

MICHAEL N. OGBOLU, Ph.D.
Morgan State University

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EDUCATION:

Doctor of Philosophy

Morgan State University

Business Administration, May 2011

Dissertation Title: Exploring the Depressed Rate of Black Entrepreneurship:
The Impact of Consumer Perceptions on Entrepreneurship

MBA, Marketing, May 2003

University of Baltimore

B.S. Medical Laboratory Science, 1991

University of Benin, Nigeria

EXPERIENCE:

Howard University- Associate Professor of Business Management (August 2011 – present)

I teach undergraduate business and non-business students. Researched, published, and presented on: General Management, Small Business Management, Strategic Management, and Entrepreneurship.

Howard University- Director Bison Institute for Collaborative Entrepreneurship (August 2019 – present)

I direct this institute that provides students and community members the opportunity to tease out their business ideas and hone their entrepreneurial skills through. The institute partners with DC Small Business Development Center (SBDC) and entrepreneurs in the metro area.

Howard University- Director of Howard Enactus Chapter (August 2018 – present)

I direct the Howard University Enactus chapter with a focus in social entrepreneurship and social impact entrepreneurship.

Morgan State University – Doctoral Candidate/Research Assistant (September 2007 – March 2011).

Researched, published, and presented on: small business environmental management; ethnic entrepreneurship; and black entrepreneurship.

Baltimore City Community College – Adjunct Professor Microbiology and Biotechnology (2004 – 2009)

Taught pre-medicine, pre-pharmacy, pre-nursing, and biotechnology students

Qualitech Laboratories Inc. - Founder/ CEO (October 1996 – December 2010)

Supervised and directed all business operations including organizing a significant budget, supervising 20 employees, marketing to physicians and the health care community in the Baltimore metropolitan area, implementing policy and procedures, and overseeing general operations of a full service clinical lab.

Afia International Market Inc.-Founder/CEO (January 2005 – Present)

Strategic manager and CFO, with the responsibilities of the supervising operational manager for this ethnic food market. Responsibilities also included budgeting, hiring employees, purchasing from importers, supervising 5 employees, and organizing and implementing marketing strategies.

Millennium for Babies Inc. (a Non-profit organization) – Founder/CEO (2007 – Present)

Organized and presented in several seminars, that are aimed at reducing infant mortality and health care disparities locally and internationally. This organization is multi-faceted in that it not only addresses the root causes of infant mortality with mothers, but also deals with issues concerning fathers' employment status and how self-employment can help reduce infant mortality and healthcare disparities.

REFEREED RESEARCH PUBLICATIONS:

- Ogbolu, M. N. & Singh, R.P. (2019). Studying Consumer Ethnocentrism as a Factor for Depressed rates of Black Entrepreneurship. *Journal of Business Diversity*, 19(5).
- Ogbolu, M. N. (2018). Ignorance is Bliss: Another look at Entrepreneurial Venturing. *Journal of International Management Studies*: 18(1)
- Ogbolu, M. N. (2017). Impostor Syndrome: Individual and Organizational Impact. *Journal of International Business and Economics*: 17(2)
- Singh, R.P & Ogbolu, M. N. (2015). The Need to Improve U.S. Business Dynamism Through Entrepreneurship: Trends and Recommendations. *Journal of Management Policies and Practice*: 16(2) 48-60.
- Ogbolu, M. N. & Singh, R.P. (2015). Legitimacy, Attitudes, and Intended Patronage: Challenges Facing Black Entrepreneurs. *Journal of Developmental Entrepreneurship*, 20(1).
- Ogbolu, M. N. (2015). Implementation and Dissemination of Evidence-Based Teaching Techniques for Generation Y and Beyond: Some Factors to Consider. *Journal of International Management Studies*, 15(1), 51-62.
- Ogbolu, M. N. (2015). Consumer Attitudes and Legitimacy Perceptions of Ethnic Entrepreneurs: Variables to Consider. *Journal of the Academy of Business and Economics*, 15(1), 63-76.
- Ogbolu, M. N., Jacobs, D., & Ogbolu, Y. (2014). Efficiency, Equity, and Voice: Perspectives on Foreign Nurse Sourcing. *Journal of International Business and Economics*, 14(3), 131-140.
- Ogbolu, M. N. & Singh, R.P. (2013). Researching Black Entrepreneurship: Exploring the Challenge of Response Bias. *Journal of Developmental Entrepreneurship*, 18(4).
- Ogbolu, M. N., Jacobs, D. & Ogbolu, Y. (2012). Perspectives on Nurse Migration: What do the opponents say. *Perspectives on Work*, Summer, 2012/Winter 2013, 43-46.
- Ogbolu, M. N. & Singh, R.P. (2012). Addressing the Recession Through Public Policy Aimed at New Venture Creation. *Journal of the Academy of Business and Economics*, 12(1), 49-57.

Ogbolu, M. N. & Abbey, A. (2012). Gender Differences in the Use of Humor in Teaching. *European Journal of Business Research*, 12(1), 32-44.

Singh, R.P & Ogbolu, M. N. (2010). Examining the Relationship between Leadership Turnover and Team Performance. *A.T. Business Management Review*: 28-35.

RESEARCH PRESENTATIONS:

Ogbolu, M. N. & Singh, R.P. (2019). Studying Consumer Ethnocentrism as a Factor for Depressed Rates of Black Entrepreneurship. 2019 Eastern Academy of Management Conference, Wilmington Delaware, May.

