
- 2010 Presenter, Finance Doctoral Students Assoc., Victoria, British Columbia

Conference Committees

- 2019 Program Committee, Southern Finance Association
- 2016 Program Committee, Eastern Finance Association
- 2015 Conference Review, Academy of International Business, SE
- 2011 Program Committee, International Finance, Financial Management Assoc.
- 2010 Program Committee, International Finance, Financial Management Assoc.

TEACHING EXPERIENCE

Corporate Finance:

- Spring 2018 - present – Financial Management (Undergrad) – Howard Univ.
- Spring 2016 – Financial Management (Graduate) – Howard University (HU)
- Spring 2016 – present – Finance Principles – Howard University
- Spring and Summer 2015 – Corporation Finance (Online) – PSU World Campus
- Fall 2014 and Spring 2015 – Corporation Finance – Penn State York
- Summer 2014 – Business Finance (Online) – UMUC
- Spring 2014 – Finance for the Nonfinancial Manager (Online) – UMUC
- Fall 2013 – Finance for the Nonfinancial Manager (Hybrid) – UMUC
- Fall 2012 – Corporate Finance (Graduate) - The Johns Hopkins University
- Spring 2012 – Finance and Capital Markets (Graduate) - JHU
- Spring 2012 – Corporate Finance (Hybrid) – UMUC

TEACHING EXPERIENCE (continued)

Financial Analysis:

- Spring, Summer, and Fall 2012 – Financial Analysis (Online) – UMUC

Financial Institutions:

- Fall 2013 – Financial Markets and Institutions (Online) – UMUC

Investments:

- Fall 2017 – Investment Banking – Howard University
- Fall 2015 - present – Investments and Portfolio Analysis (Graduate) – HU
- Fall 2015 - 2018 – Principles of Investments – Howard University
- Summer 2015 – Investment Valuation – Du Tan University; DaNang, Vietnam

Specialized Business Courses:

- Fall 2014 and Spring 2015 – Project Management - Penn State York
- Fall 2014 and Spring 2015 – Business Logistics Management-Penn State York
- Spring 2015 – Empirical Finance (Independent Study) - Penn State York

ACADEMIC ASSOCIATIONS

American Educational Research Association (AERA), 2016-2017

Academy of International Business (AIB), 2015-present

Eastern Finance Association (EFA), 2014-present

Financial Management Association International (FMA), 2008-present

PhD Project Finance Doctoral Student Association, Past President, Faculty Advisor, 2007-pres

HONORS AND AWARDS

Honored Faculty Recognition, Howard University Board of Trustees, 2019

Grant Recipient, HU School of Business, Summer Research Funding, 2019

Grant Recipient, 4.0 Schools Essentials Fellowship, 2018

Grant Recipient, HU School of Business, Summer Research Funding, 2017

Grant Recipient, HU Office of the Provost, Summer Faculty Research Fellowship, 2016

Honored Faculty Recognition, Howard University Board of Trustees, 2016

2nd Place Paper Award (Financial Technology area), Academy of Economics and Finance, 2016

Prominent Alumni Recognition, Howard University School of Business, 2015

Inductee, Omicron Delta Epsilon (ODE) – International Honor Society in Economics, 2010

Recipient, Old Dominion University Graduate Fellowship, 2009 – 2010

Grant Recipient, American Finance Association Conference, San Francisco, CA, 2009

National Recognition as an “Outstanding Woman of 4-H”, 2007

Inductee, Who’s Who among Black Americans, 1991

Inductee, Who’s Who among Students in American Colleges and Universities, 1984

Inductee, Beta Gamma Sigma National Honor Society, 1983

Inductee, I.F. of Delta Sigma Pi, Inc. (co-ed business society), Iota Rho Chapter, 1982

UNIVERSITY SERVICE

AY 2017 – 2019	Member, Faculty Development Leads Committee led by Assoc. Provost
AYs 2017 & 2018	Representative, Entrepreneurship Initiative
AY 2017 - 2018	Chair, HU School of Business Library Committee
AY 2017 - 2019	Co-Chair, School of Business Faculty Development and Research Cmte
Spring 2017 & 2018	Member, HU Research Week Committee
AYs 2017 - 2019	Co-Advisor & Treasurer, Beta Gamma Sigma, HU Chapter
2015 – present	Member, Finance Suite Revitalization Team

COMMUNITY SERVICE

The LIFE School, Atlanta, GA – Treasurer (volunteer)	2015 - present
First Baptist Church of Glenarden (MD) – Deaconess (volunteer)	2014 - present