Whitner, A., Ogbolu, M. N., & Hinojosa, A. (2019). Black and African American Students' Need for Satisfaction at Historically Black Colleges and Universities (HBCUs) and Predominantly White Institutions (PWIs) 2019 Eastern Academy of Management Conference, Wilmington Delaware, May.

Puckett, C., Ogbolu, M.N., & Hinojosa, A. (2019). A Multi-Level Review of Workplace Spirituality and It's Implications for Management Practices. Washington Business Research Forum, Crystal City, Virginia March.

Ogbolu, M. N. . (2018). Ignorance is Bliss: Another look at Entrepreneurial Venturing. 2018 International Academy of Business and Economics Conference, West Palm Beach, Florida, March.

Ogbolu, M. N. (2017). Impostor Syndrome: Individual and Organizational Impact. 2017 International Academy of Business and Economics Conference, Alghero, Sardinia, Italy, June.

Ogbolu, M. N. (2017). Impact of Consumer's Perceptions on Ventures of Minorities: Lessons for Sub-Saharan Africa. 2017 International Conference on Entrepreneurship Models for Africa, Washington, DC, May.

Singh, R.P. & Ogbolu, M. N. (2015). The Need to Improve U.S. Business Dynamism Through Entrepreneurship: Trends and Recommendations. 2015 U.S. Association for Small Business and Entrepreneurship Conference. Tampa, FL, January.

Ogbolu, M. N., Jacobs, D., & Ogbolu, Y. (2014). Efficiency, Equity, and Voice: Perspectives on Foreign Nurse Sourcing. International Academy of Business and Economics Conference, Las Vegas, Nevada, October.

Ogbolu, M.N., Singh, R.P. & Wilbon A.D. (2013). Attitudes, and Intended Patronage: Understanding Challenges Facing Black Entrepreneurs. Academy of Management Meeting, Lake Buena Vista (Orlando), Florida August.

Ogbolu, M.N. & Singh, R.P.(2013). Researching Black Entrepreneurship: Exploring the Challenge of Response Bias. United States Association of Business and Entrepreneurship Conference, San Fransisco, California, January.

- Aziz, A. & Ogbolu, M.N. (2012). Talent: China's Elusive Strategic Resource. 8th International Strategic Management Conference, Barcelona, Spain, June.
- Ogbolu M. N. & Abbey, A. (2012). Gender Differences in the Use of Humor in Teaching. *2012 International Academy of Business and Economics Conference*, Key West, FL, March.
- Ogbolu, M. N. & Singh, R. P. (2011). Spurring New Venture Creation through Government Policy. *Innovation Day at Annapolis- Presentation to State Legislators, Annapolis, MD*
- Ogbolu, M. N. & Singh, R. P. (2010). Addressing the Recession through Public Policies Aimed at Entrepreneurial New Venture Creation. *2010 Eastern Academy of Management Conference*, Maine, ME, May.
- Singh, R. P. & Ogbolu M. N. (2009). Examining the Relationship between Leadership Turnover Team Performance. *2009 Eastern Academy of Management Conference*, Hartford, CT, May.
- Ogbolu M. N. (2009). Factors Influencing Technology Adoption. *MBAA International North American Management Society Conference*, Chicago, IL, March.
- Ogbolu M. N. & Manu, F. (2008). The Ghana Rice Crisis. *2008 The North American Case Research Association Conference*, Durham, NH, October.
- Ogbolu M. N. & Austin, N. (2008). A Case Study of Succession in Immigrant-Owned Family Businesses. *2008 International Academy of Business and Economics Conference*, Las Vegas, NV, October.

HONORS/AWARDS:

Best Research Publication in Journal Award from the Journal of the Academy of Business and Economics (2015).

John Jack Best Paper Award at the United States Association of Small Business and Entrepreneurship (USASBE), January 2013

Howard University Provost's Scholarship Award, 2012

National Advisory Council on Innovation and Entrepreneurship, U.S. Department of Commerce, Participant - 2011

Dean Dissertation Research Award- 2010

Dean's Scholarship Award -2009

CONFERENCE PARTICIPATION:

Cengage Learning Business Educators Forum - March 2-4, 2016 - Nashville, TN

SEMINARS AND WORKSHOPS:

George Washington University- Internationalizing the Business Curriculum Workshop (GW-CIBER)

CLASSES TAUGHT:

Entrepreneurship (Howard University)

Management and Organizational Behavior (Howard University)

Management of Small Business (Howard University)

New Venture Development (Howard University)

Entrepreneurship (for Morgan State University Business and non-Business Majors)
Teaching Rating 4.3

Comparative Management (for Morgan State University Business Majors)

International Marketing (for Morgan State University Business Majors)

Microbiology (for Baltimore City Community College Science and Pre-Nursing Students)

SERVICE:

Faculty Adviser to the Baltimore Club Howard University

Mentor to over 50 students at Edmondson West Side skill Center, Baltimore, Maryland

Mentor to 20 homeless men at Christopher's Place in Baltimore, Maryland (Entrepreneurship Training)

Member of the Library committee

Member of the Student/Faculty Committee

Member of the International Student committee

Faculty Liaison for the Center for Career Excellence

Course coordinator for Management and Organizational Behavior

AFFILIATIONS:

Member, Academy of Management.

Member, Eastern Academy of Management

Member, U.S. Association for Small Business and Entrepreneurship (USASBE).

Member, American Society for Clinical Pathology (ASCP).

Member, Business Honor Society